Manufacturing ERP

About StrategicERP

StrategicERP develops and delivers innovative **ERP solutions** specifically designed for the Real Estate and Infrastructure industry. It is a **web** and **mobile** based application built by **IITians** on proprietary **J2FX** framework.

An **AI-powered single-window** solution to automate all business processes, it ensures optimum utilization of resources, operational efficiency, and increased **productivity** and **revenue** to keep pace with changing times.

StrategicERP is racing ahead of branded traditional systems in the market owing to its technological breakthroughs, **lower costs**, multi-platform **compatibility** and cross database.

StrategicERP has **1000+ clients** across the **globe**. Some of our esteemed clients are: Phoenix Group, DS Max Properties, Paradise Group, Hiranandani Hospital, Nathani Group, Sangini Group, Hombale Group, NRP Projects, Vishwa Samudra, Vishal Infrastructure, Raj Infrastructure, Nikhil Group, RMK Infrastructure, Kundan Spaces and many more.

StrategicERP Moments
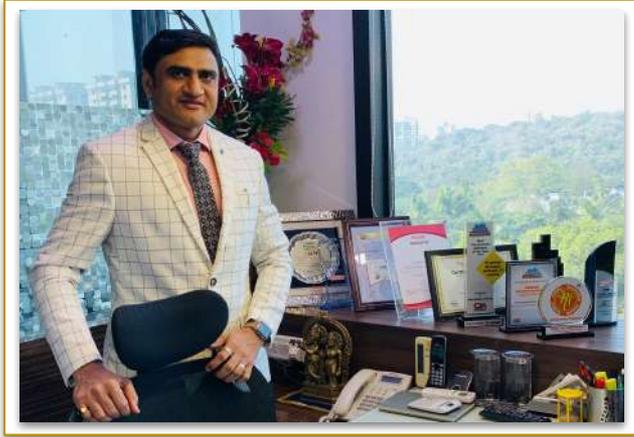
What is Manufacturing ERP ?

Based upon key burning issues of the Indian Manufacturing market, StrategicERP has developed the most comprehensive and effective ERP solution for manufacturing companies in India.

Our **Manufacturing ERP software** helps growing manufacturers control their resources with an easy-to-use solution that tackles pressing issues. It reduces the cost of production, automates compliance, and improves profitability while enhancing customer service and satisfaction dependability.

StrategicERP delivers solutions that helps organization to stay lean, agile and competitive for both built-to-order and build-to-stock models.

Our web and mobile-based ERP software has been trusted by business leaders since **2005**, loved for its **AI-powered features**, and implemented for its proven success in increasing **productivity** and **revenue**.

Manufacturing ERP Menu Screen - Modules

Advanced Features

- Mail Conversation
- Voice Command
- Dashboards
- Calculator
- Multiple Tab
- Background Option
- Multiple Language
- User Profile
- ERP User Chat

AI and Machine Learning Technology

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Business Circle

- This module helps you take care of your contacts, such as vendors, suppliers, clients, contractors, professional advisors, channel partners, distributors, government authorities, employees, retailers, transporters and more.
- Storing necessary information of your contacts in one place and having tight linking of this information with other modules.

- Example: Defining specific product templates to a specific client

Financial Management

With the Financial Management Module, manage:

- General Ledger

- Accounts Receivable

- Accounts Payable

- Fixed Assets

- Invoicing

- Purchasing

- Multi-Company/ Entity

- Bank Account Maintenance

- Multi-Budget Capacity

- Standard & Actual Costing

Warehouse & Inventory Management

With the Warehouse & Inventory
Management Module, manage :

- Inventory Control
- Lot Tracking
- Finished Product storage & Packaging
- Warehouse Capacity
- Labelling
- Shipment Planning
- Stock Quantity Forecast
- Stock Transaction: Goods Received Note, Goods Issue Note, Scrap management, Goods packed, Goods return, MRN, Stock Transfer
- Manage Batches & Expiry Date

Procurement

With Procurement Management Module, manage:

- Request for Quotation (RFQ)
- Supplier Quotation Comparative analysis
- Management of Advance payments
- Pricing and master data management
- PO Generation
- PO Amend
- Purchase Bill
- Contractor: Tender, Compare, WO, SRN, WO Amend, Running Bill

Quality Control

With Quality Control Module, manage:

- Resource-wise Quality template & rule-wise template generation
- Rule definition for testing
- Sample and Total Test
- Test Approvals
- User Defined Test Definition

Business Management, Planning, & Scheduling

- Feasibility Working, Research & Development, Budgeting, Future Expansion
- Define Bill of Materials (BOM)
- Resource Assignment
- Selecting the right work centre for manufacturing a lot
- Check resource availability & coordinate with sub-assembly provider
- Production planning & scheduling based on orders / Forecast
- Planning independent orders

Production, Work-Centre, & Resource Management

- Production Planning & Execution
- Combining multiple orders and assigning job IDs
- Capacity Utilization vs Production
- Production status and tracking WIP
- Process Costing
- Production Reporting
- Standard Cost vs Actual Consumption Analysis
- Machine- Tools- Infrastructure- Material- Manpower, Capacity & Skill Assessment
- Performance & Maintenance

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Product

- Defining product & its specifications

- Research & Development

- Defining Product Catalogue

- Maintaining Stock Inventory of Finished Goods

- Product Offers

- Defining Product as OEM (Make to Order) or General Product (Make to Stock)

- Maintaining coordination between planning & scheduling

- Sales & Production

- Coordinate with distributors

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Sales, Marketing, & CRM

- In-house or External Team Management (External Marketing or Sales Agencies)
- Business Promotions & Digital Marketing
- Managing Business Partners
- Defining Product Marketing Strategy
- Defining Incentive & Brokerage for Marketing and Sales Teams
- Defining Sales Target & Sales Strategy
- Lead Management
- Defining Custom Lead Cycle & Lead Stages
- All media Integration
- IVR integration & Click to Call Facility

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Sales Order & Logistics

- Drafting Sales Order (Approval Stages)
- Amendment in SO
- Maintaining Sales and Payment Records
- Forecasting Sales
- Managing Sales & Incentive Payment
- Customer & Vendor Portal
- Shipment of Product/ Raw Materials: Direct Shipping, Transshipment, e-way Bill Generation, Shipping & Placing third-party orders
- Managing transporters and transporter bills

Human Capital Management

- Employee Information

- Recruitment and onboarding

- Payroll and shift management

- Employee loans, advances, arrears and leave management

- KPI & KRI

- Performance appraisal

- Increment, promotions and transfer management

- Human development, training and resource planning

- Employee Self-Service

- Employee separation and exit management

- Organizational structure

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Happy to Help!

- Product Guarantee & Warranty

- Support & Help Desk

- Presales- Post Sales- Logistics Support

- Sales & Warranty Support

New Features!

- Simplified & affordable ERP solution
- Advanced software security
- Advanced user definable synchronization
- Built-in Business Intelligence tool
- Scalable solution to drive growth
- Dynamic workflow management
- Data import /export facility
- Industry-specific process in all modules
- All media integration

Integration with innovative technologies:

- Tally, MS Excel, MSP
- Voice commands
- Digital media integration
- Biometrics and Face ID
- HR voice assistant
- IoT integration
- Low code/ No code programming
- Multiple third-party integrations
- GIS management
- Mobile apps

Real Estate Large: Add-on Modules

- Tally Integration
- Email Configuration
- SMS Configuration
- Exhibition Integration
- Website Integration

- IVR Integration
- Click-to-call
- Mobile ERP App
- Customer App
- Partner App

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Customer App

Available On :

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Customer App

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Access ERP on Mobile – Anytime , Anywhere

CustomerApp.
CustomerApp.
ITAakash Strategic Software (P) Ltd
Designed for iPad
Free

1 RATING	AGE	CATEGORY	DEVEL
5.0 ★★★★★	4+ Years Old	Business	ITAakash S
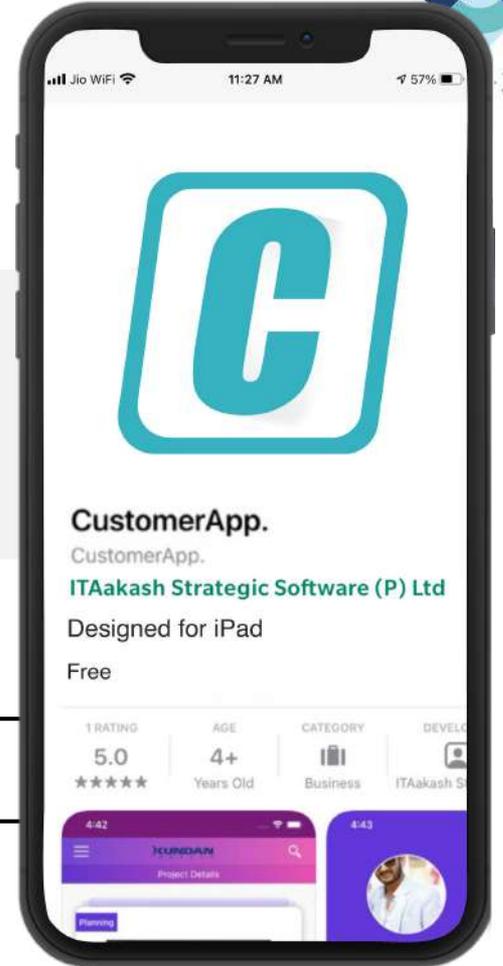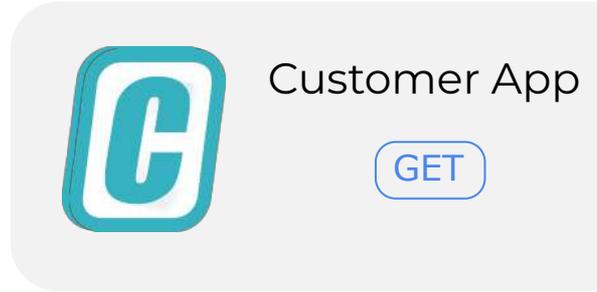
Mobile ERP App

Available On :

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App Store

StrategicERP

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Strategic ERP 4+

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Designed for iPad

★★★★★ 5.0 • 1 Rating

Free

Access ERP on Mobile – Anytime , Anywhere

Partner App

Available On :

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Partner App

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Partner App 2

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Free
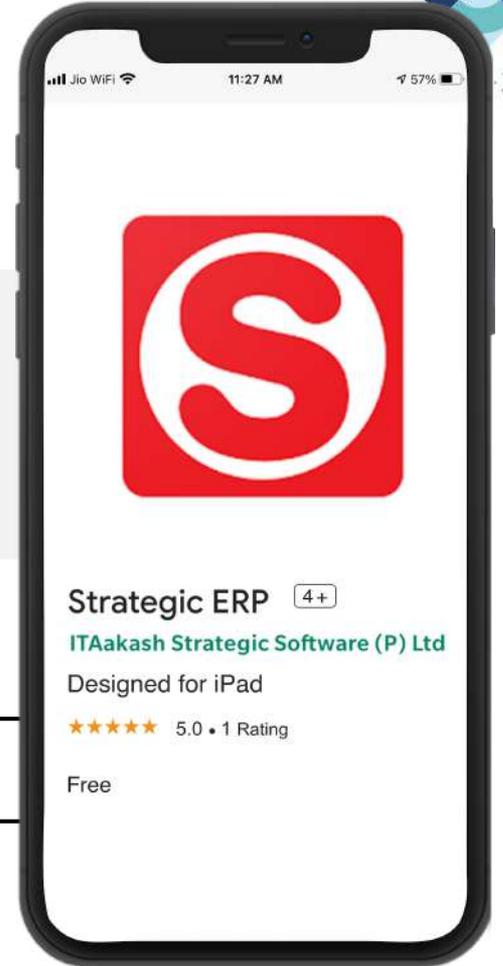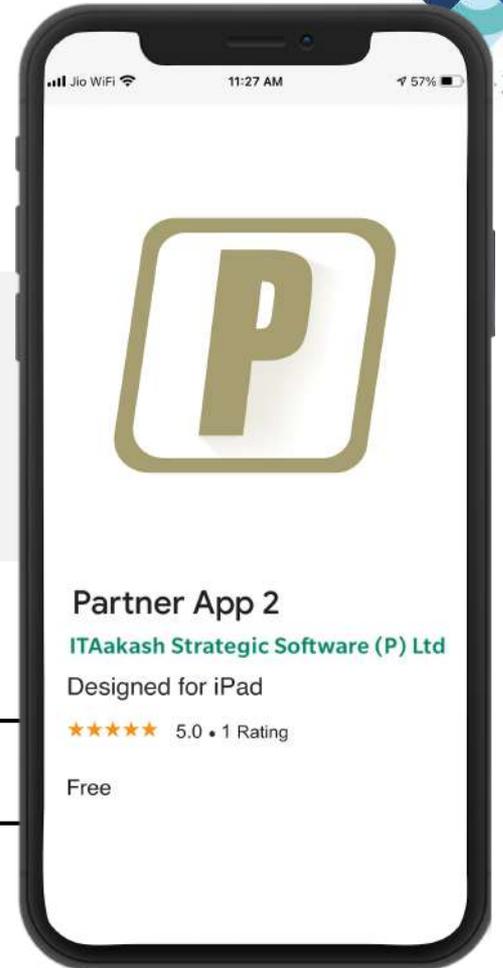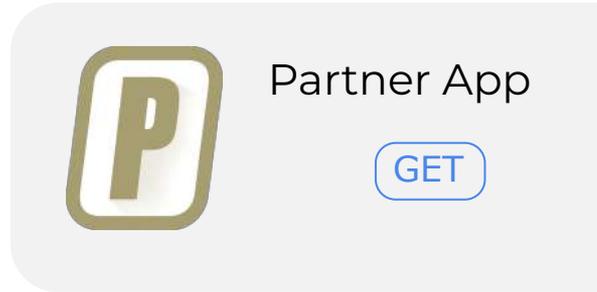
Access ERP on Mobile – Anytime , Anywhere

Our Association with 1000+ Esteemed Clients

| Customer Base

PAN India
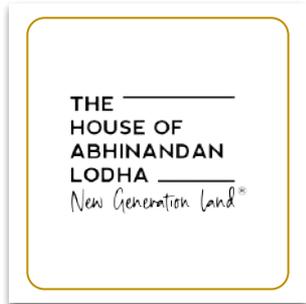
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Serving Verticals

Real Estate
Infrastructure
Manufacturing
Government

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Prop-Tech ERP Solution
of The Year 2019, 2022 & 2023

Best Constuction Software
of The Year 2019

Top 10 ERP Solution
Providers 2018 & 2022

Certified Member

25 Fastest Growing
Enterprise Software
Companies in
India

IT Partner
2016

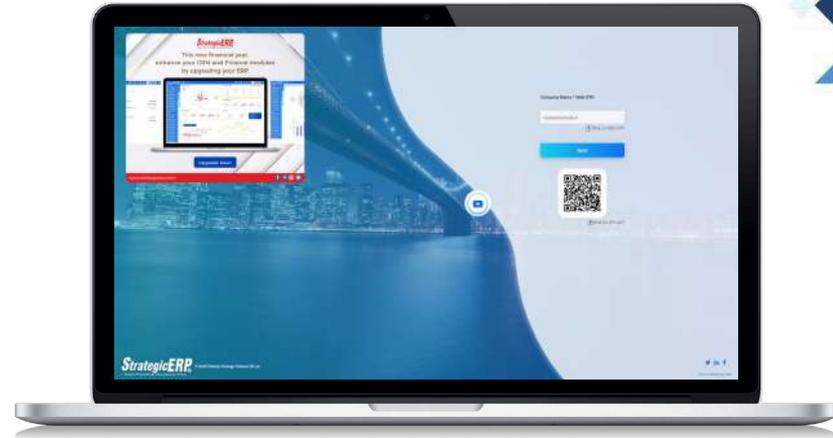IT Market Research &
Product Analysis 2016

Brand of The Year
2014

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Technical Support

StrategicERP Support Portal

🌐 http://strategicerpcloud.com/crm/
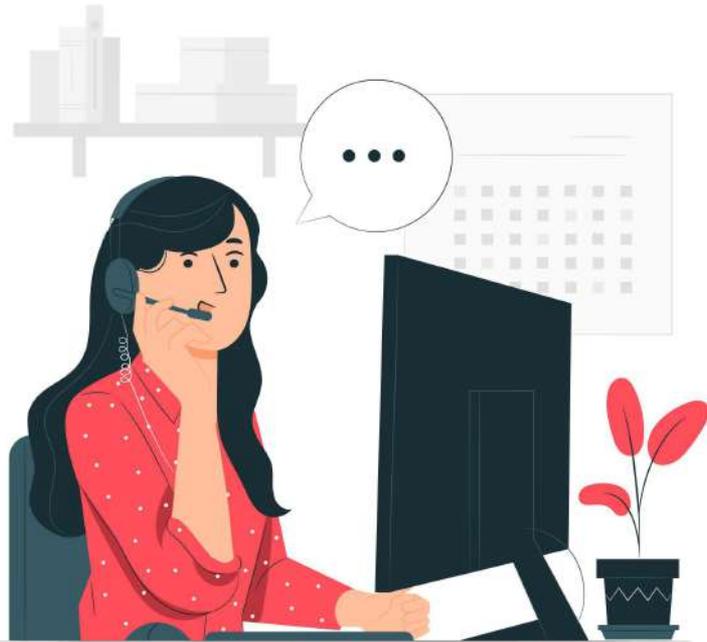
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