

Real Estate LARGE

End-to-End ERP for Managing Sales, Projects & Financials Seamlessly



About Us

StrategicERP from ITAakash Strategic Software (P) Ltd is a software platform for start-to-end process automation and information management systems customized for the Real Estate, Construction & Infrastructure industries.

We guide businesses on their path to digital transformation and help them become technologically capable. Our cutting-edge products are the brain-child of the core development team from IIT.

Vision



We empower businesses through innovation, striving to be the trusted provider of business automation solutions. Our goal is to simplify real estate operations, overcome business challenges, and foster seamless collaboration across all departments.



Mission

We streamline project management with innovative ERP solutions, ensuring seamless data flow across departments. By empowering businesses to overcome challenges and enhance efficiency, we help clients and partners achieve lasting success.

15+
Years of Operation

250K ERP Users 300K+
Mobile ERP Users

150+
Skilled Professionals

Awards and Accolades



StrategicERP Moments















What is Real Estate Large?

Our award-winning Real Estate Software has been trusted by business leaders since 2005, valued for its Al-powered features, and chosen for its proven success in boosting productivity and revenue.

Real Estate Large helps you to manage core business functions:

- Project Engineering
- Site Management
- Purchase Management
- Contract Management
- Sales & Pre-sales Management
- Financial Management
- Statutory Management
- Budget Management
- HR and Payroll Management

Integration with **innovative technologies** for real estate management:

- Voice commands
- Digital media integration
- Biometrics and Face ID
- HR voice assistant
- IoT integration
- Low code/ No code programming
- Multiple third-party integrations
- GIS management
- Mobile apps



Real Estate Large Module



Pre-Sales (CRM)

Marketing

Branding

Booking



Sales

Unit Allocation

Invoice / Receipt

Complaints



Project Engineering

Project Costing

Project Planning

Project Budget



Contractors Management

Work Order

RA Bills

Payment



Purchase Management

Purchase Order

Virtual Bill

Payment



Site Management

Resource Master

GRN/SRN

Inventory



Admin

Material/Service

Admin Invoice

Petty Cash



Human Resource

Hiring Process

Appointment

Salary Slip



To Do Task Management

Assign Task

Legal/Liaison Task

Reminders



Financial Management

Receivable

Payable

Balance Sheet



Statutory Management

Tax Calculations

Tax Payments

Tax Returns



Audit & Assets

IT Assessment

GST Audit

Audit Reports



Chanakya Al

Chanakya AI is an advanced AI-powered assistant designed to enhance ERP systems with intelligent automation, predictive analytics, and seamless decision-making support.

It integrates with Strategic ERP, Centiloquy, and Inverse.ai to drive business efficiency.



PREDICTIVI INSIGHTS

- Real-time data forecasting for better decision-making
- Market risk alerts and cost minimization suggestions



AUTOMATION & AI ASSISTANCE

- Anomaly Detection: Prevent fraud and errors in ERP systems
- Conversational
 Bots: Streamline user
 interactions with Al
 chatbots
- Document
 Scanning: Convert physical documents into digital insights
- Generative AI:
 Automate workflows and enhance decision-making



ENHANCED USER EXPERIENCE

- Voice
 Commands & Dictation:
 Hands-free navigation
 and document
 processing
- Word
 Suggestions: Improve accuracy in data entry
- ML Predictions: Trend analysis for optimized business strategies



Chanakya

Solutions powered by AI/ML

Predicting Future data ...

Historical data is used to build a mathematical model that captures important trends. That predictive model is then used on current data to predict what will happen next, or to suggest action to take for optimal outcomes.

- Run time data prediction
- Market risk alerts
- Production cost minimise alert
 Future forecasting of Inventory/Assets

Advanced Features



Al and Machine Learning Technology



Mail Conversation



Voice Command



Dashboards



Calculator



Multiple Tab



Background Option



Multiple Language

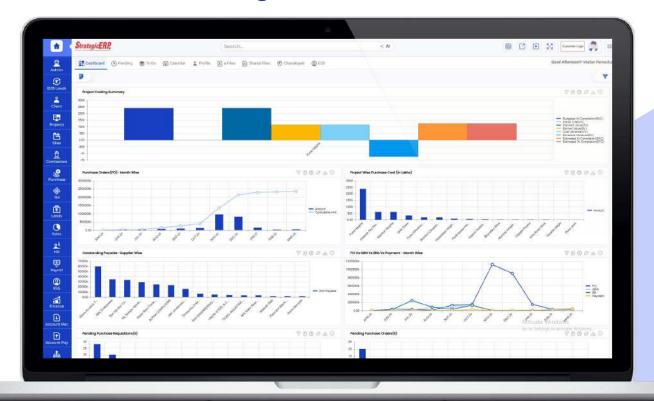


User Profile



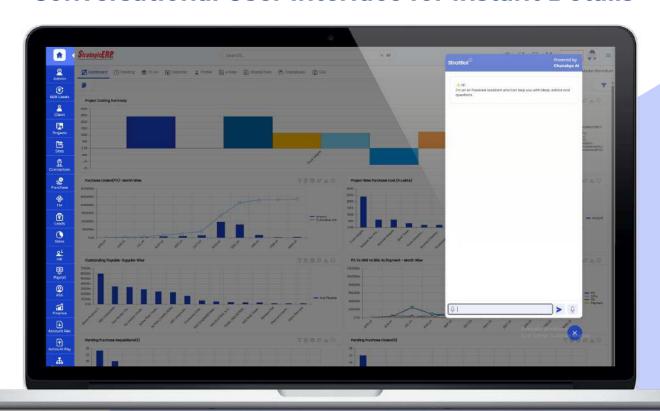
ERP User Chat

Real Estate Large Menu Screen - Modules



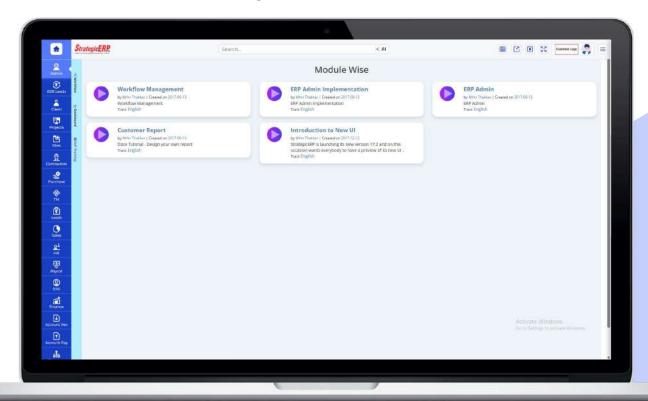


Voice Search – Conversational User Interface for Instant Details



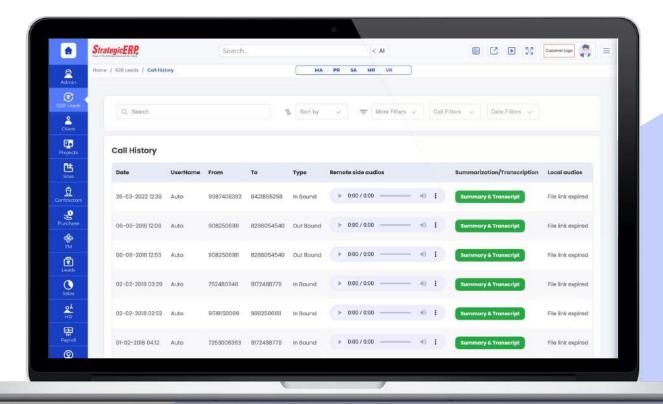


Video Tutorials – Easy to Learn with Online Tutorials





Click-to-Call – Call Register with Click-to-Call Integration

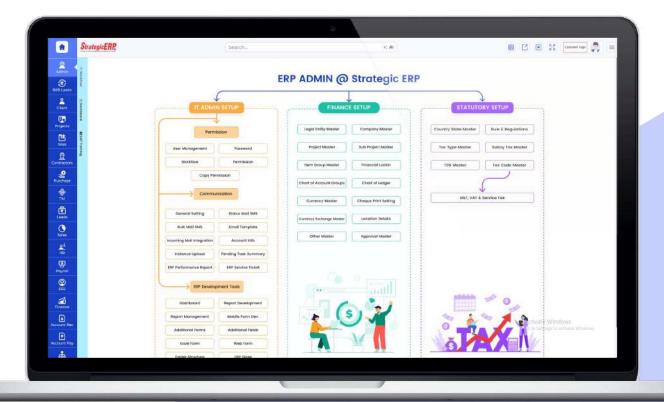




Sr . No.	Module Name	Dashboard Reports	No. Of Forms	No. Of Print Reports	No. Of MIS Reports
1	ERP Admin	1	47	35	0
2	Financial Management	10	16	37	32
3	Statutory Management	6	42	37	0
4	Budget Management	0	6	13	7
5	Pre Sales	13	22	15	12
6	Sales Management	7	31	18	14
7	Project Engineering	6	31	23	8
8	Site Management	9	16	12	8
9	Purchase Management	8	14	11	14
10	Contractors Management	4	16	15	4
11	Lease & Rent		32	32	12
12	HR and Payroll	0	37	17	4
13	Employee Self Service	0	12	14	3
14	Administration	8	12	12	7
15	To-do Task Management	0	11	9	2

Strategic ERP.

Real Estate Large Module Flow | ERP Admin

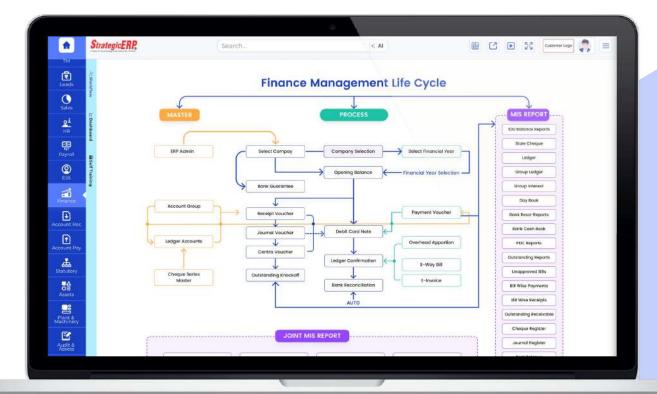




Real Estate Large Module Flow | Financial Management

Financial Management

Manage Ledger
Accounts, Group
Ledger , Trial
Balance, Profit &
Loss account,
Balance sheet and
Day Book

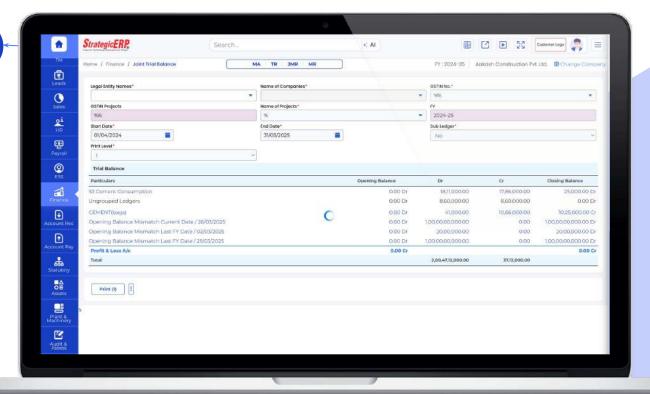




MIS Reports | Financial Management

Joint Trial Balance Report

- Bank Reconciliation
- Ledger Confirmation
- Balance Sheet

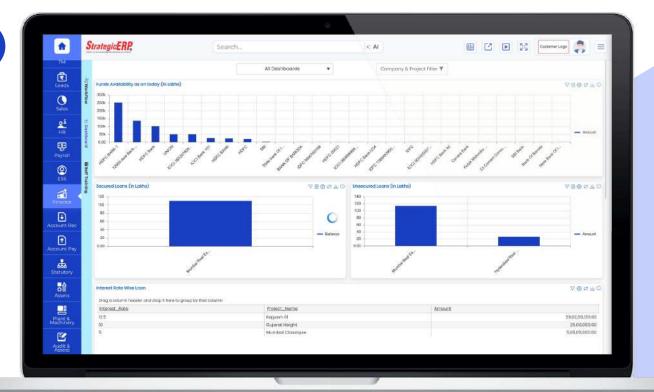




Dashboard Reports | Financial Management

Outstanding Receivable

- Profit Loss Analysis
- Outstanding Payable
- Project-Wise
 Outstanding Payable
- Funds Availability

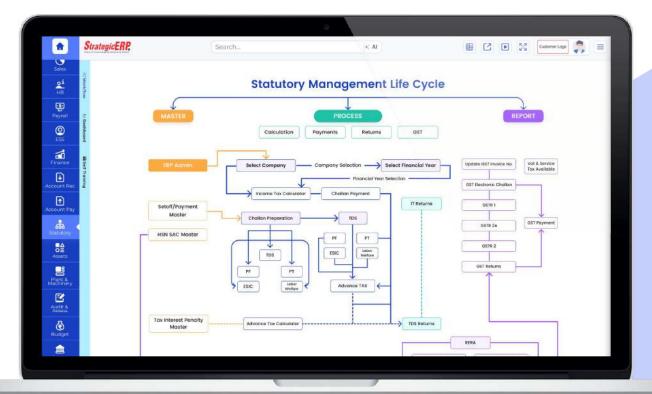




Real Estate Large Module Flow | Statutory Management

Statutory Management

Manage Income Ta Advance Tax, Service Tax, VAT, TDS , PF, PT, and ESIC

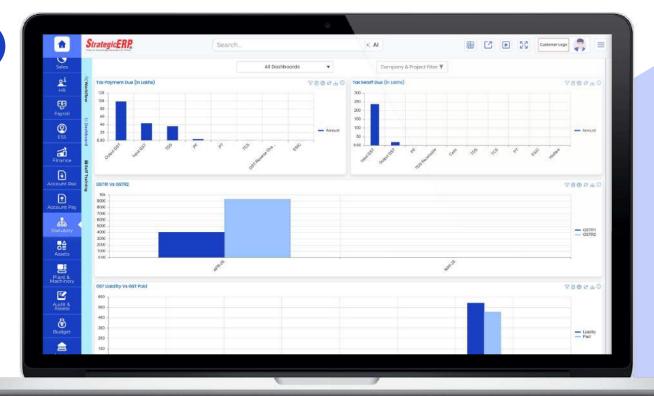




Dashboard Reports | Statutory Management

Tax Payment Due

- Tax Setoff Due
- Tax Payment History
- Project-Wise Tax
 Summary

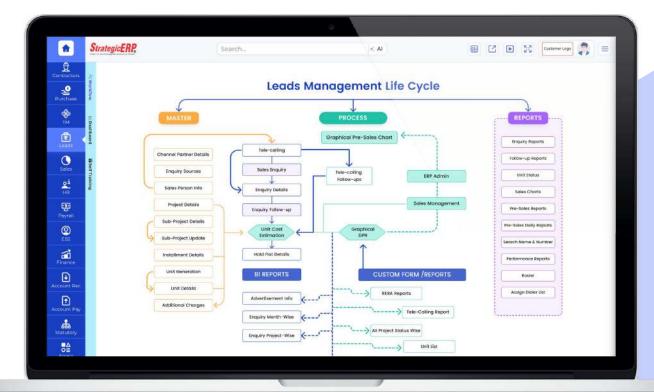




Real Estate Large Module Flow | Leads Management

Pre Sales

Manage Enquiry,
Project Details,
Sub Project Details,
Unit Details,
Additional Charges,
Sales Person Info,
Enquiry Source and
more...

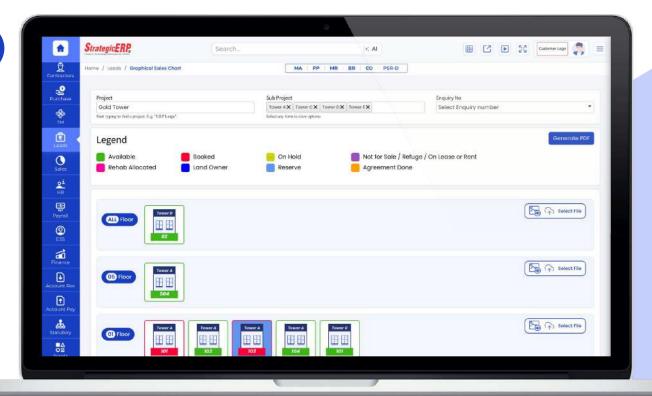




MIS Reports | Leads Management

Graphical Sales Chart Report

- Enquiry Report
- Follow-up Report
- Performance Report
- Unit Status
- Pre-Sales Daily Report

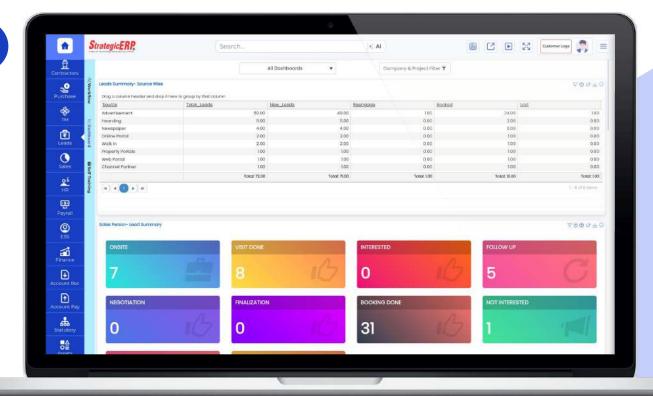




Dashboard Reports | Leads Management

Source-Wise Enquiries

- Source-Wise Enquiries
- Project-Wise Enquiries
- Sales Enquiry Status
- Source-Wise Expense

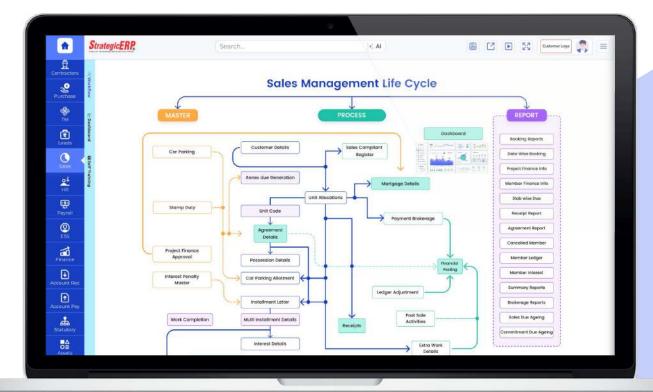




Real Estate Large Module Flow | Sales Management

Sales

Manage Stamp Duty,
Project Finance
approvals
Unit Allocation,
Completion of Work,
Installment Letter,
Car Parking
Allotment,
Agreement Detail,
Post Sales Activity
and more...

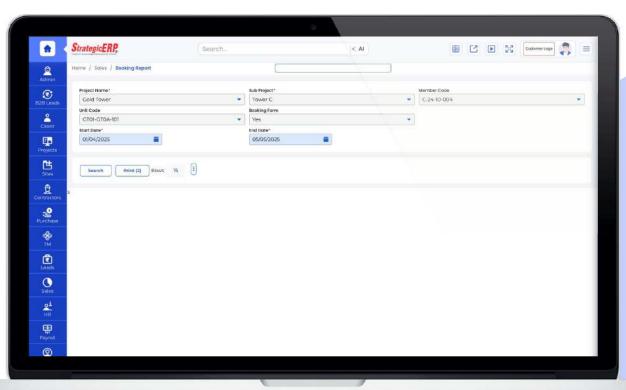




MIS Reports | Sales Management

Booking Report

- Project finance Info
- Member Finance Info
- Slab-Wise Due
- Agreement Report
- Cancelled Members

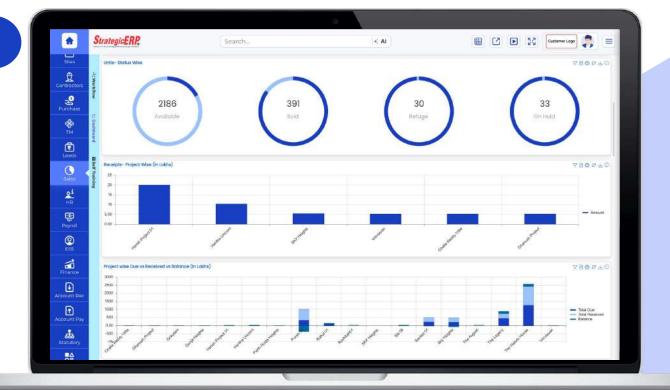




Dashboard Reports | Sales Management

Project-wise Sales

- Unit Availability Status
- Project-Wise Receipts
- Project-Wise Unit

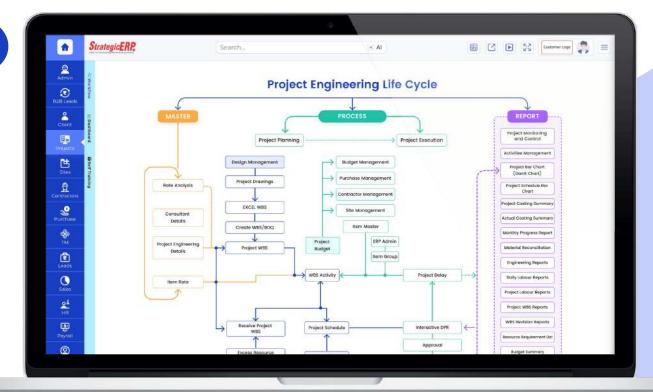




Real Estate Large Module Flow | Project Engineering

Project Engineering

Manage Project,
Activities, Project,
Drawings, Project
Delays, Graphical
DPR,
Activity Material, Labour
Monthly Breakup, Budget
Summary, and Outward
Cash flow

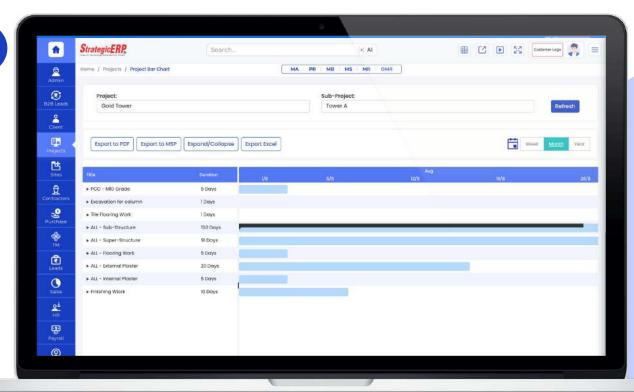




MIS Reports | Project Engineering

Project Bar Chart

- Snapshot Bar Chart
- Engineering Report
- Daily Labour Report
- Thumb Rule Report
- Abstract Summary
- Material Reconciliation

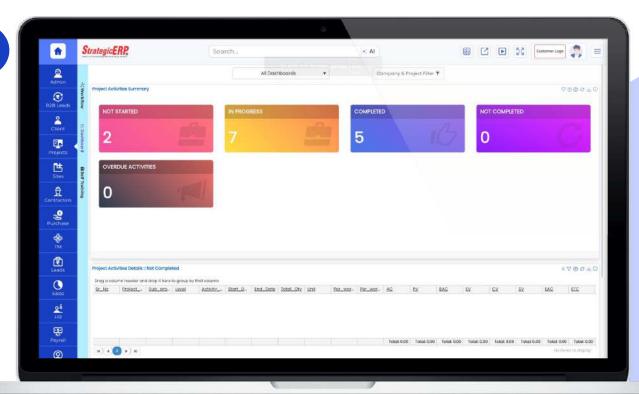




Dashboard Reports | Project Engineering

Project Activity Summary

- Level-Wise CostingSummary
- Month-Wise Costing
 Summary
- EAC Vs AC Vs ETC

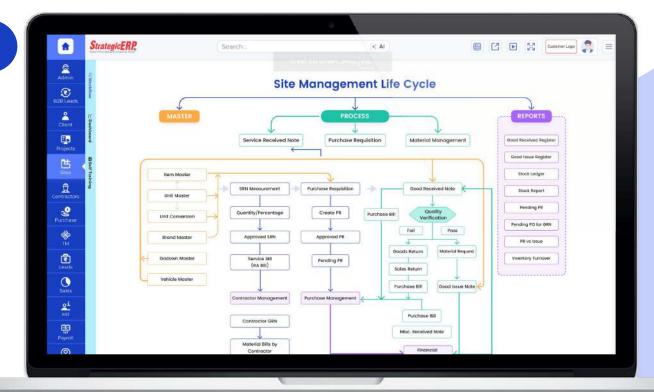




Real Estate Large Module Flow | Site Management

Site Management

Manage
SRN- Measurement and
Abstract,
Purchase Requisition, and
Goods Received Notes

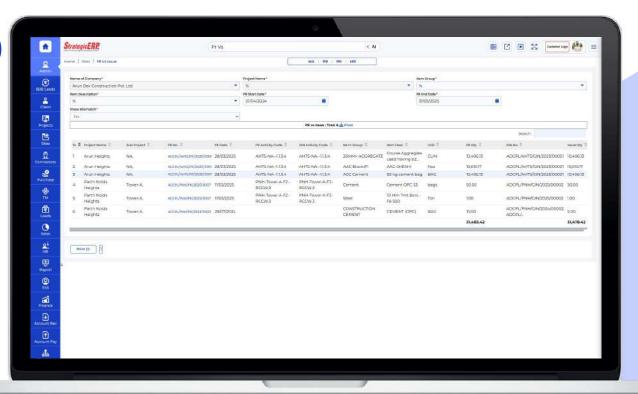




MIS Reports | Site Management

PR Vs Issue

- Stock Ledger
- Stock Report
- Pending PRs
- Pending POs for GRN
- Goods Received Register





Dashboard Reports | Site Management

Project-wise PR

- Store Aging Report
- Stock in-Hand
- Stock Aging Report

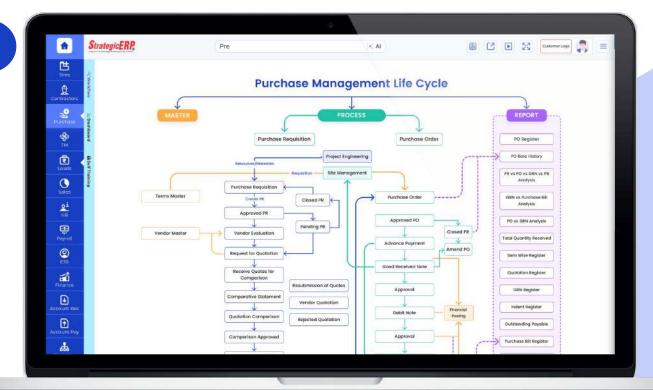




Real Estate Large Module Flow | Purchase Management

Purchase Management

Manage Purchase
Requisition, Pending
Requisition,
Comparative Statement,
Shortlist Vendor, Purchase
Order, Advance Payment,
P.O Closing Quantity,
and Vendor Evaluation

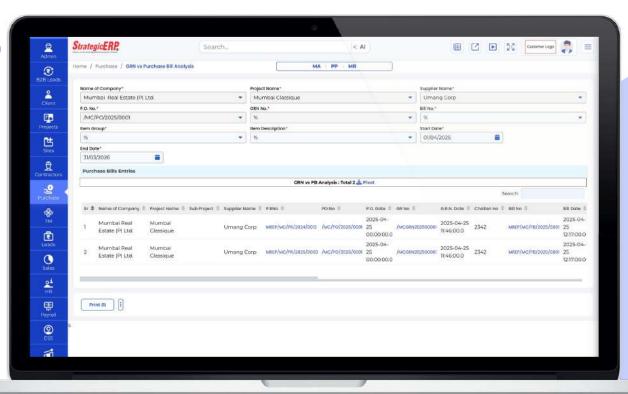




MIS Reports | Purchase Management

GRN Vs Purchase Bill Analysis

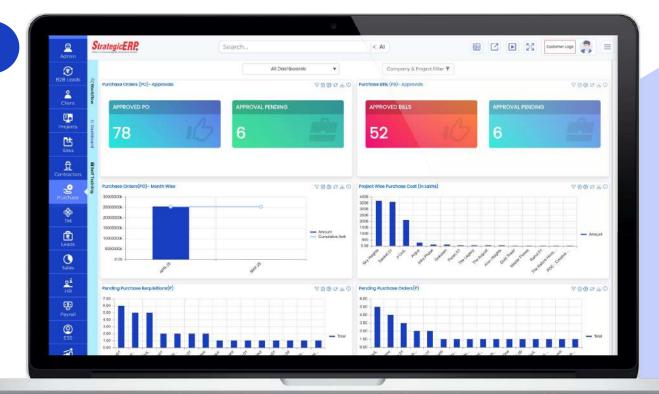
- Supplier Ledger
- Indent Register
- PO Register
- PO vs GRN Analysis
- PR vs PO vs GRN vs PB Analysis





Dashboard Reports | Purchase Management



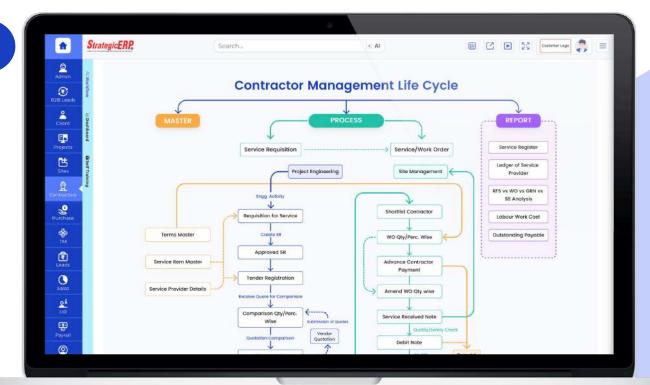




Real Estate Large Module Flow | Contractors Management

Contractors Management

Manage Requisition for Services, Tender Registration, Comparison-Perc & Qty Wise, Work Order- Perc & Qty Wise, Amend WO Qty Wise, and Service Bill-Perc & Qty Wise

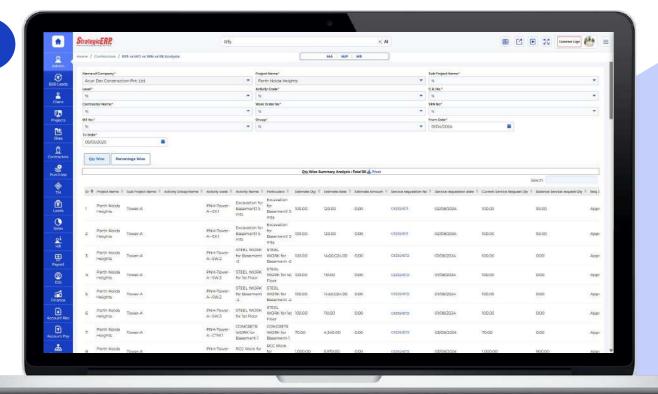




MIS Reports | Contractors Management

RFS vs. WO vs. SRN vs. SB Analysis

- Services Register
- Ledger of Service

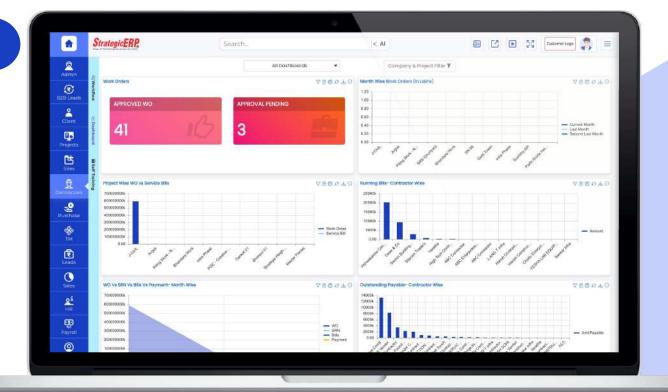




Dashboard Reports | Contractors Management

Contractors Comparative

- Project-Wise WO vs
 Work Done
- Month-Wise WorkOrders



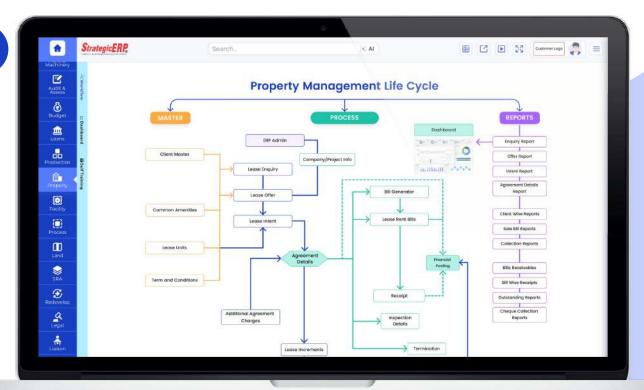


Real Estate Large Module Flow | Property Management

Lease & Rent

- Fully Automated
 Escalations and Recoveries
- User Definable and Programmable Lease Abstracts
- Utility Billing
- Tenant Service Billing
- Property and Tenant
- Reminder System
- Integration with Industry-Leading
- Financial Modeling
 Software



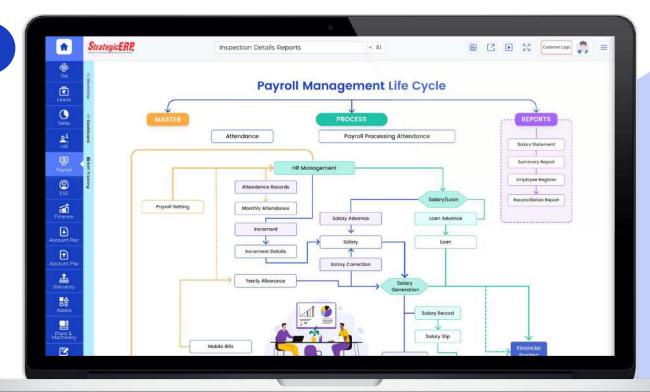




Real Estate Large Module Flow | Payroll Management

Payroll Management

Manage Employee
Details, Company
Holidays, Roles and
Responsibilities,
Recruitment,
Attendance, Leave
Management, Payroll
Processing, and
Separation



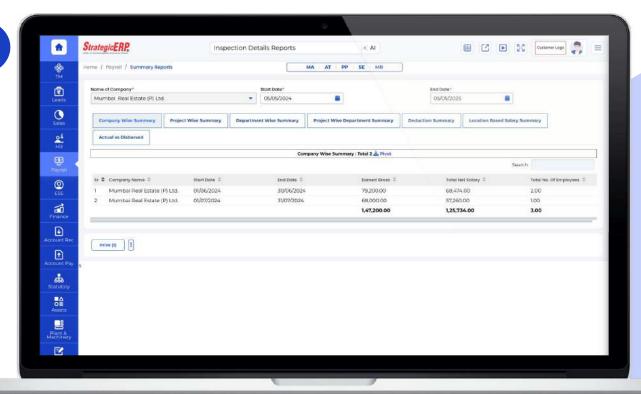


MIS Reports | Payroll Management

Summary Reports

Other Critical Reports

- Salary Statement
- Employee Register
- Employee Ledger
- Reconciliation Report



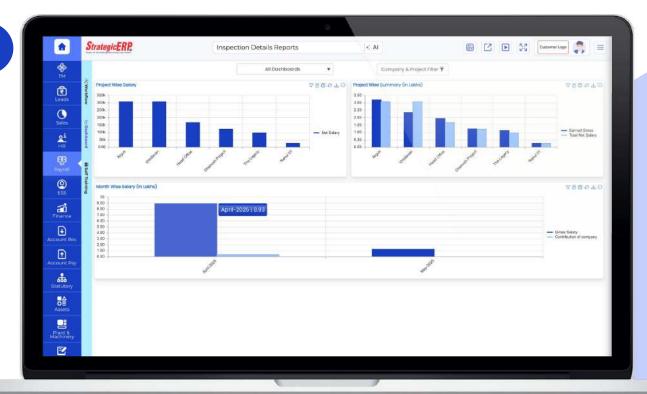


Dashboard Reports | Payroll Management

Project-Wise Salary

Other Critical Reports

Project-Wise Salary

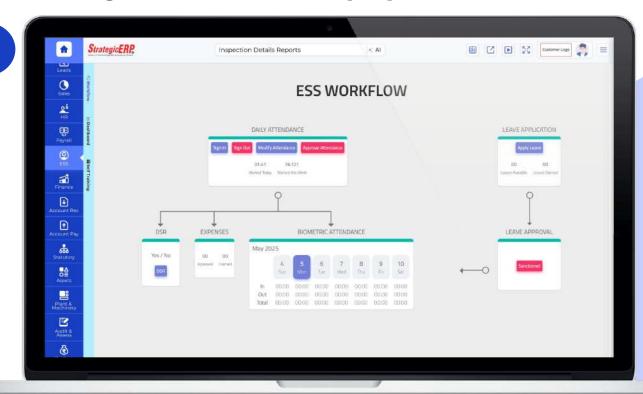




Real Estate Large Module Flow | Employee Self-Service

Employee Self-Service

Manage Daily Attendance, Leave Application, Salary Advance, Loan Advance, and Transportation Allowance

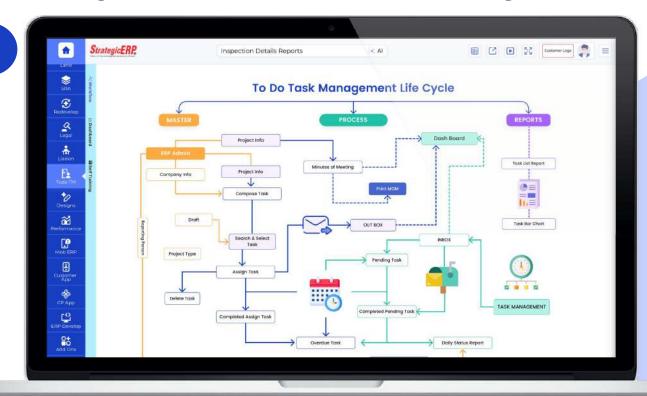




Real Estate Large Module Flow | Todo Task Management

To Do Task Management

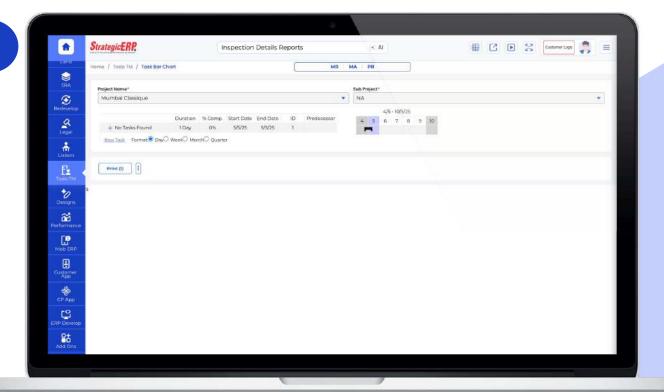
Assign tasks within an organization





MIS Reports | Todo Task Management

Other Critical Reports Task List Report Task Bar Chart

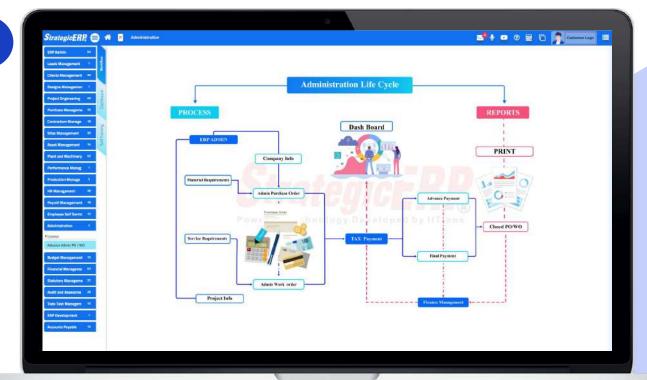




Real Estate Large Module Flow | Administration

Administration

Manage Vendor Registration, Material/ Service Request, Material Issue, Admin, PO/WO, Sales Bill Book, Petty Cash and more...



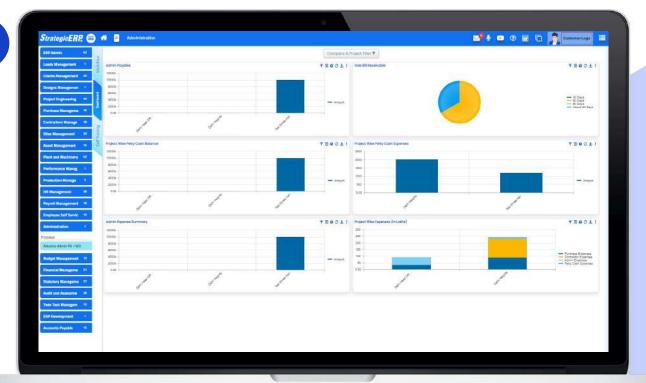


Dashboard Reports | Administration

Admin Payable

Other Critical Reports

- Expense Report
- Sale Bill Receivable
- Project-Wise Petty cash Balance
- Inventory Report





Real Estate Large: Add-on Modules

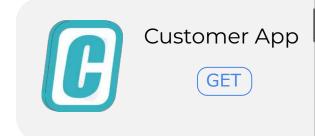




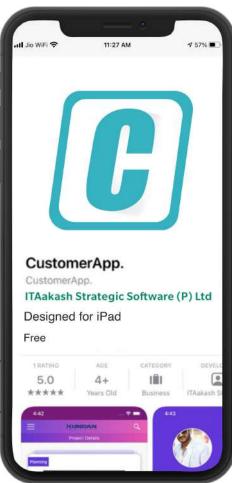
Available On:







Access ERP on Mobile - Anytime, Anywhere





Available On:







Access ERP on Mobile - Anytime, Anywhere

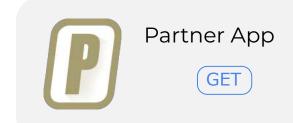




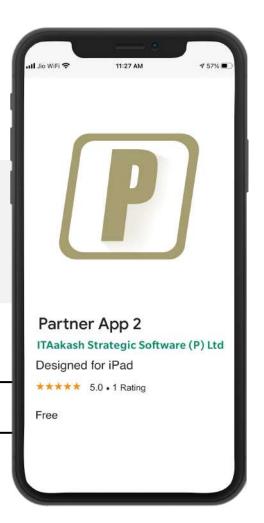
Available On:







Access ERP on Mobile - Anytime, Anywhere



Our 1000+ Growing Clientele





























































	Som	e of our lis	ted Customers		
Sr. No	Name of the Company	Location	Website	NSE	BSE
1	Capacit'e Infraprojects Limited	Mumbai	https://capasite.in/	CAPACITE	540710
2	Trescon Limited	Mumbai	https://www.trescon.com	7	532159
3	EMS Limited	Ghaziabad	https://ems.co.in/	EMSLIMITED	543983
4	Empire Industries Limited	Mumbai	https://empiremumbai.com/	-	509525
5	Shraddha Prime Projects Ltd	Mumbai	https://shraddhaprimeprojects.in/		531771
6	Oberoi Realty Ltd	Mumbai	https://www.oberoirealty.com/	OBEROIRLTY	533273
7	Ashoka Buildcon Ltd	Nashik	https://www.ashokabuildcon.com/	ASHOKA	533271
8	Lakshya Powertech Ltd	Ahmedabad	https://www.lakshyapowertech.in/	LAKSHYA-ST	-
9	Aurum Proptech Ltd	Navi Mumbai	https://www.aurumproptech.in/	AURUM	140
10	Madhucon Projects Ltd	Hyderabad	https://www.madhucon.com/	MADHUCON	531497

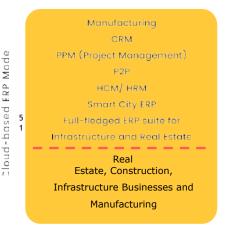
Limited but not Listed Name of the Company Location Website https://modernindia.co.in/ Modern India Limited Mumbai Raja Housing Limited Banglore https://rajahousingltd.com/ https://www.mripl.net/ Mahendra Realtors & Infrastructure Mumbai https://spdcl.in/ SPD Constructions Limited Bhubaneswar Pranay Constructions Limited Mumbai https://www.pranavconstructions.com/

Our Al Powered Product Solutions

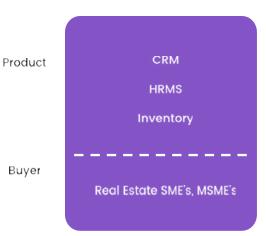


StrategicERP's RE LARGE is an all-in-one ERP solution for large real estate enterprises. It covers Pre-Sales and Sales CRM for lead tracking and automation, PPM for project planning, budgeting, site and contractor management, and Finance for automated reports and tax compliance. It also includes HCM for HR and payroll, Facility & Property Management for maintenance and vacancy tracking, Legal & Liaison for land compliance, and Mobile Apps for real-time access and decision-making on the go.

















Our Awards



Best Constuction Software of The Year 2019



IT Market Research & **Product Analysis** 2016

Gartner.



Prop-Tech ERP Solution

of The Year 2019 & 2022

Top 10 ERP Solution Providers 2018



IT Partner 2016



Enterprise Software Companies in India



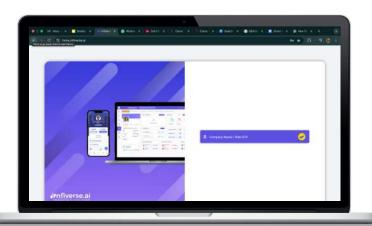
Certified Member



Brand of The Year 2014

Technical Support





StrategicERP Support Portal



http://strategicerpcloud.com/crm/

Username: support

Password: xyz



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ITAakash Strategic Software (P) Ltd.

Thank You

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