

Real Estate Basic

End-to-End ERP Seamlessly



About Us

StrategicERP from ITAakash Strategic Software (P) Ltd is a software platform for start-to-end process automation and information management systems customized for the Real Estate, Construction & Infrastructure industries.

We guide businesses on their path to digital transformation and help them become technologically capable. Our cutting-edge products are the brain-child of the core development team from IIT.

Vision



We empower businesses through innovation, striving to be the trusted provider of business automation solutions. Our goal is to simplify real estate operations, overcome business challenges, and foster seamless collaboration across all departments.



Mission

We streamline project management with innovative ERP solutions, ensuring seamless data flow across departments. By empowering businesses to overcome challenges and enhance efficiency, we help clients and partners achieve lasting success.

15+

Years of Operation

250K

ERP Users

300K+

Mobile ERP Users

150+

Skilled Professionals

10+

Awards and Accolades

StrategicERP Moments



What is Real Estate Large ?

Our award-winning **Real Estate Software** has been trusted by business leaders since 2005, valued for its AI-powered features, and chosen for its proven success in boosting productivity and revenue.

Real Estate Large helps you to manage **core business functions**:

- Project Engineering
- Site Management
- Purchase Management
- Contract Management
- Sales & Pre-sales Management
- Financial Management
- Statutory Management
- Budget Management
- HR and Payroll Management

Integration with **innovative technologies** for real estate management:

- Voice commands
- Digital media integration
- Biometrics and Face ID
- HR voice assistant
- IoT integration
- Low code/ No code programming
- Multiple third-party integrations
- GIS management
- Mobile apps



Advanced Features



AI and Machine Learning Technology



Mail Conversation



Voice Command



Dashboards



Calculator



Multiple Tab



Background Option



Multiple Language

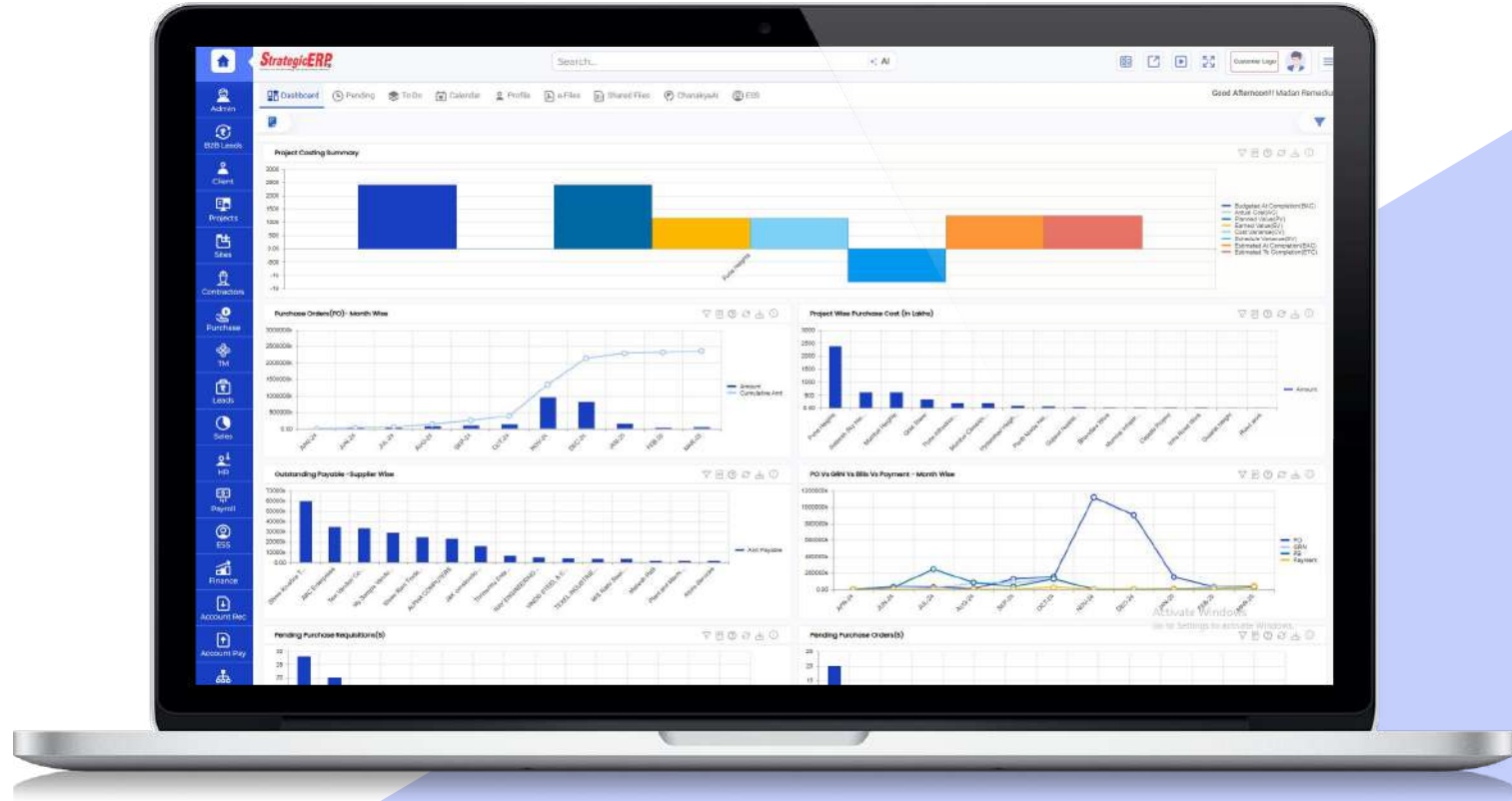


User Profile

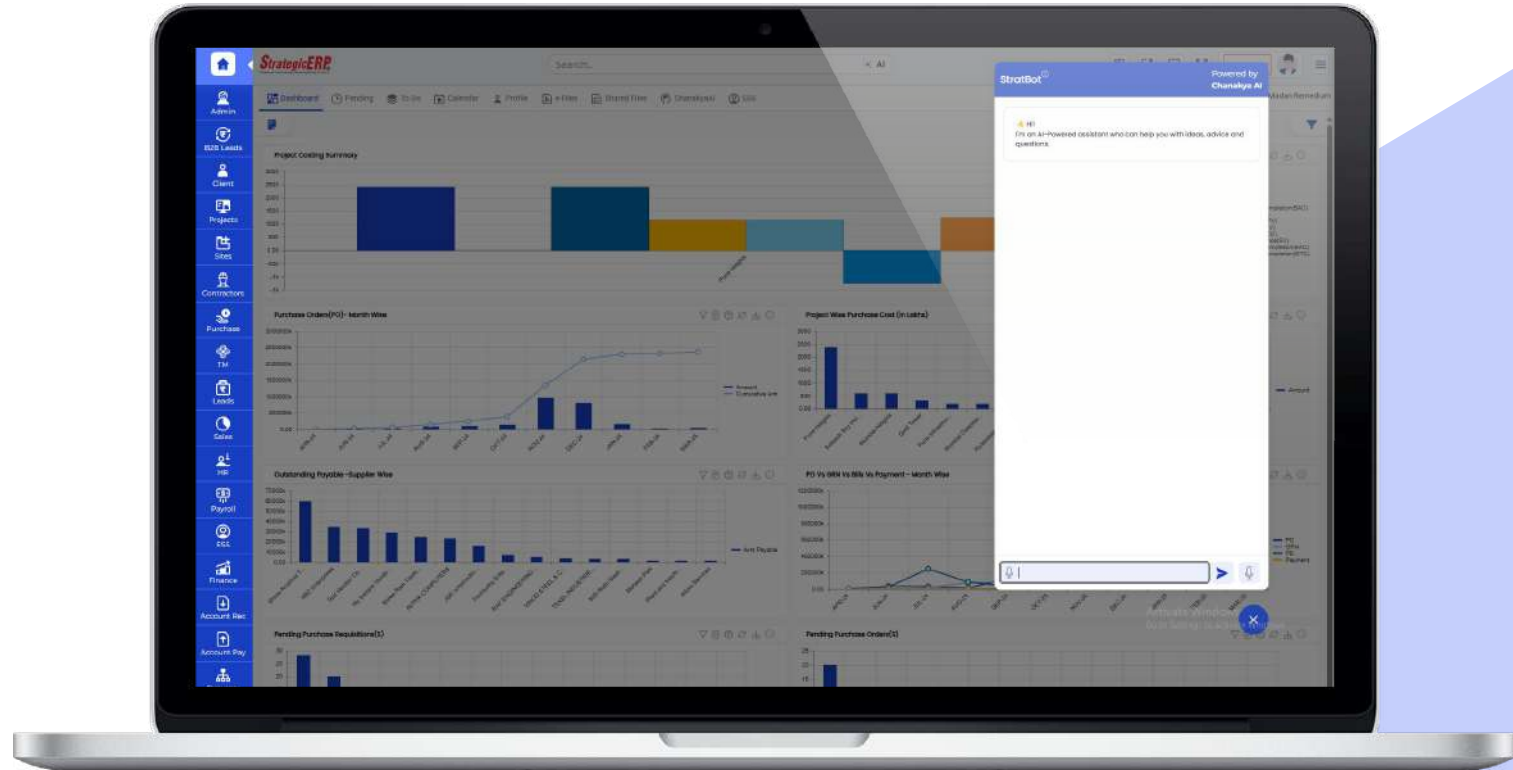


ERP User Chat

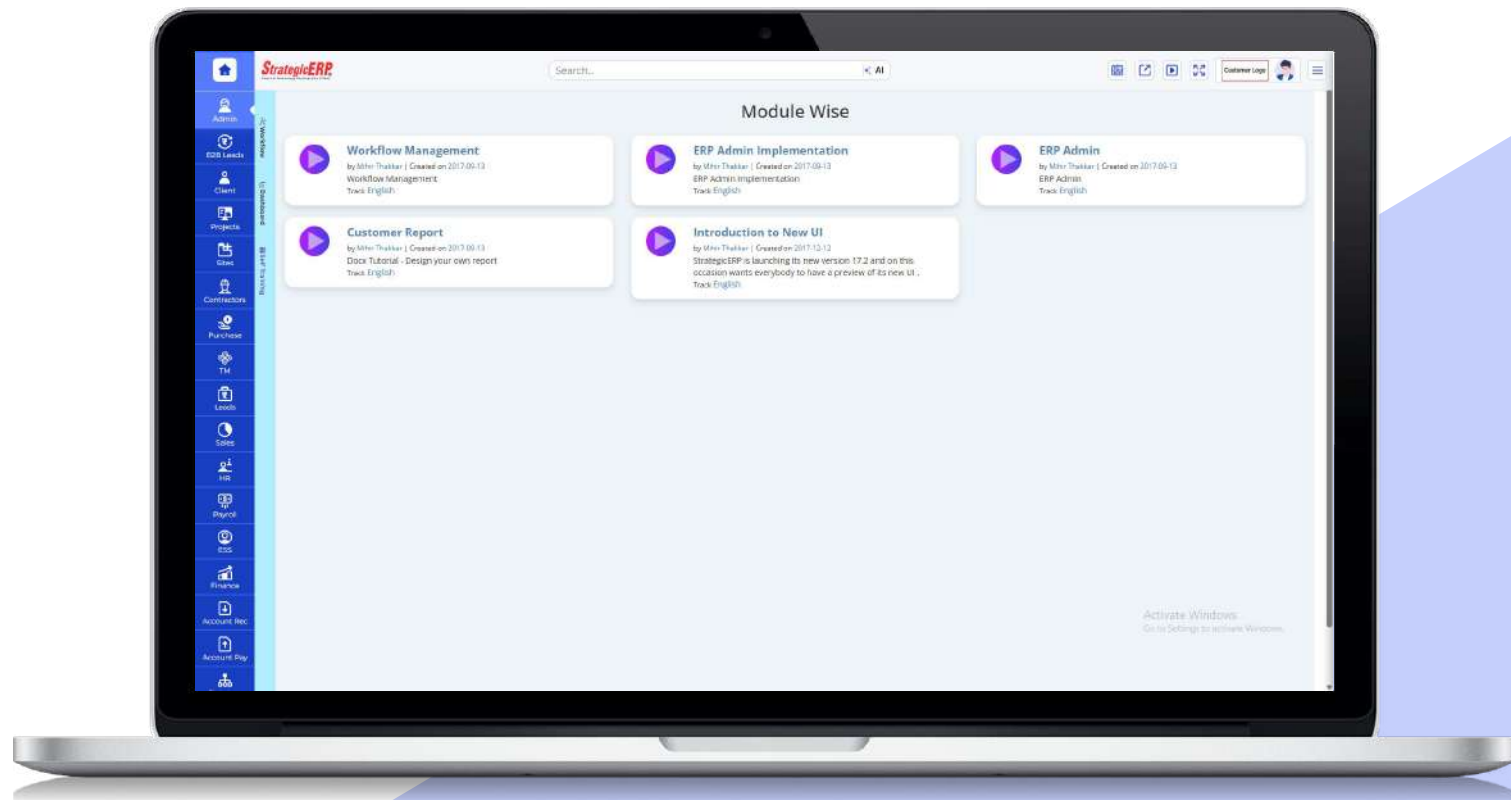
Real Estate Large Menu Screen - Modules



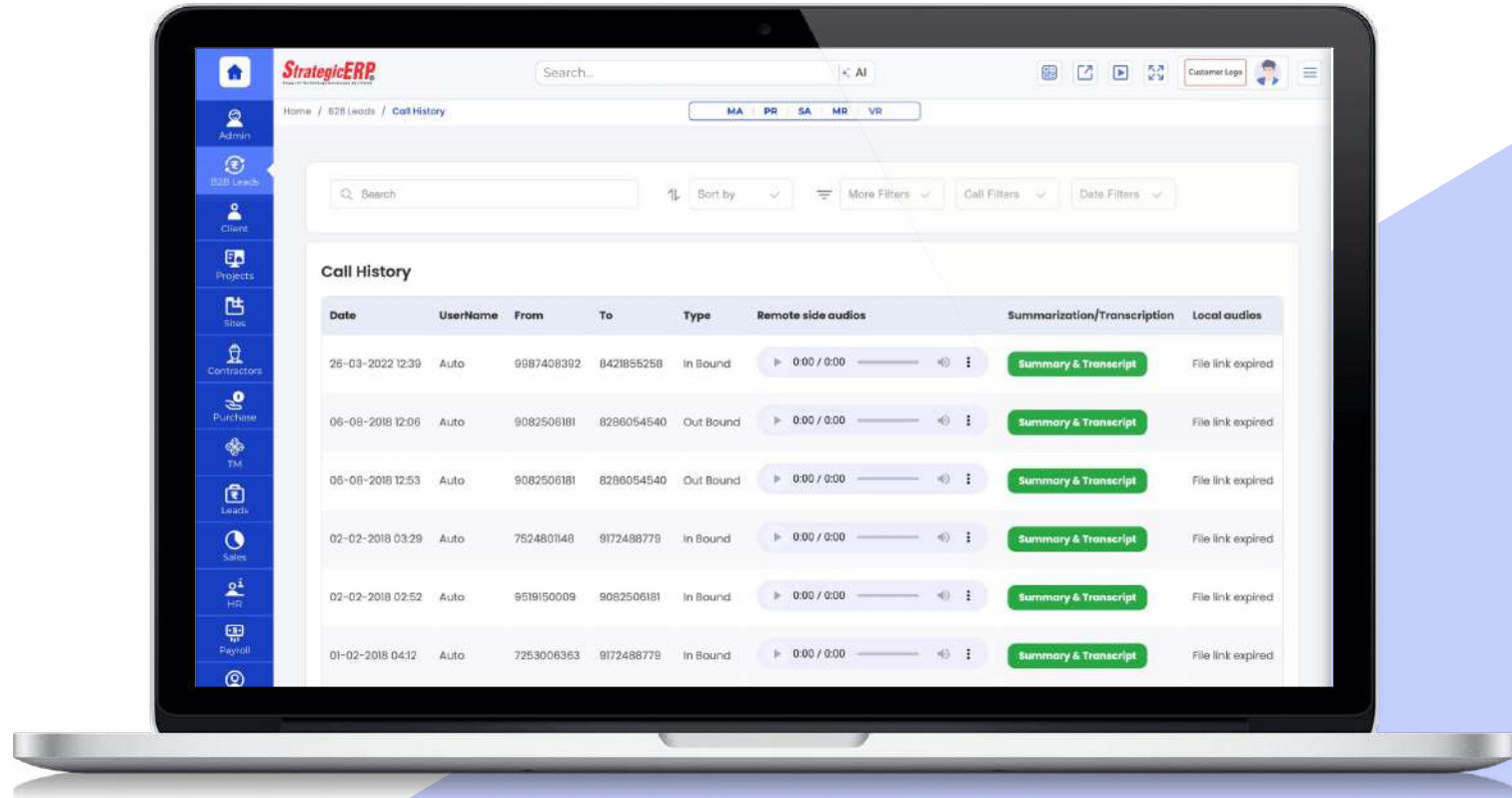
Voice Search – Conversational User Interface for Instant Details



Video Tutorials – Easy to Learn with Online Tutorials



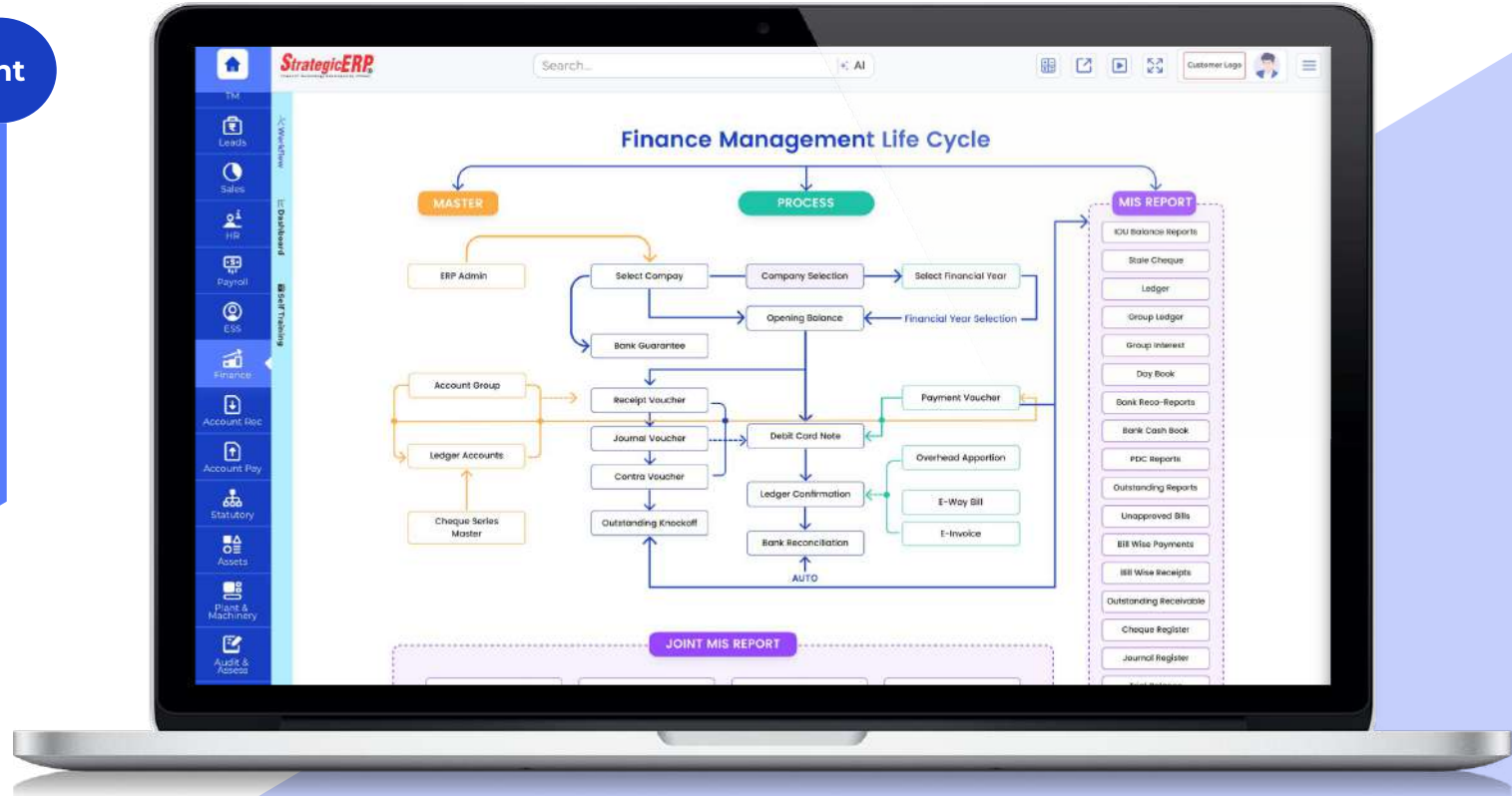
Click-to-Call – Call Register with Click-to-Call Integration



Real Estate Large Module Flow | Financial Management

Financial Management

Manage Ledger Accounts, Group Ledger, Trial Balance, Profit & Loss account, Balance sheet and Day Book

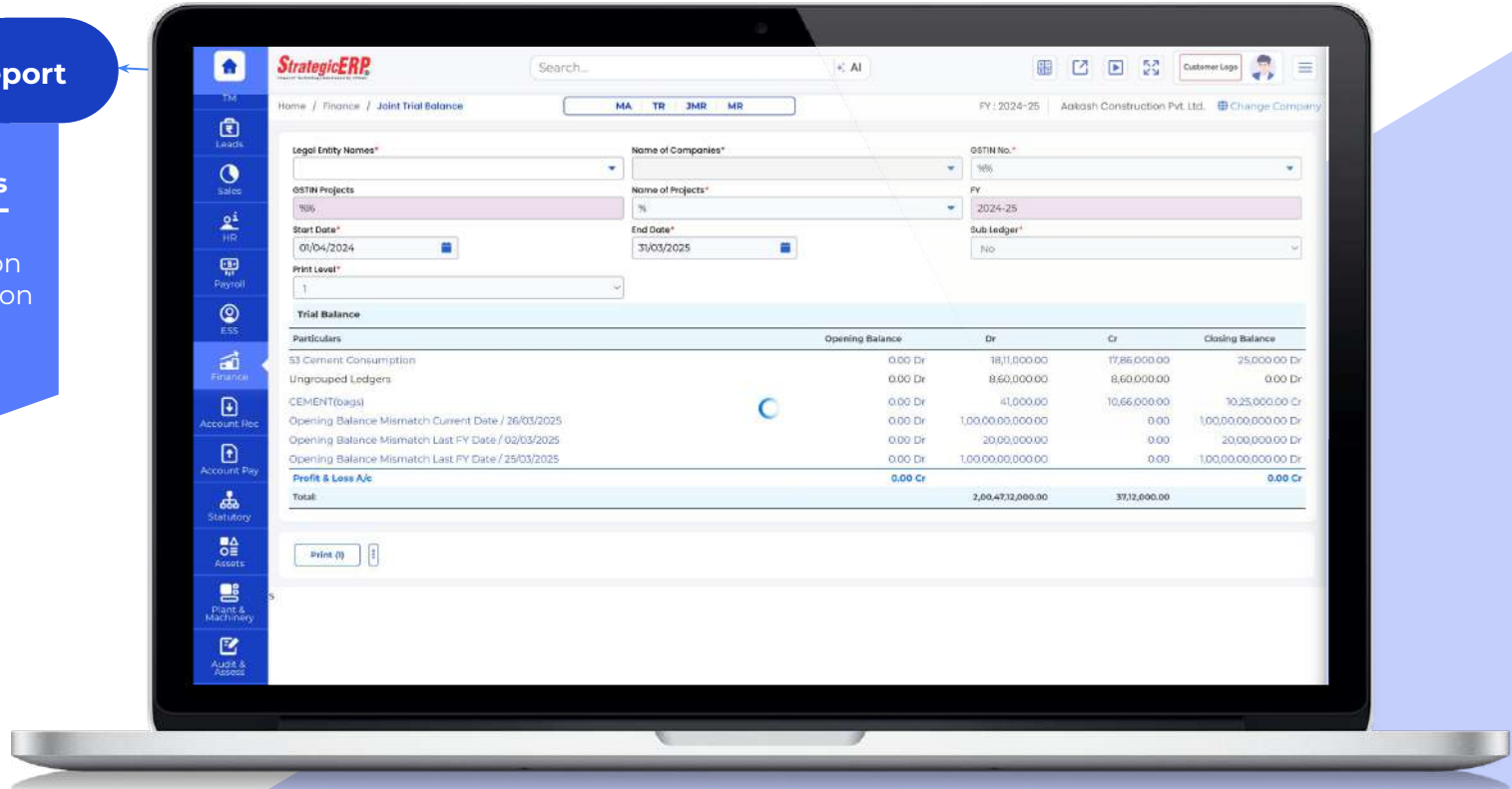


MIS Reports | Financial Management

Joint Trial Balance Report

Other Critical Reports

- Bank Reconciliation
- Ledger Confirmation
- Balance Sheet

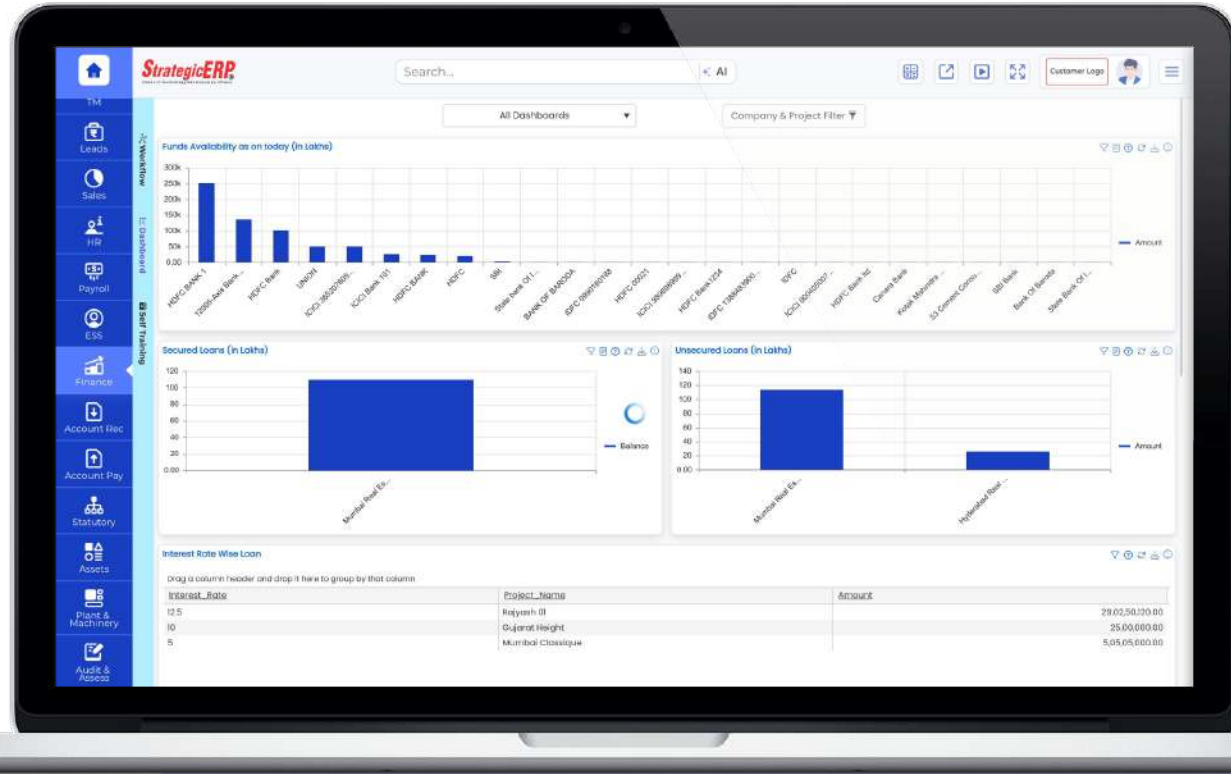


Dashboard Reports | Financial Management

Outstanding Receivable

Other Critical Reports

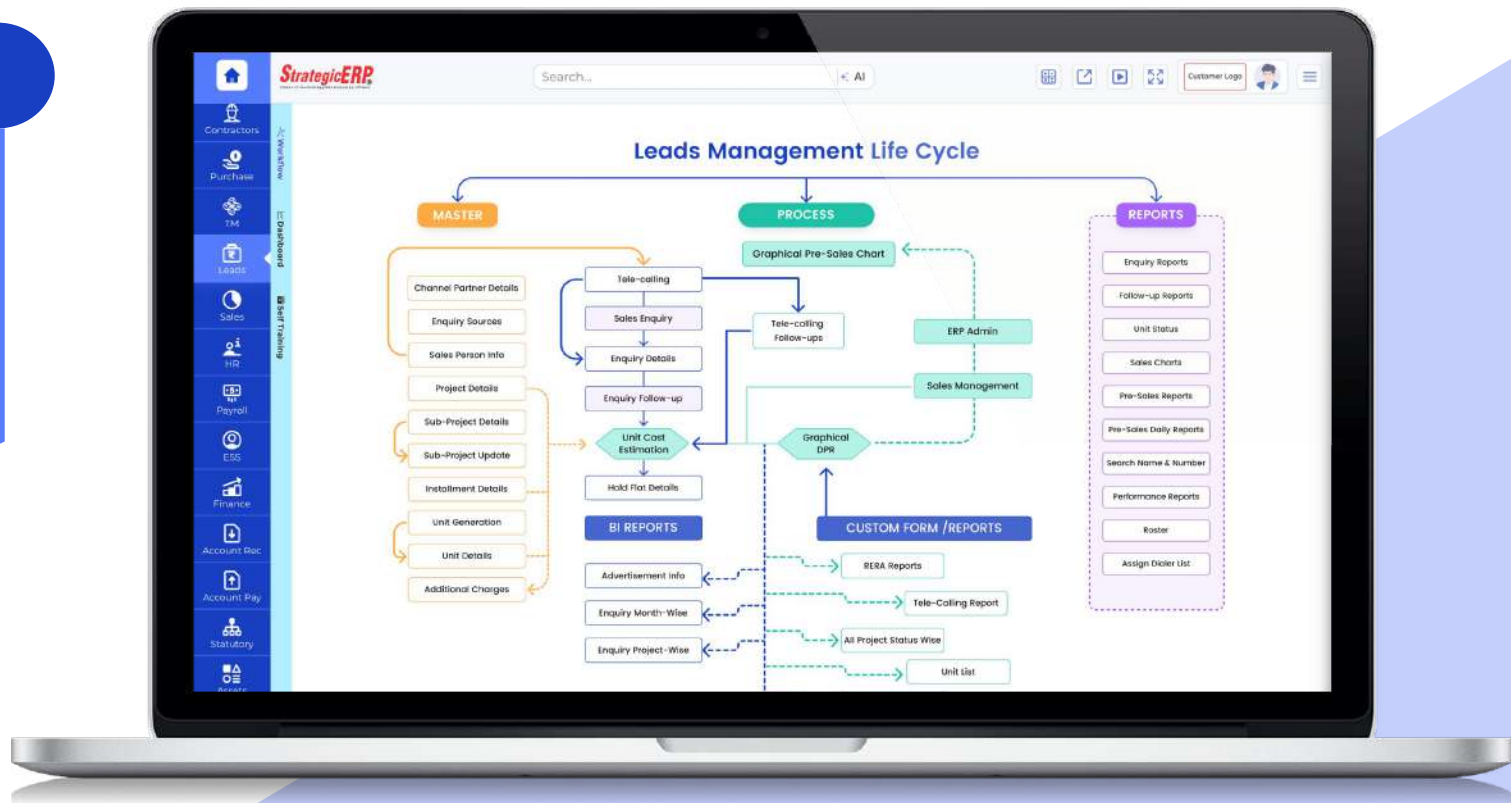
- Profit Loss Analysis
- Outstanding Payable
- Project-Wise Outstanding Payable
- Funds Availability



Real Estate Large Module Flow | Leads Management

Pre Sales

Manage Enquiry, Project Details, Sub Project Details, Unit Details, Additional Charges, Sales Person Info, Enquiry Source and more...

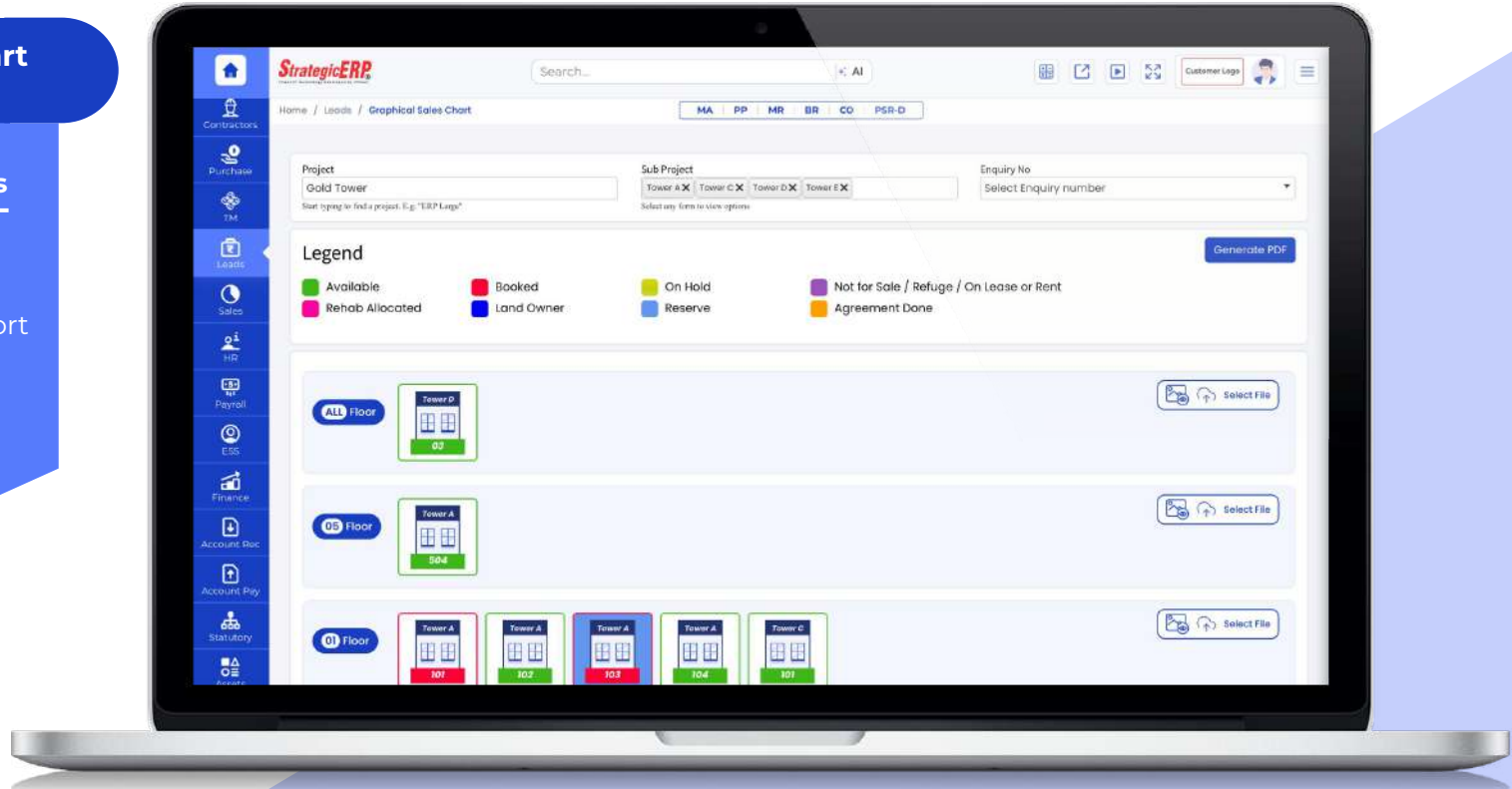


MIS Reports | Leads Management

Graphical Sales Chart Report

Other Critical Reports

- Enquiry Report
- Follow-up Report
- Performance Report
- Unit Status
- Pre-Sales Daily Report

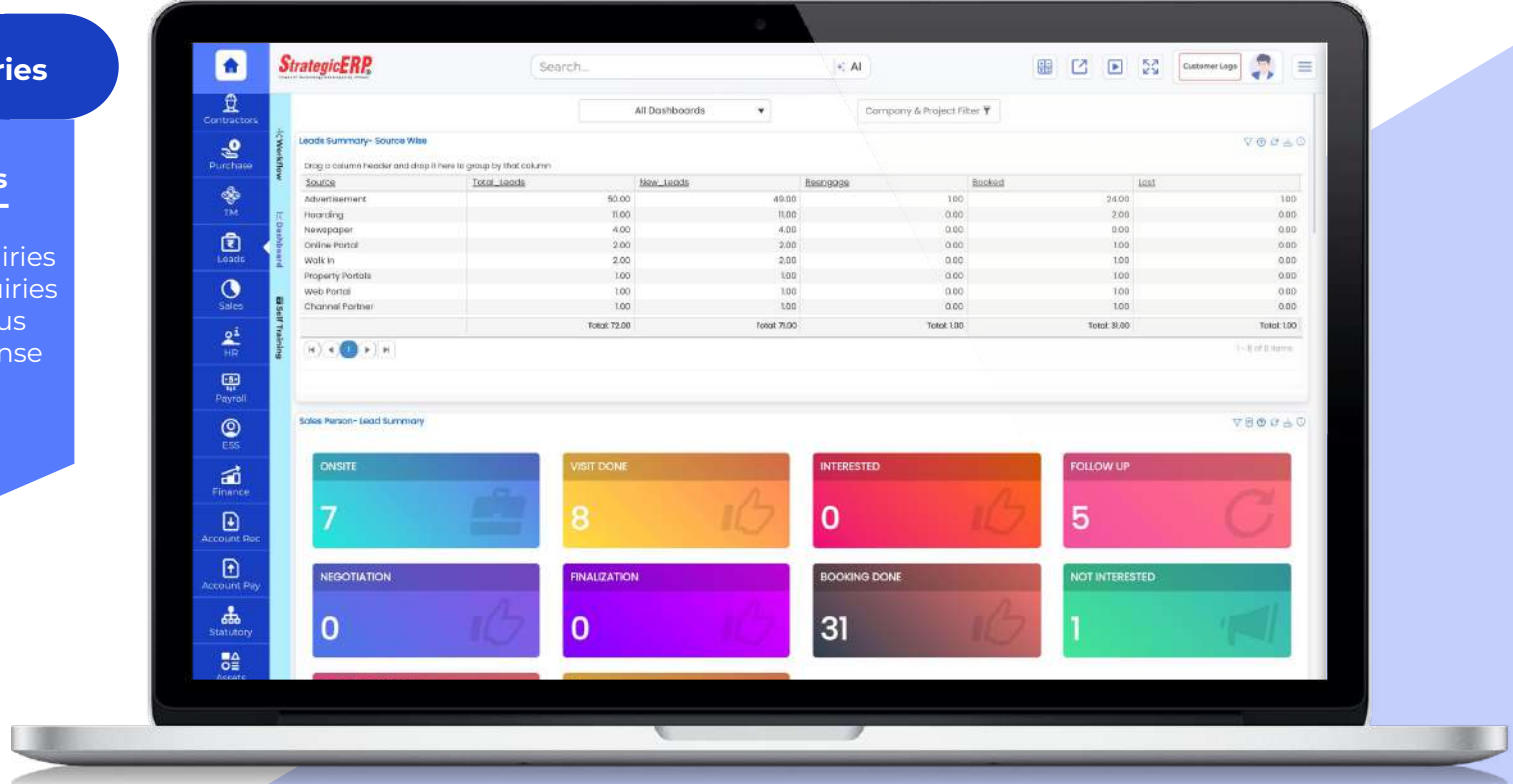


Dashboard Reports | Leads Management

Source-Wise Enquiries

Other Critical Reports

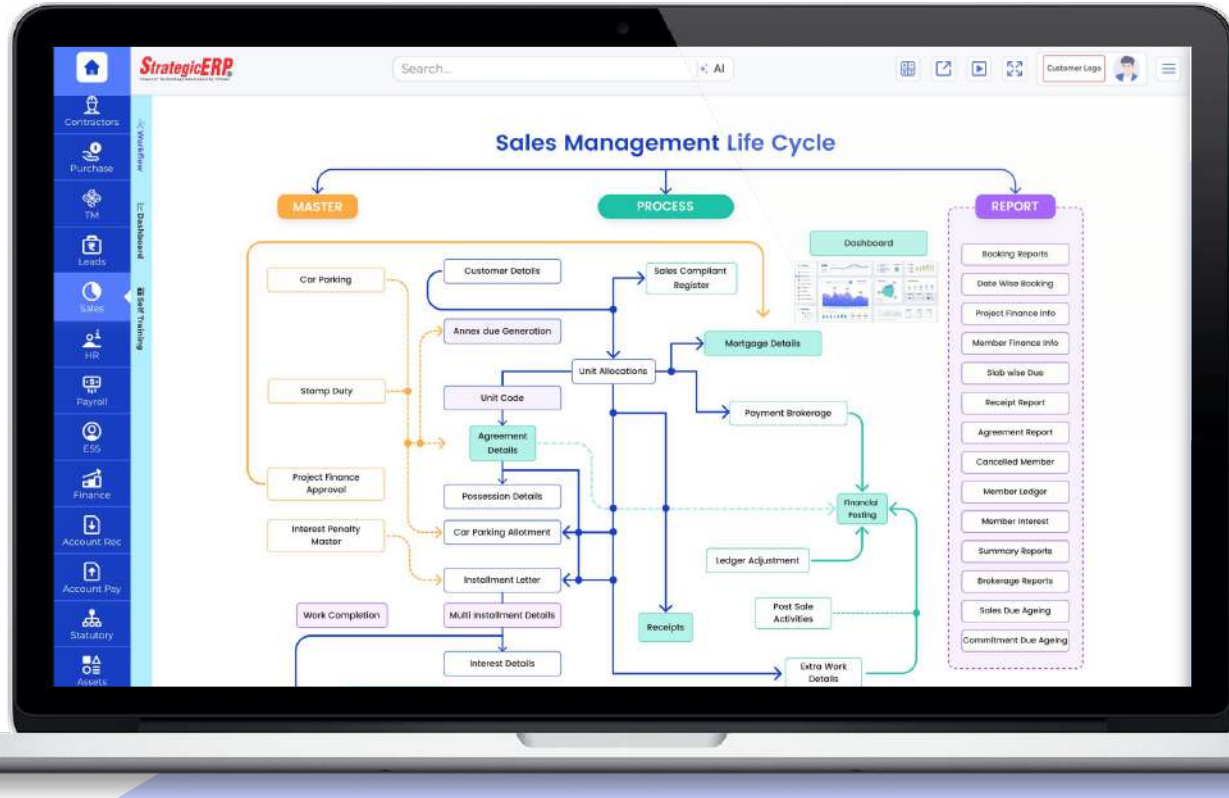
- Source-Wise Enquiries
- Project-Wise Enquiries
- Sales Enquiry Status
- Source-Wise Expense



Real Estate Large Module Flow | Sales Management

Sales

Manage Stamp Duty,
Project Finance
approvals
Unit Allocation,
Completion of Work,
Installment Letter,
Car Parking
Allotment,
Agreement Detail,
Post Sales Activity
and more...

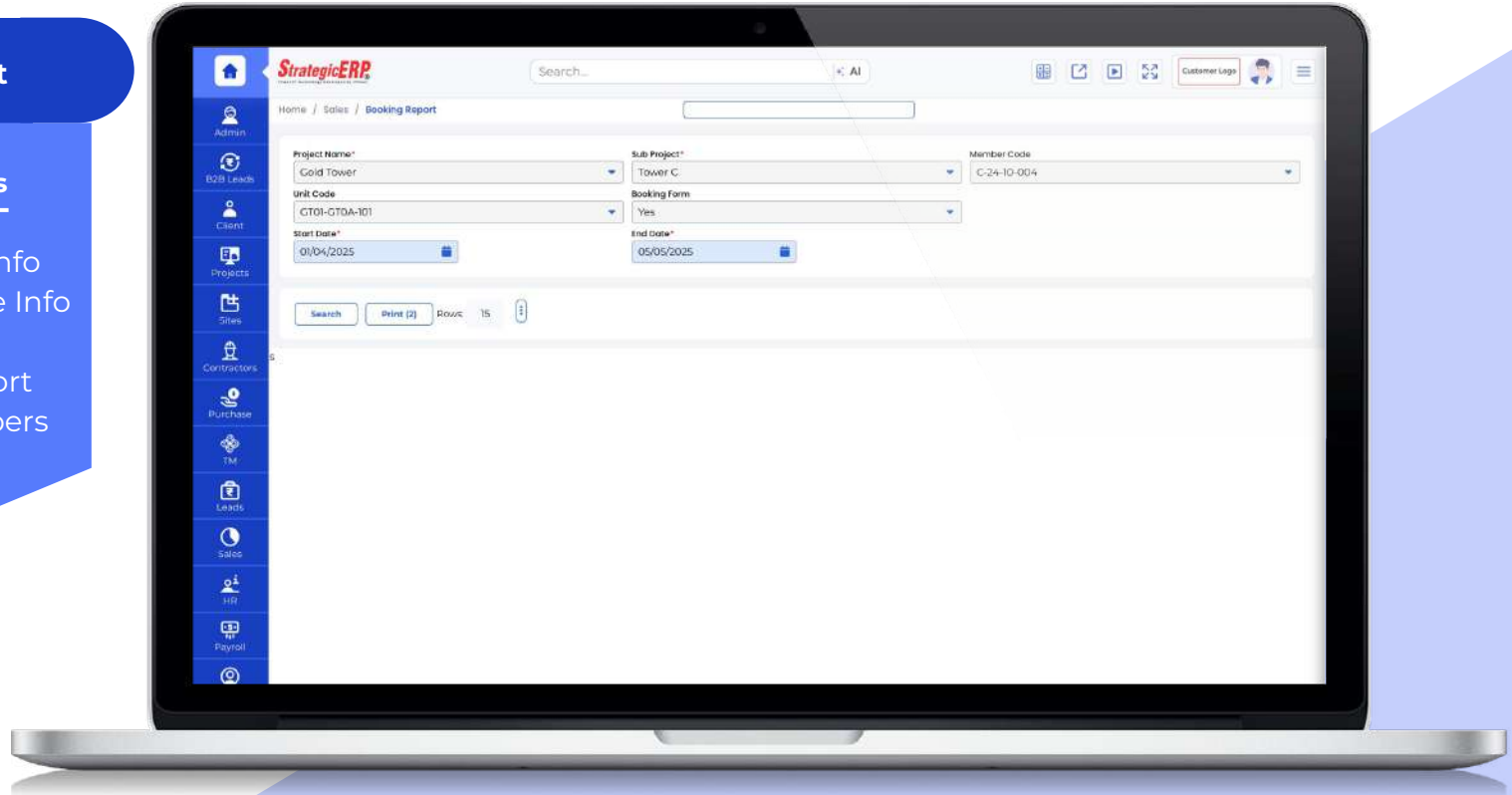


MIS Reports | Sales Management

Booking Report

Other Critical Reports

- Project finance Info
- Member Finance Info
- Slab-Wise Due
- Agreement Report
- Cancelled Members



Dashboard Reports | Sales Management

Project-wise Sales

Other Critical Reports

- Unit Availability Status
- Project-Wise Receipts
- Project-Wise Units



To Do Task Management

The diagram illustrates the 'To Do Task Management Life Cycle' within the StrategicERP system. It is organized into three main functional areas: MASTER, PROCESS, and REPORTS.

- MASTER Section:** This section handles the initial setup and task creation. It includes 'ERP Admin' (with 'Company Info'), 'Project Info', 'Compose Task', 'Draft', 'Search & Select Task', 'Assign Task', 'Delete Task', and 'Completed Assign Task'. A vertical bar on the left indicates 'Reporting Permission'.
- PROCESS Section:** This section manages the task workflow. It includes 'Minutes of Meeting' (leading to 'Print MOM'), 'OUT BOX' (receiving tasks from 'Assign Task'), 'Pending Task', 'Completed Pending Task', 'Overdue Task', and 'Daily Status Report'. A calendar icon is associated with the 'Overdue Task'.
- REPORTS Section:** This section provides oversight and analytics. It includes a 'Dash Board', 'Task List Report', 'Task Bar Chart', and a 'TASK MANAGEMENT' section with a clock icon.

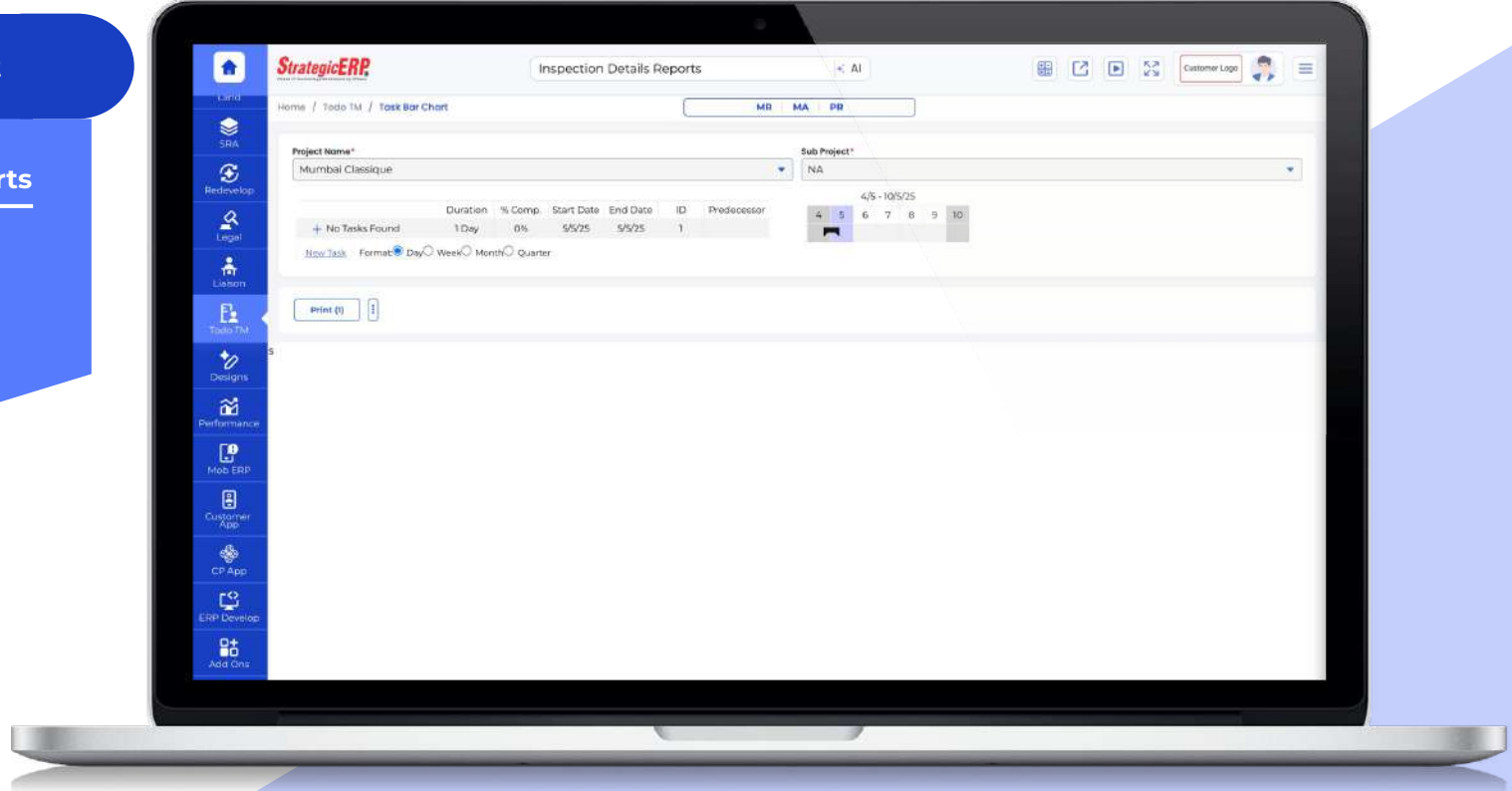
The flow of the life cycle is as follows: Task creation starts in the MASTER section with 'Compose Task' and 'Assign Task'. Tasks move to the PROCESS section as 'Pending Task' or 'Overdue Task'. Completed tasks are tracked in the REPORTS section through 'Task List Report' and 'Task Bar Chart'. The 'Daily Status Report' provides a summary of the task management process.

MIS Reports | Todo Task Management

Task Bar Chart

Other Critical Reports

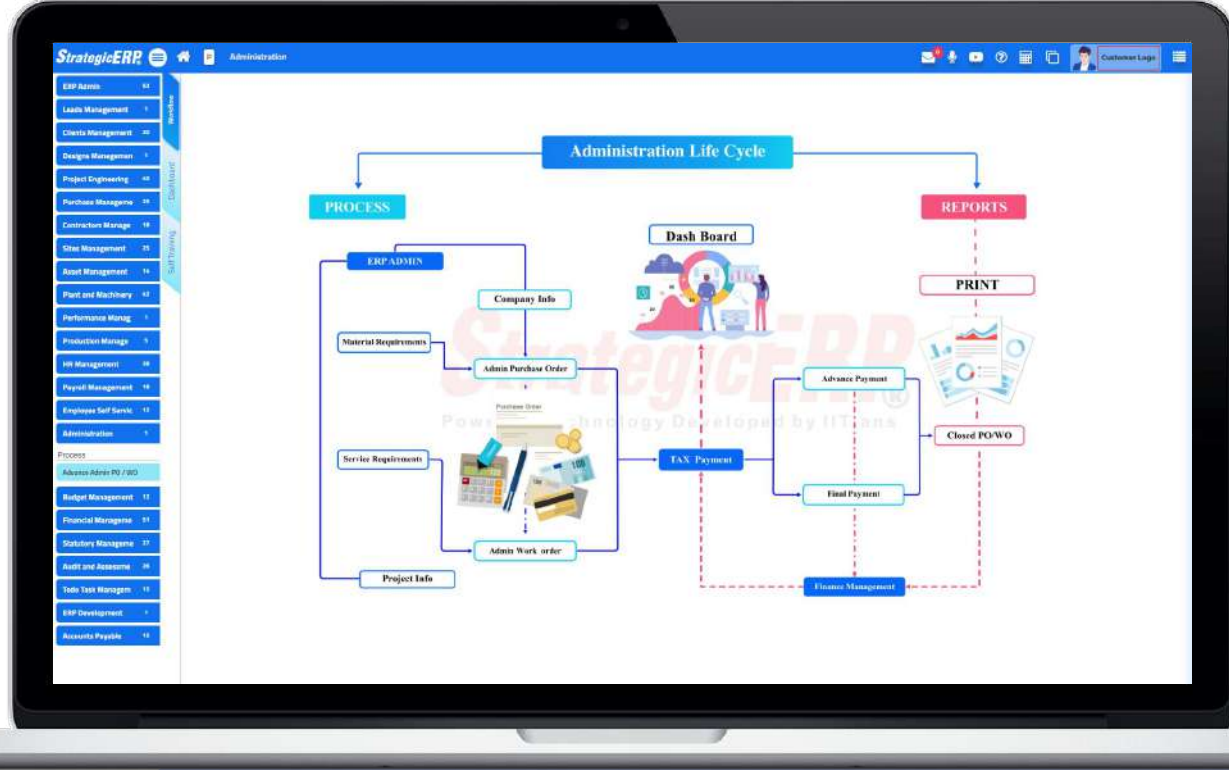
- Task List Report
- Task Bar Chart



Real Estate Large Module Flow | Administration

Administration

Manage Vendor
Registration, Material/
Service Request,
Material Issue,
Admin, PO/WO,
Sales Bill Book, Petty
Cash and more...

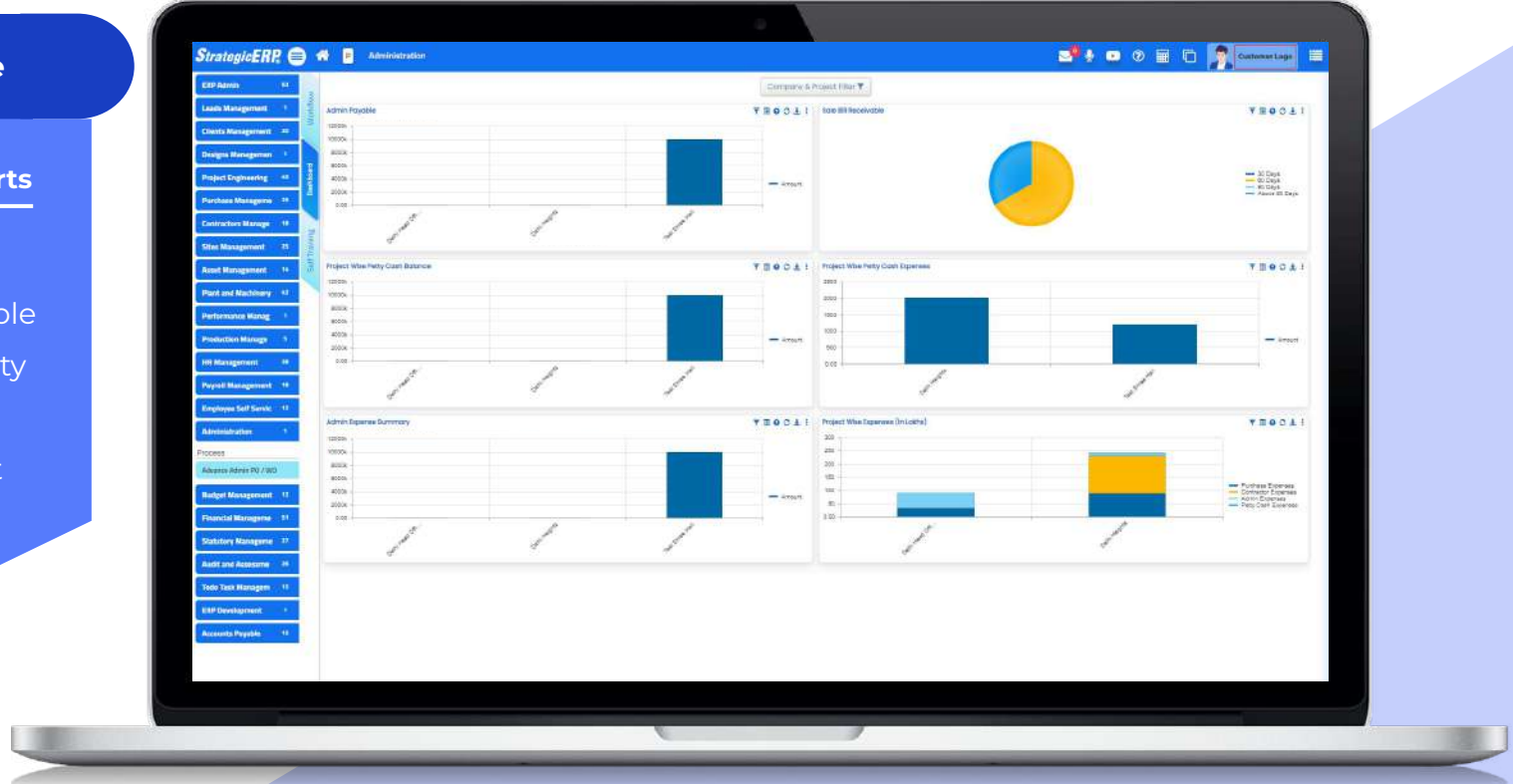


Dashboard Reports | Administration

Admin Payable

Other Critical Reports

- Expense Report
- Sale Bill Receivable
- Project-Wise Petty cash Balance
- Inventory Report



Real Estate Basic : Add-on Modules



Tally Integration



IVR Integration



Email Configuration



Click-to-call



SMS Configuration



Mobile ERP App



Exhibition Integration



Customer App



Website Integration

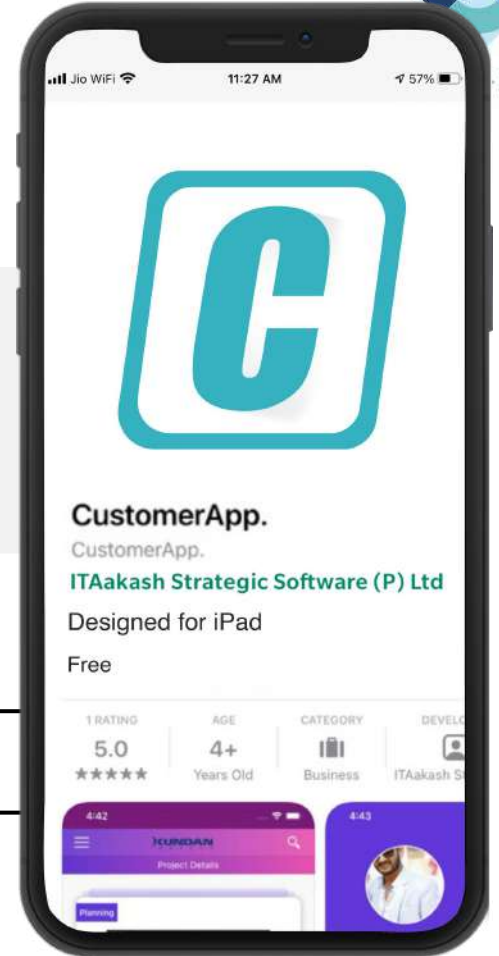
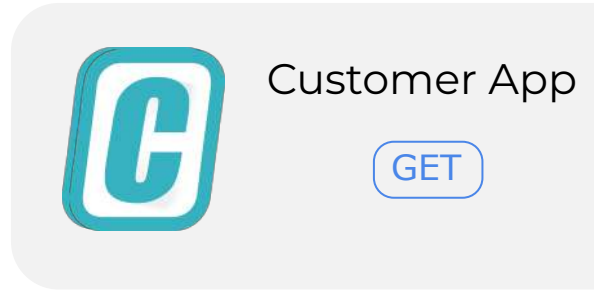


Partner App





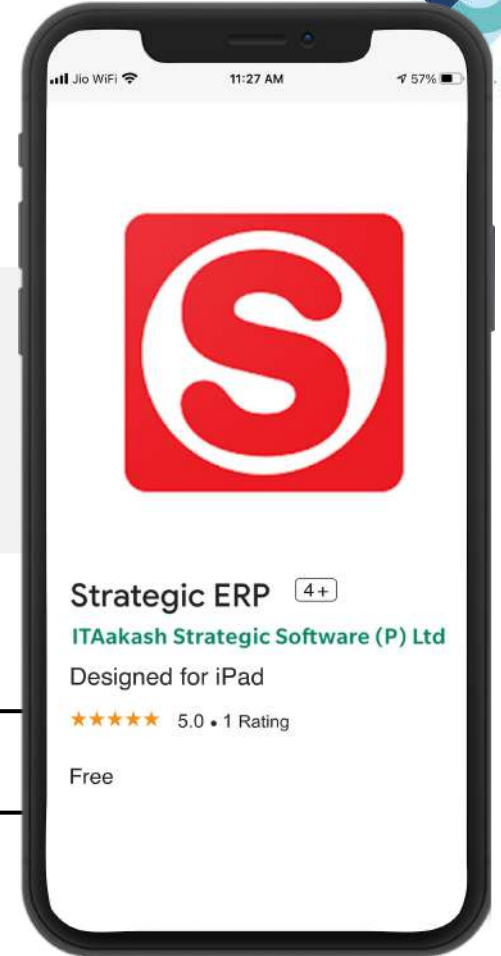
Available On :



Access ERP on Mobile – Anytime , Anywhere



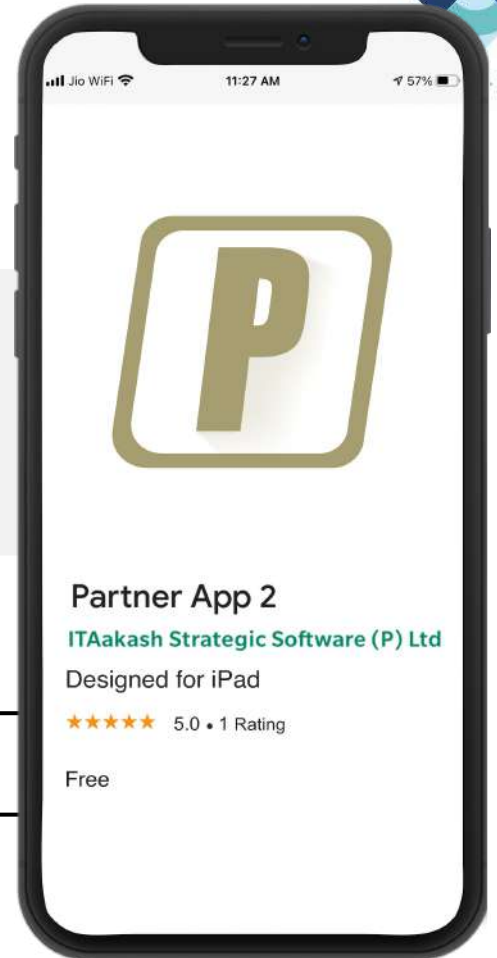
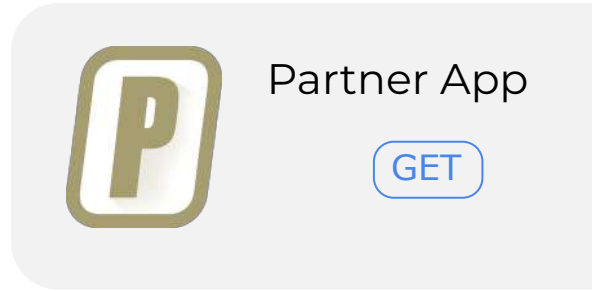
Available On :



Access ERP on Mobile – Anytime , Anywhere



Available On :



Access ERP on Mobile – Anytime , Anywhere

Our 1000+ Growing Clientele



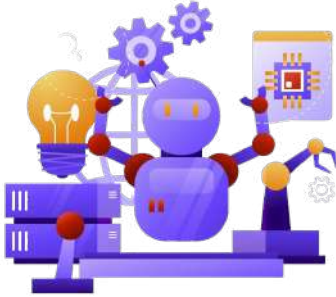
Some of our listed Customers

Sr. No	Name of the Company	Location	Website	NSE	BSE
1	Capacit'e Infraprojects Limited	Mumbai	https://capacite.in/	CAPACITE	540710
2	Trescon Limited	Mumbai	https://www.trescon.com	-	532159
3	EMS Limited	Ghaziabad	https://ems.co.in/	EMSLIMITED	543983
4	Empire Industries Limited	Mumbai	https://empiremumbai.com/	-	509525
5	Shraddha Prime Projects Ltd	Mumbai	https://shraddhaprimeprojects.in/	-	531771
6	Oberoi Realty Ltd	Mumbai	https://www.oberoirealty.com/	OBEROIRLTY	533273
7	Ashoka Buildcon Ltd	Nashik	https://www.ashokabuildcon.com/	ASHOKA	533271
8	Lakshya Powertech Ltd	Ahmedabad	https://www.lakshyapowertech.in/	LAKSHYA-ST	-
9	Aurum Proptech Ltd	Navi Mumbai	https://www.aurumproptech.in/	AURUM	-
10	Madhucon Projects Ltd	Hyderabad	https://www.madhucon.com/	MADHUCON	531487

Limited but not Listed

Sr. No	Name of the Company	Location	Website
1	Modern India Limited	Mumbai	https://modernindia.co.in/
2	Raja Housing Limited	Bangalore	https://rajahousingltd.com/
3	Mahendra Realtors & Infrastructure	Mumbai	https://www.mripl.net/
4	SPD Constructions Limited	Bhubaneswar	https://spdcl.in/
5	Pranav Constructions Limited	Mumbai	https://www.pranavconstructions.com/

Our **AI Powered** Product Solutions



StrategicERP's RE LARGE is an all-in-one ERP solution for large real estate enterprises. It covers Pre-Sales and Sales CRM for lead tracking and automation, PPM for project planning, budgeting, site and contractor management, and Finance for automated reports and tax compliance. It also includes HCM for HR and payroll, Facility & Property Management for maintenance and vacancy tracking, Legal & Liaison for land compliance, and Mobile Apps for real-time access and decision-making on the go.

StrategicERP®
Power of Technology Developed by IITians

Cloud-based ERP Mode

2
9

Manufacturing
CRM
PPM (Project Management)
P2P
HCM/ HRM
Smart City ERP
Full-fledged ERP suite for
Infrastructure and Real Estate

Real
Estate, Construction,
Infrastructure Businesses and
Manufacturing

Product

Buyer

infiverse.ai
Empowering Business Growth

CRM
HRMS
Inventory

Real Estate SME's, MSME's



Real Estate ERP
Residential Real Estate
Commercial Real Estate
Property Management
Smart City ERP



Infrastructure ERP
Road Projects Railway
Projects Oil & Gas
Projects



Construction ERP
EPC Contractors
MEP Contractors
Civil Contractors
Turnkey Projects



Manufacturing ERP
Ceramic Industry
Steel Manufacturing
Plastic Industry

Our Awards



Best Construction Software
of The Year 2019



Prop-Tech ERP Solution
of The Year 2019 & 2022



IT Partner
2016



Certified Member



IT Market Research &
Product Analysis
2016



Top 10 ERP Solution
Providers 2018



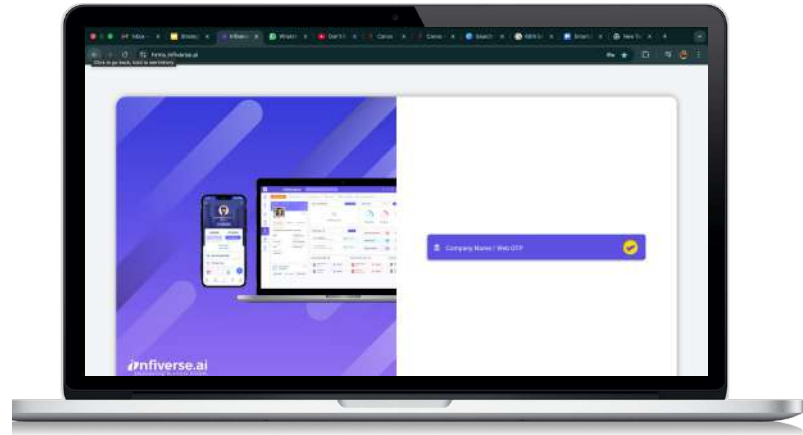
25 Fastest Growing
Enterprise Software
Companies in
India



Brand of The Year
2014



Technical Support



StrategicERP Support Portal



<http://strategicerpcloud.com/crm/>

Username : support

Password : xyz



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ITAakash Strategic Software (P) Ltd.

Thank You

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📍 Ahmedabad

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📍 Delhi

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