Real Estate CRM
Tailor-made for Real Estate Need
About StrategicERP

StrategicERP is into the business of developing ERP solutions specifically designed for Real Estate and Infrastructure industry.

StrategicERP is a web based application built by IITians on proprietary J2FX framework.

It is a single window solution to automate all the business transactions, it ensures optimum utilization of resources and efficient business process management to keep in pace with the time.

StrategicERP has 700+ clients across India, some of our esteemed clients consist of : GDCL, Raj Infra, Vishal Infra, Hirannandani Group, Poddar Housing, Paradise Group, TVH Group, Puranik Builders, Transcon Group, Kundan Spaces, M.V. Omni Projects, Rajesh Life Spaces, DS-MAX Properties, Hombale Group, A. Shridhar and many more.
What is Real Estate CRM?

It is our pride to announce that StrategicERP has come up with new version of ERP known as “Real Estate CRM” for SME Real Estate Industries, Real Estate CRM is a cost effective and flexible web based CRM solution.

It is a best fit for companies implementing CRM solutions for the first time with limited no. of users.

Real Estate CRM helps you to manage your core business areas like Task Management, Pre-Sales(CRM), Sales, Post Sales and Channel Partner Management.

Real Estate CRM provides Provision for IVR integration (call Center).

Real Estate CRM is Compatible with OS: Windows, Linux, Mac and has no browser/device dependability.
Real Estate CRM Menu Screen - Modules
Advance Features

- Mail Conversation
- Voice Command
- Dashboards
- Calculator
- Multiple Tab
- Background Option
- Multiple Language
- User Profile
- ERP User Chat
Voice Search –
Conversational User Interface for Instant Details
Video Tutorials – Easy to Learn with Online Tutorials.
ERP Store – To Install and Update new Developments.
Click to Call – Call Register with Click to Call Integration
Real Estate CRM Module Flow | Pre Sales Management

Pre Sales

Can Manage Enquiry, Project Details, Sub Project Details, Unit Details, Additional Charges, Sales Person Info, Enquiry Source etc.
MIS Reports | Pre Sales Management

Graphical Sales Chart Report

Other Critical Reports
- Enquiry Report
- Follow-up Report
- Performance Report
- Unit Status
- Pre Sales Daily Report
Dashboard Reports | Pre Sales Management

- Source Wise Enquiries
- Project Wise Enquiries
- Sales Enquiry Status
- Source Wise Expense

Other Critical Reports
Real Estate CRM Module Flow | Sales Management

Can Manage
- Stamp Duty
- Project Finance Approvals
- Unit Allocation
- Completion of Work
- Installment Letter
- Car Parking Allotment
- Agreement Detail
- Post Sales Activity etc.
MIS Reports | Sales Management

- Booking Report
- Other Critical Reports:
  - Project finance Info
  - Member Finance Info
  - Slab Wise Due
  - Agreement Report
  - Cancelled Members
Dashboard Reports | Sales Management

- Project wise Sales
- Other Critical Reports:
  - Unit Availability Status
  - Project Wise Receipts
  - Project Wise Unites
Real Estate CRM – Add-on’s Module

- Tally Integration
- Email Configuration
- SMS Configuration
- Exhibition Integration
- Website Integration
- IVR Integration
- Click to call
- Mobile ERP App
- Customer App
- Partner App
MobileERP App

Available On:

Google Play

App Store

Access ERP on Mobile – Anytime, Anywhere
Customer App

Available On:

- [Google Play](#)
- [App Store](#)

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Our Association With More Than 700+ Esteemed Clients
Customer Base

Across PAN India

Serving Verticals

Real Estate
Infrastructure
Manufacturing
Technical Support

StrategicERP Support Portal

http://strategicerpcloud.com/crm/
Username: support
Password: xyz

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