











## **About StrategicERP**

StrategicERP develops and delivers innovative **ERP solutions** specifically designed for the Real Estate and Infrastructure industry. It is a **web** and **mobile** based application built by **IITians** on proprietary **J2FX** framework.

An **Al-powered single-window** solution to automate all business processes, it ensures optimum utilization of resources, operational efficiency, and increased **productivity** and **revenue** to keep pace with changing times.

StrategicERP is racing ahead of branded traditional systems in the market owing to its technological breakthroughs, **lower costs**, multi-platform **compatibility** and cross database.

StrategicERP has 1000+ clients across the **globe**. Some of our esteemed clients are: Phoenix Group, DS Max Properties, Paradise Group, Hiranandani Hospital, Nathani Group, Sangini Group, Hombale Group, NRP Projects, Vishwa Samudra, Vishal Infrastructure, Raj Infrastructure, Nikhil Group, RMK Infrastructure, Kundan Spaces and many more.

### **StrategicERP Moments**



















### What is Infra Basic?

Our **web** and **mobile**-based **Infrastructure Basic ERP software** has been trusted by business leaders since **2005**, loved for its **AI-powered** features, and implemented for its proven success in increasing **productivity** and **revenue**.

The Infra Basic software is compatible with multiple operating systems, including Windows, Linux, & Mac and has no browser or device dependability.

Infra Basic ERP helps you manage **core business functions:** 

- Project Engineering, Budgeting, & Planning
- Project Budgeting & Billing
- Client & Site Management
- Financial Management
- To-do Task Management

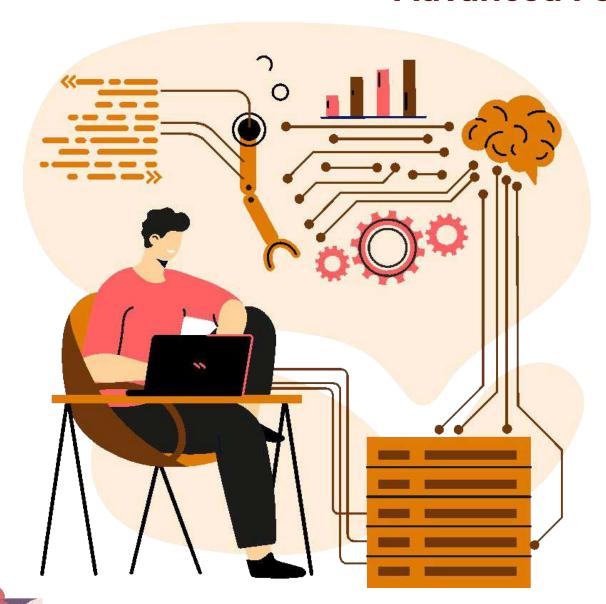
Integration with **innovative technologies**:

- Tally
- Voice commands
- Digital media integration
- Biometrics and Face ID
- HR voice assistant
- IoT integration
- Low code/ No code programming
- Multiple third-party integrations
- GIS management
- Mobile apps





#### **Advanced Features**

















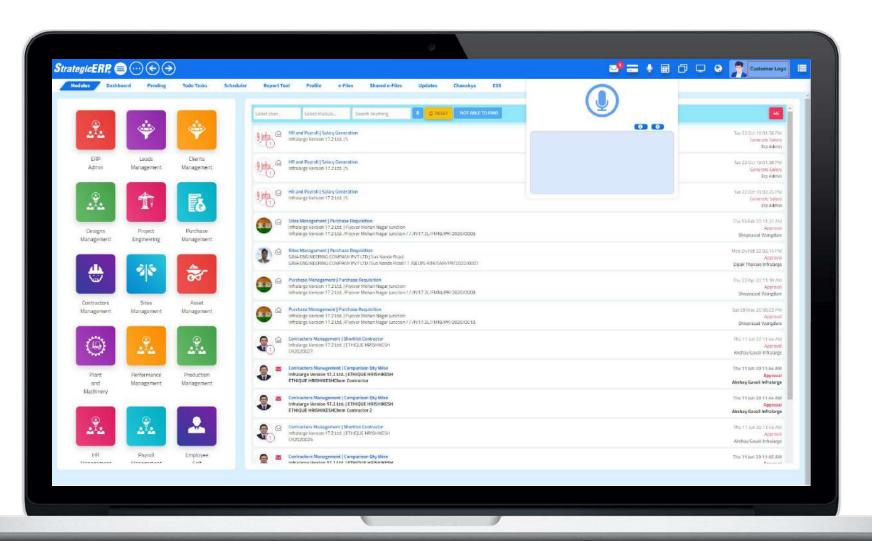




Al and Machine Learning Technology

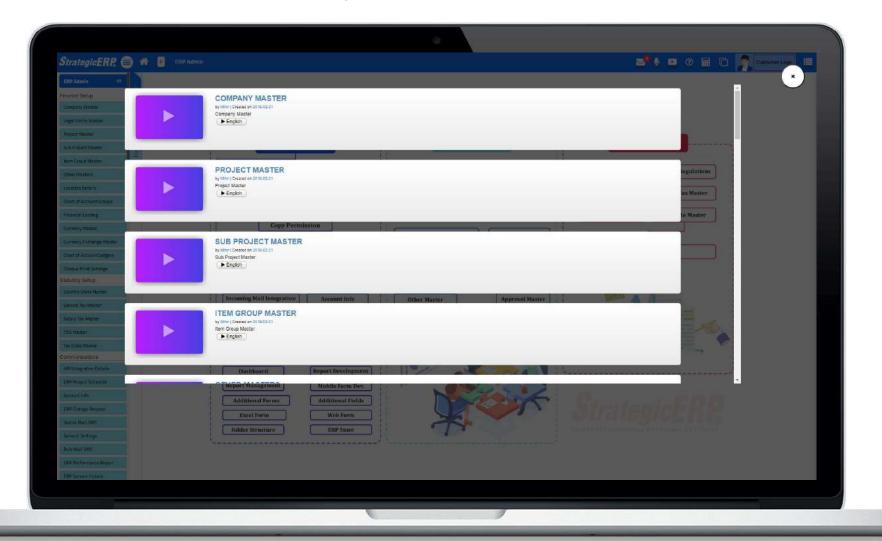


# Voice Search – Conversational User Interface for Instant Details



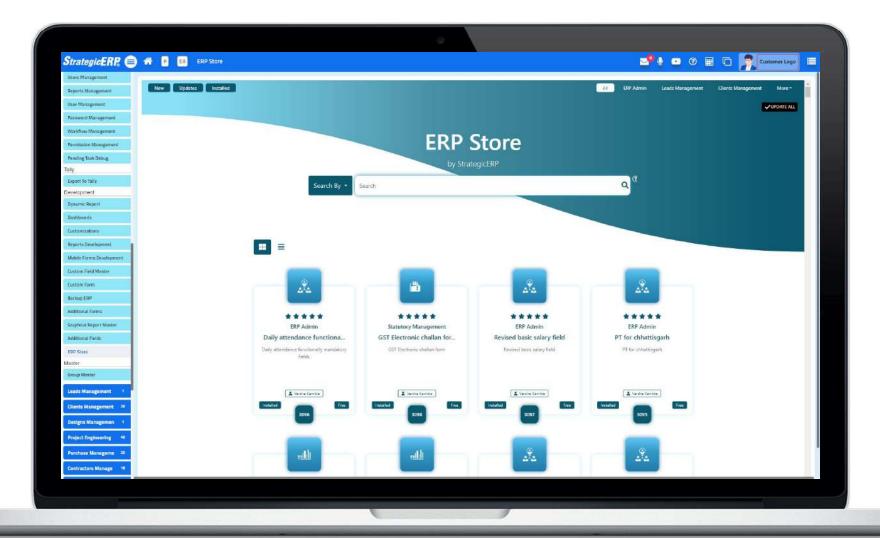


### **Video Tutorials – Easy to Learn with Online Tutorials**



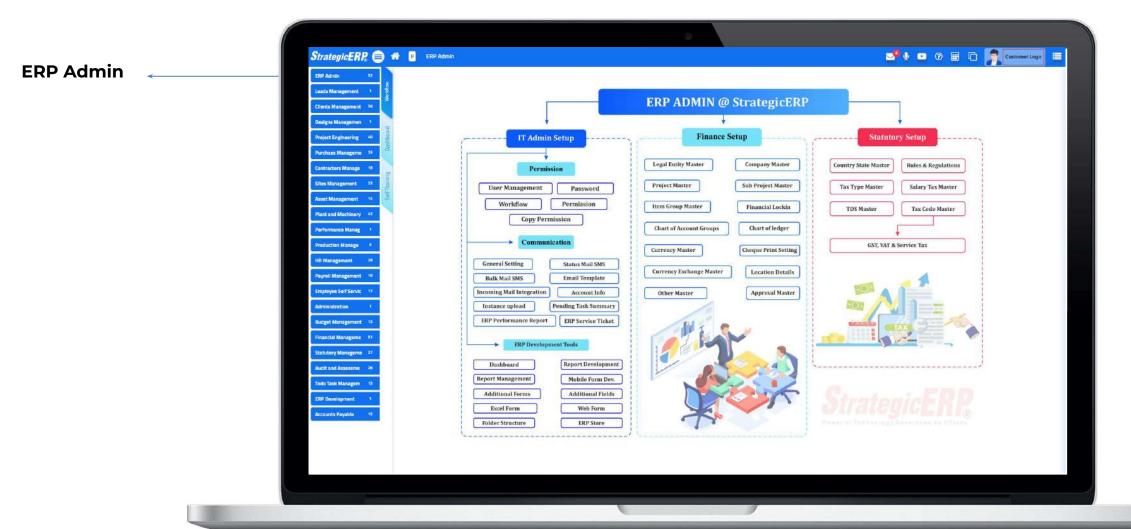


### **ERP Store – Install and Update new Developments**





### Infra Basic Module Flow | ERP Admin

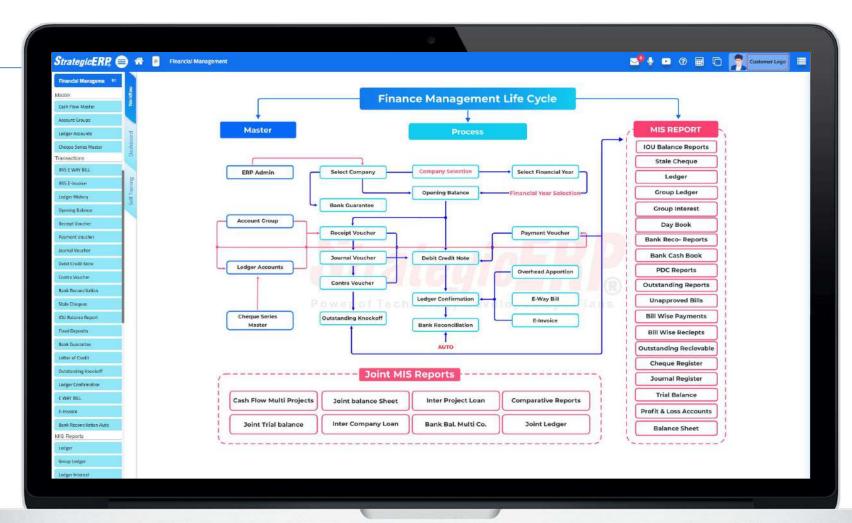




### Infra Basic Module Flow | Financial Management



Manage Ledger
Accounts, Group
Ledger , Trial
Balance, Profit &
Loss account,
Balance sheet and
Day Book



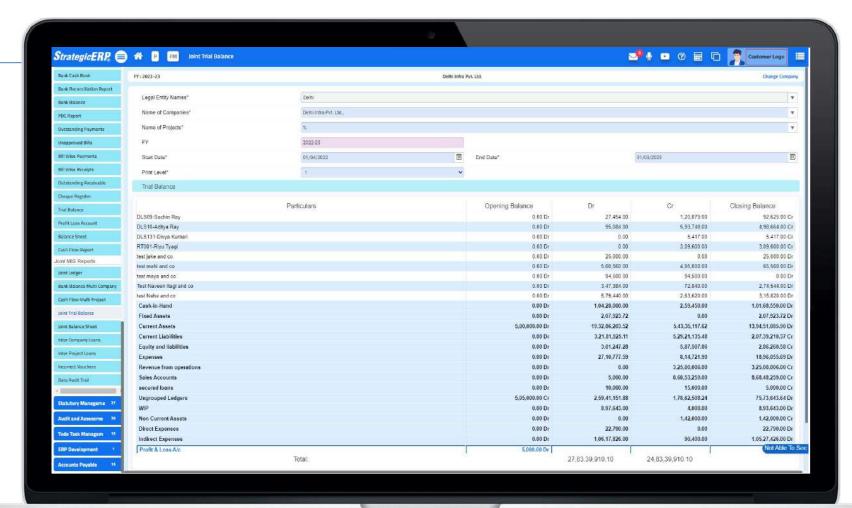


### **MIS Reports | Financial Management**



#### **Other Critical Reports**

- Bank Reconciliation
- Ledger Confirmation
- Balance Sheet



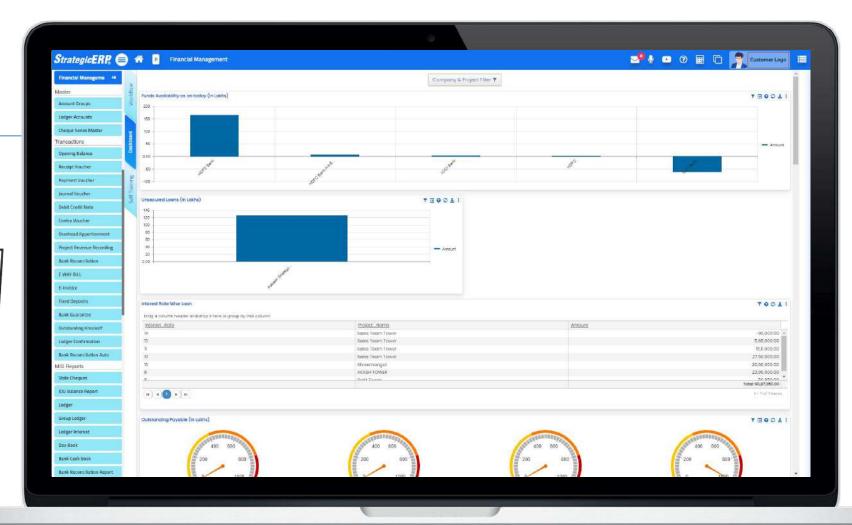


### **Dashboard Reports | Financial Management**



#### **Other Critical Reports**

- Profit Loss Analysis
- Outstanding Payable
- Project-WiseOutstanding Payable
- Funds Availability

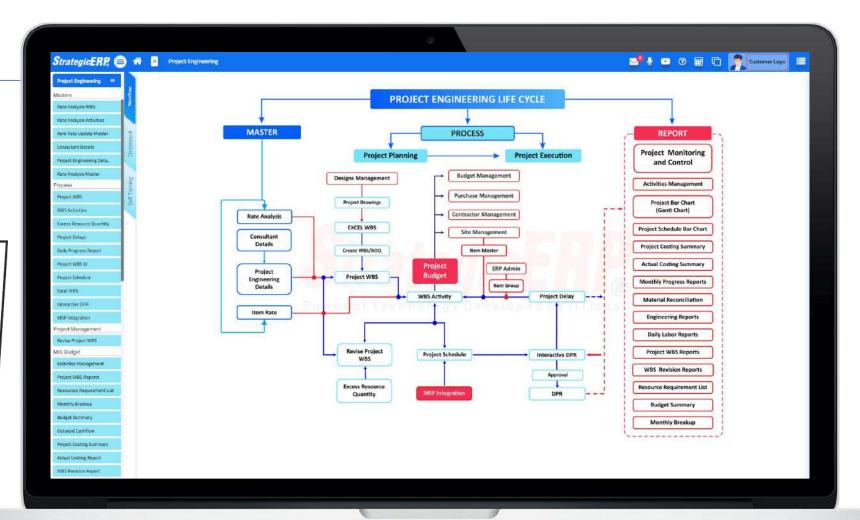




### Infra Basic Module Flow | Project Engineering



Manage Project
Activities, Project
Drawings, Project
Delays, Graphical DPR,
Activity Material and
Labour Monthly
Breakup, Budget
Summary, and
Outward Cash flow



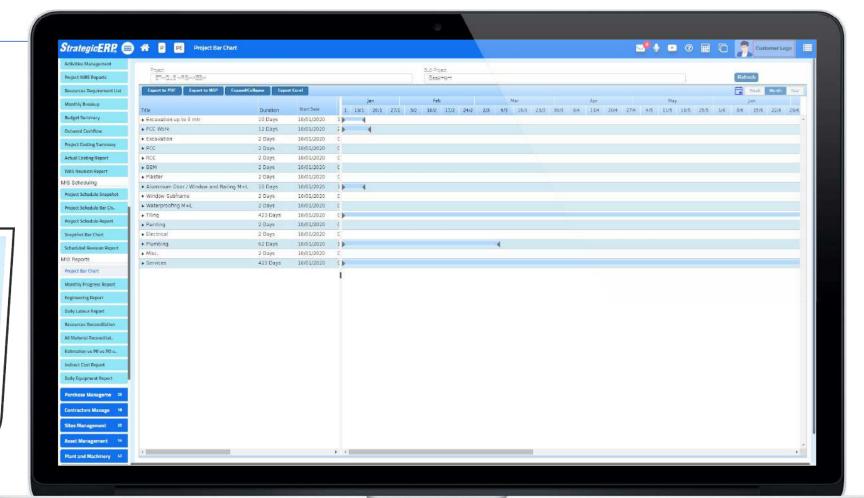


### **MIS Reports | Project Engineering**

#### **Project Bar Chart**

#### **Other Critical Reports**

- Snapshot Bar Chart
- Engineering Report
- Daily Labour Report
- Thumb Rule Report
- Abstract Summary
- Material Reconciliation



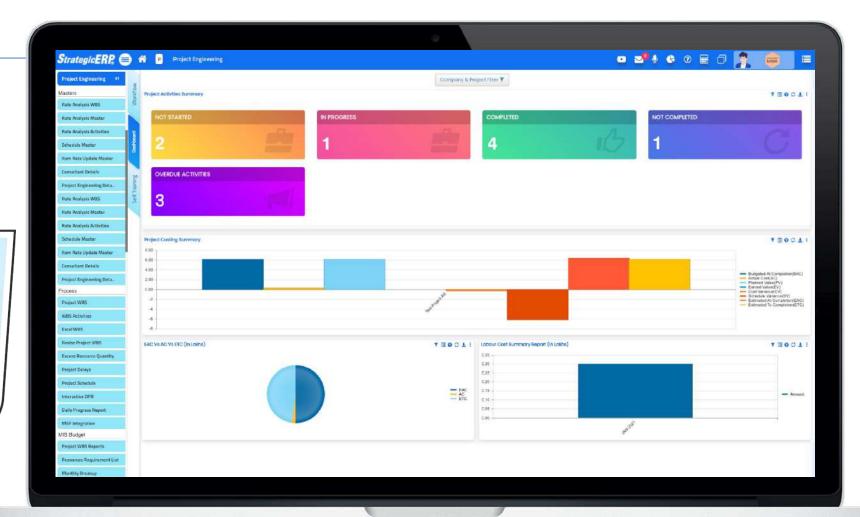


### **Dashboard Reports | Project Engineering**



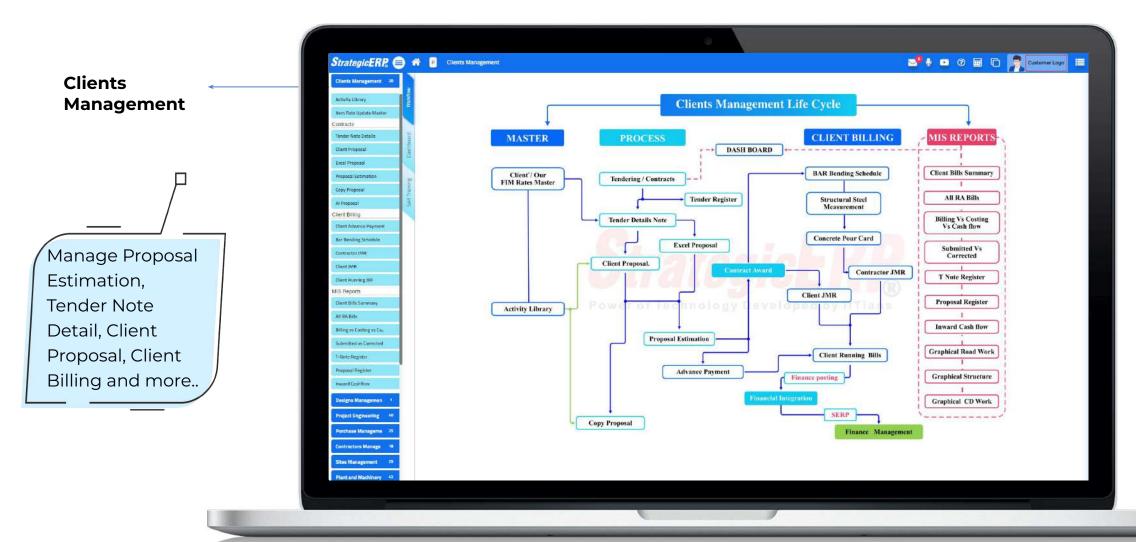
#### **Other Critical Reports**

- Level-Wise Costing
   Summary
- Month-Wise Costing
   Summary
- EAC Vs AC Vs ETC



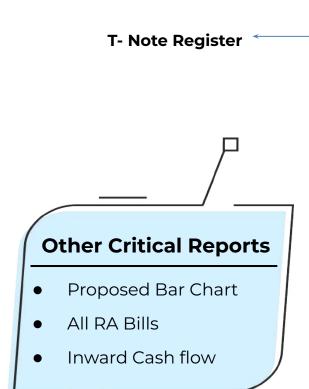


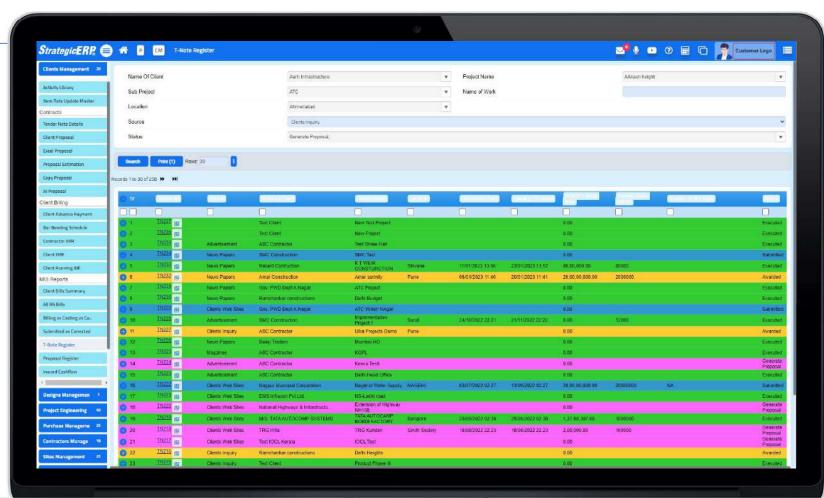
### Infra Basic Module Flow | Clients Management





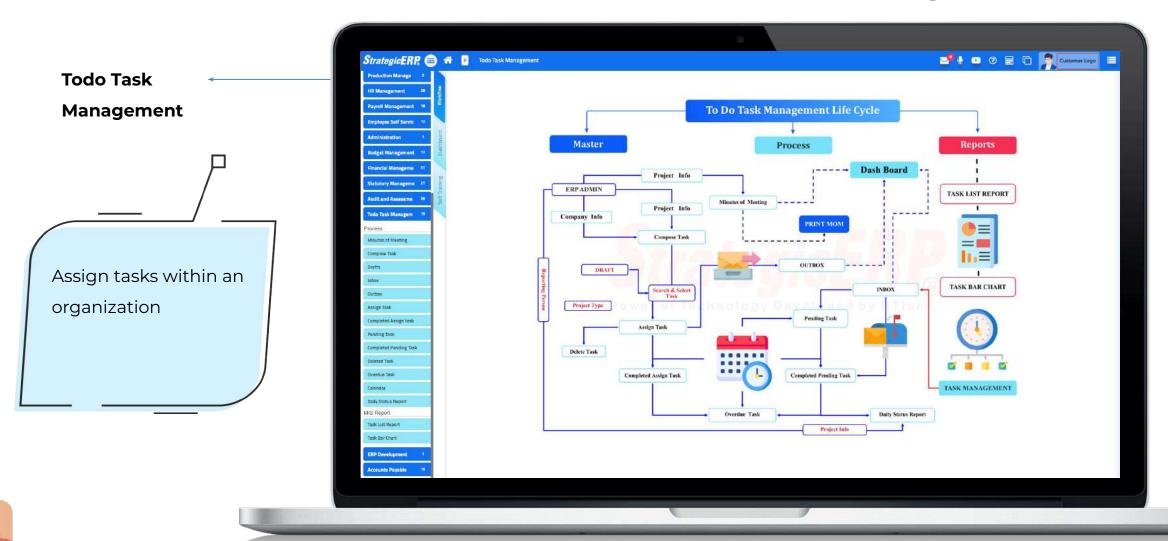
### **MIS Reports | Clients Management**





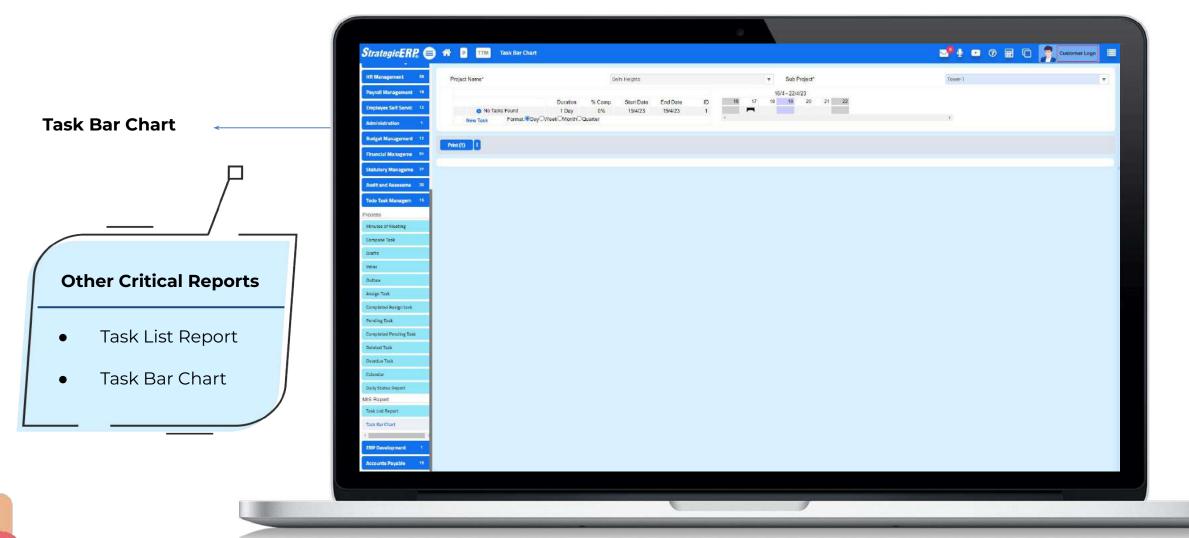


### Infra Basic Module Flow | Todo Task Management





### MIS Reports | Todo Task Management





### Infra Basic: Add-on Modules



**Email Configuration** 



HR & Payroll



**SMS Configuration** 



**Statutory Management** 



**MSP Import & Export** 



**Tally Integration** 



**Mobile ERP App** 





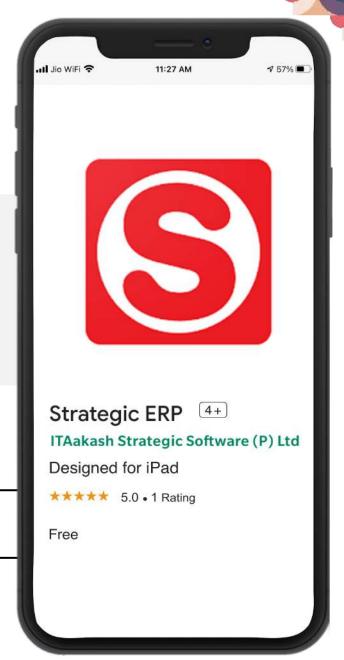
#### Available On:







Access ERP on Mobile - Anytime, Anywhere



### **Our Association with 1000+ Esteemed Clients**







































## **StrategicERP** | Customer Base







**Verticals** 









**Real Estate** 

Infrastructure

Manufacturing

**Government** 







Prop-Tech ERP Solution of The Year 2019, 2022 & 2023



Best Constuction Software of The Year 2019



Top 10 ERP Solution
Providers 2018 & 2022





25 Fastest Growing Enterprise Software Companies in India



IT Partner 2016



IT Market Research & Product Analysis 2016



Brand of The Year 2014



### **Contact Us**





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