



B2B CRM




About StrategicERP






StrategicERP is into the business of developing ERP solutions specifically designed for Real Estate and Infrastructure industry.

StrategicERP is a web based application built by IITians on proprietary J2FX framework.

It is a single window solution to automate all the business transactions, it ensures optimum utilization of resources and efficient business process management to keep in pace with the time.



StrategicERP has 500+ clients across India, some of our esteemed clients consist of : GDCL, Raj Infra, Vishal Infra, Hirannandani Group, Poddar Housing, Paradise Group, TVH Group, Puraniks Builders, Transcon Group, Kundan Spaces, M.V. Omni Projects, Rajesh Life Spaces, DS-MAX Properties, Hombale Group, A. Shridhar and many more.





StrategicERP Moments

StrategicERP[®]
Power of Technology Developed by IITians



What is B2B CRM ?



It is our pride to announce that StrategicERP has come up with new version of ERP known as “B2B CRM” for SME Real Estate Industries, B2B CRM is a cost effective and flexible web based CRM solution.

It is a best fit for companies implementing CRM solutions for the first time with limited no. of users.

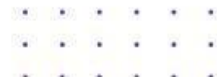
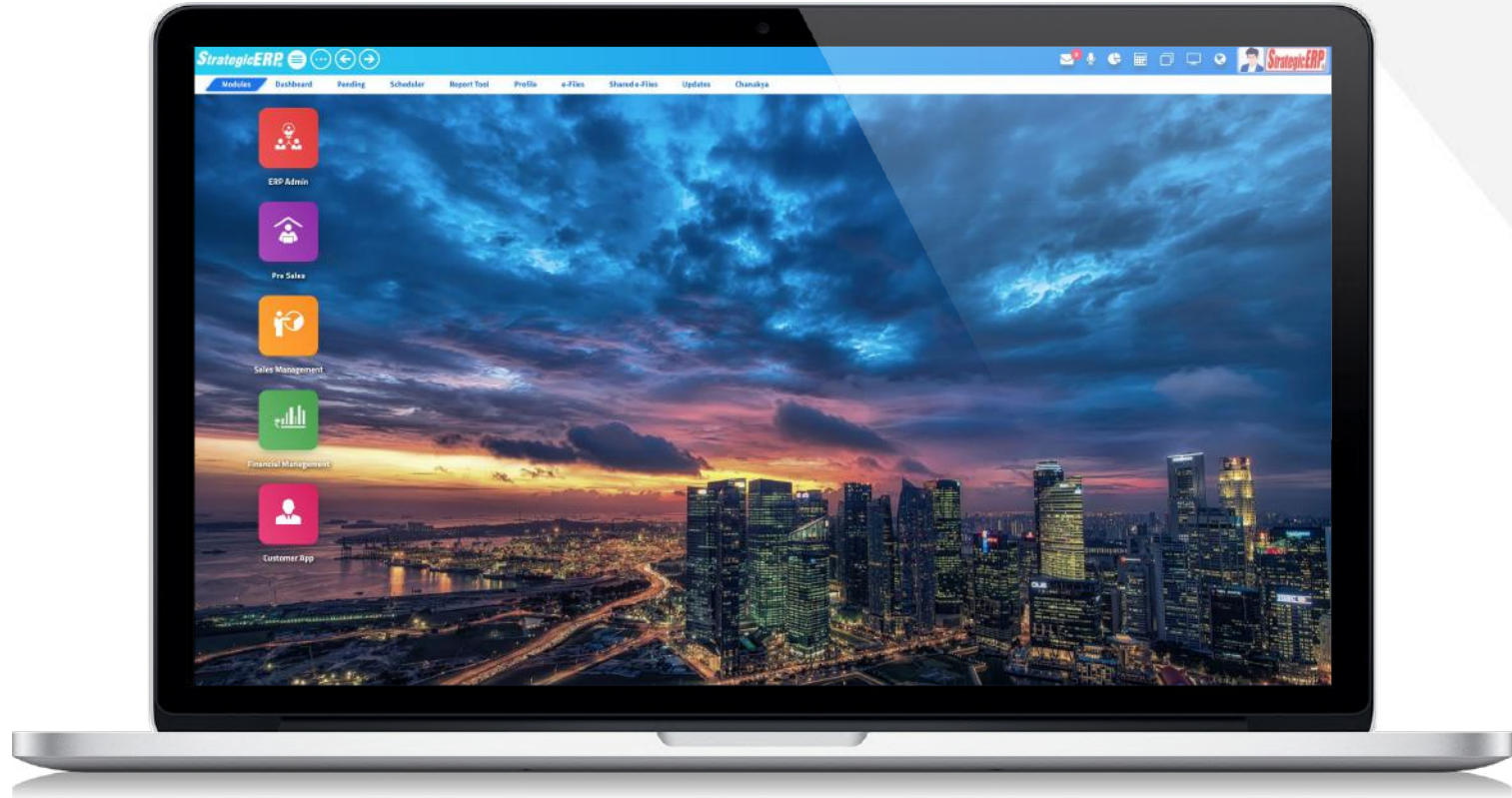
B2B CRM helps you to manage your core business areas like Leads Management, Pre-Sales, Sales, Post Sales and Channel Partner Management.

B2B CRM provides Provision for IVR integration (call Center).

B2B CRM is Compatible with OS: Windows, Linux, Mac and has no browser/device dependability .



Real Estate CRM Menu Screen - Modules



Advance Features



AI and Machine Learning Technology



Mail Conversation



Voice Command



Dashboards



Calculator



Multiple Tab



Background Option



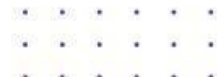
Multiple Language



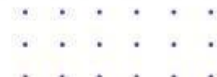
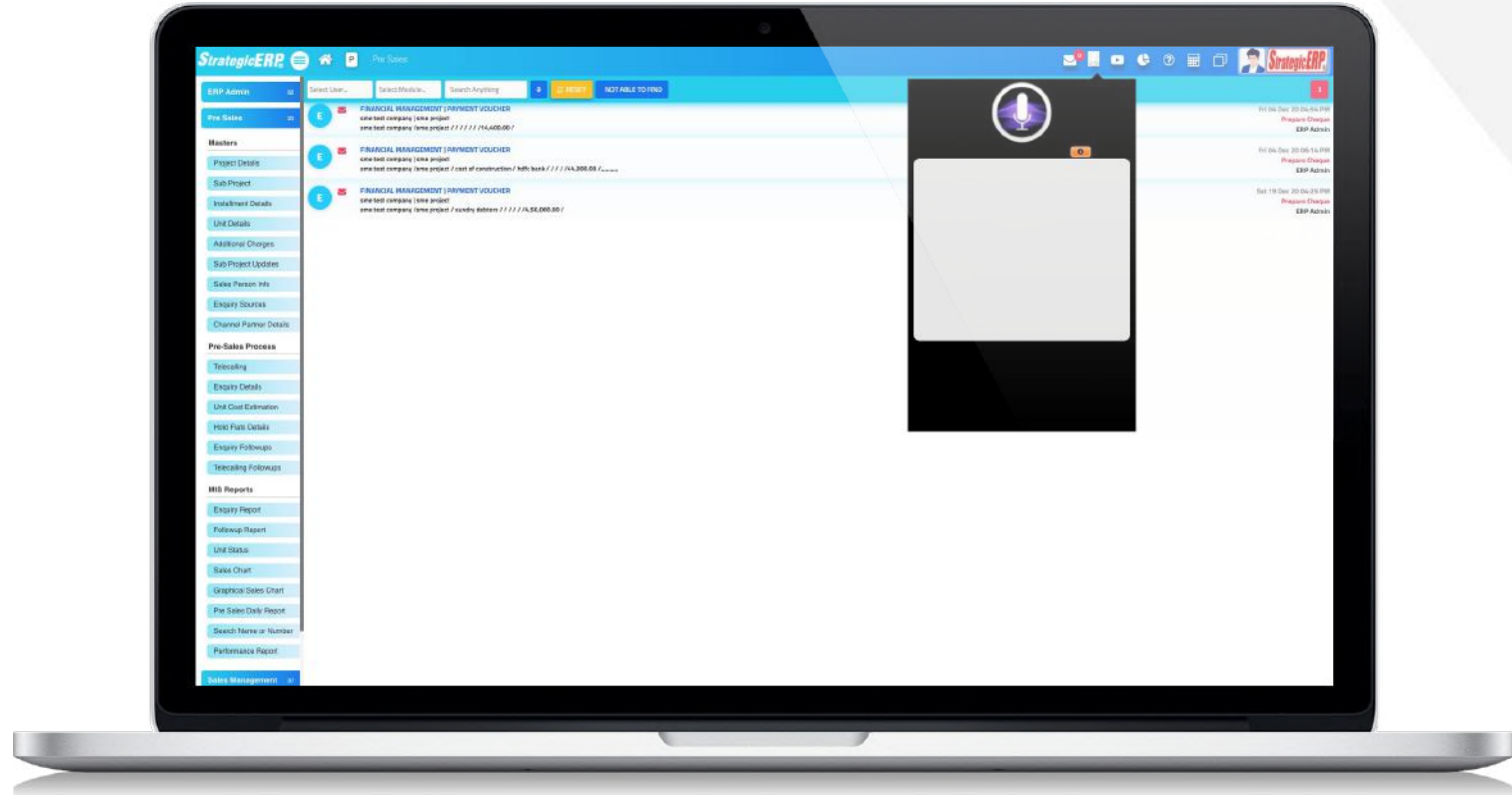
User Profile



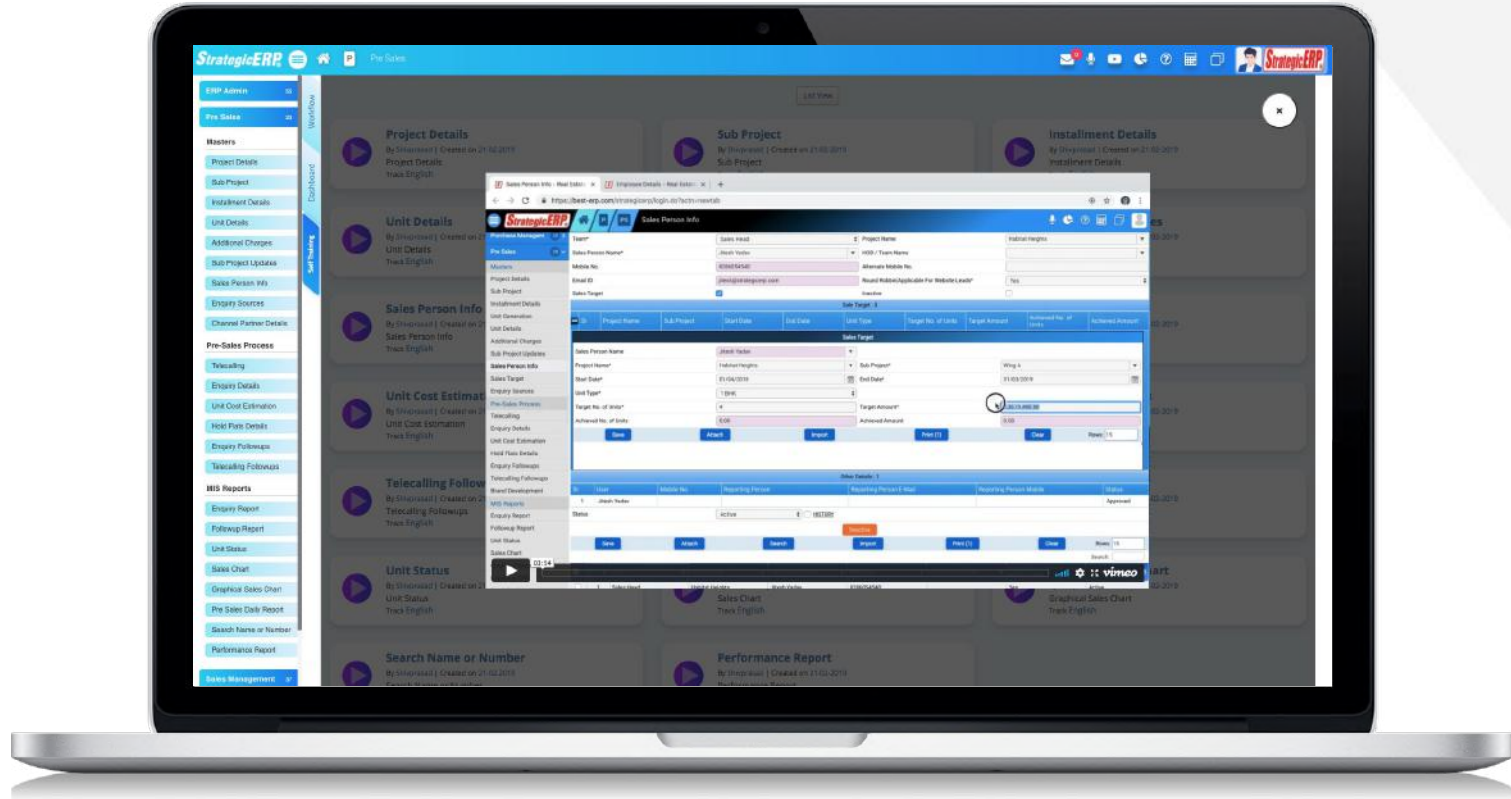
ERP User Chat



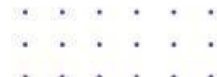
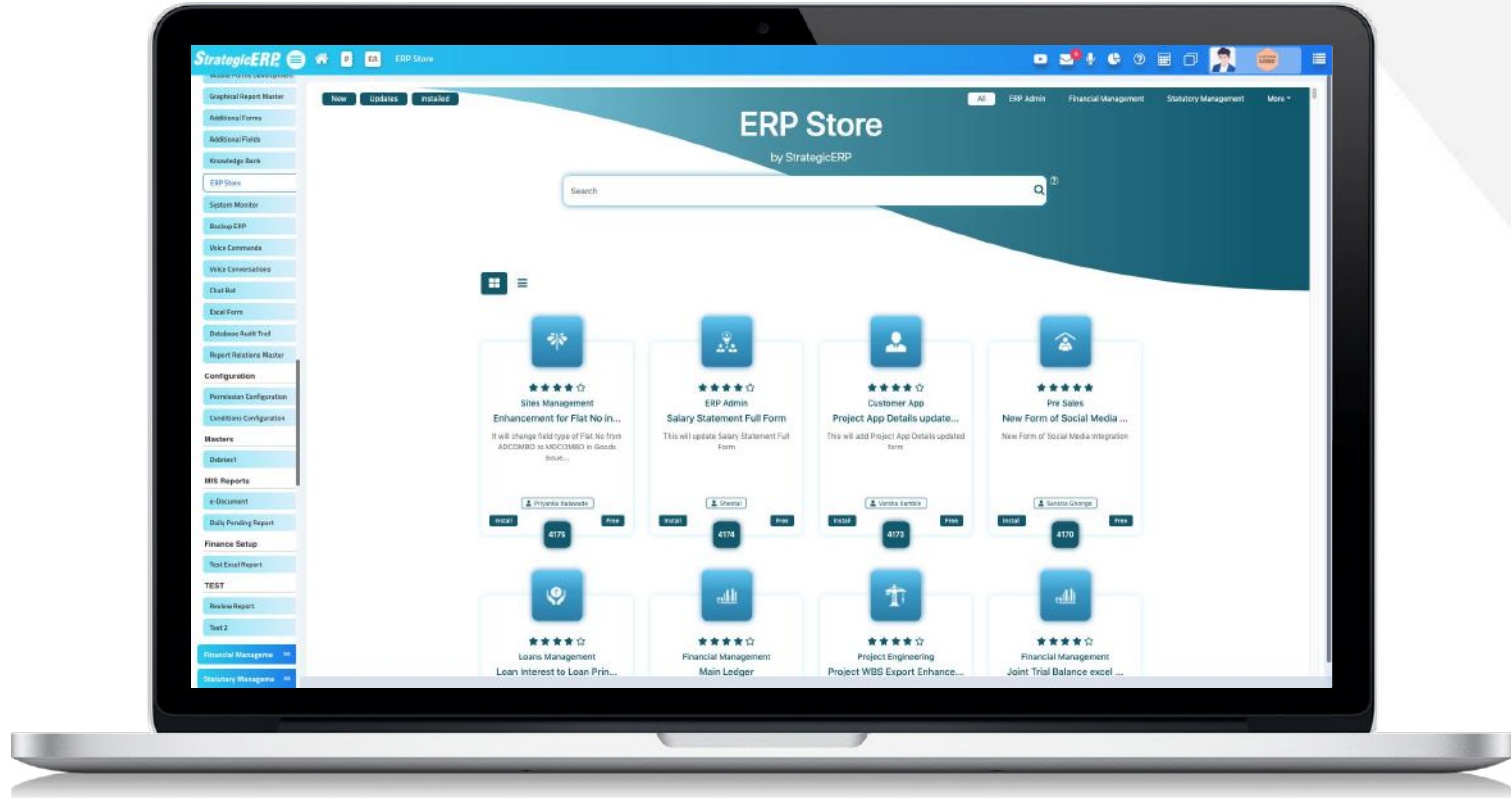
Voice Search – Conversational User Interface for Instant Details



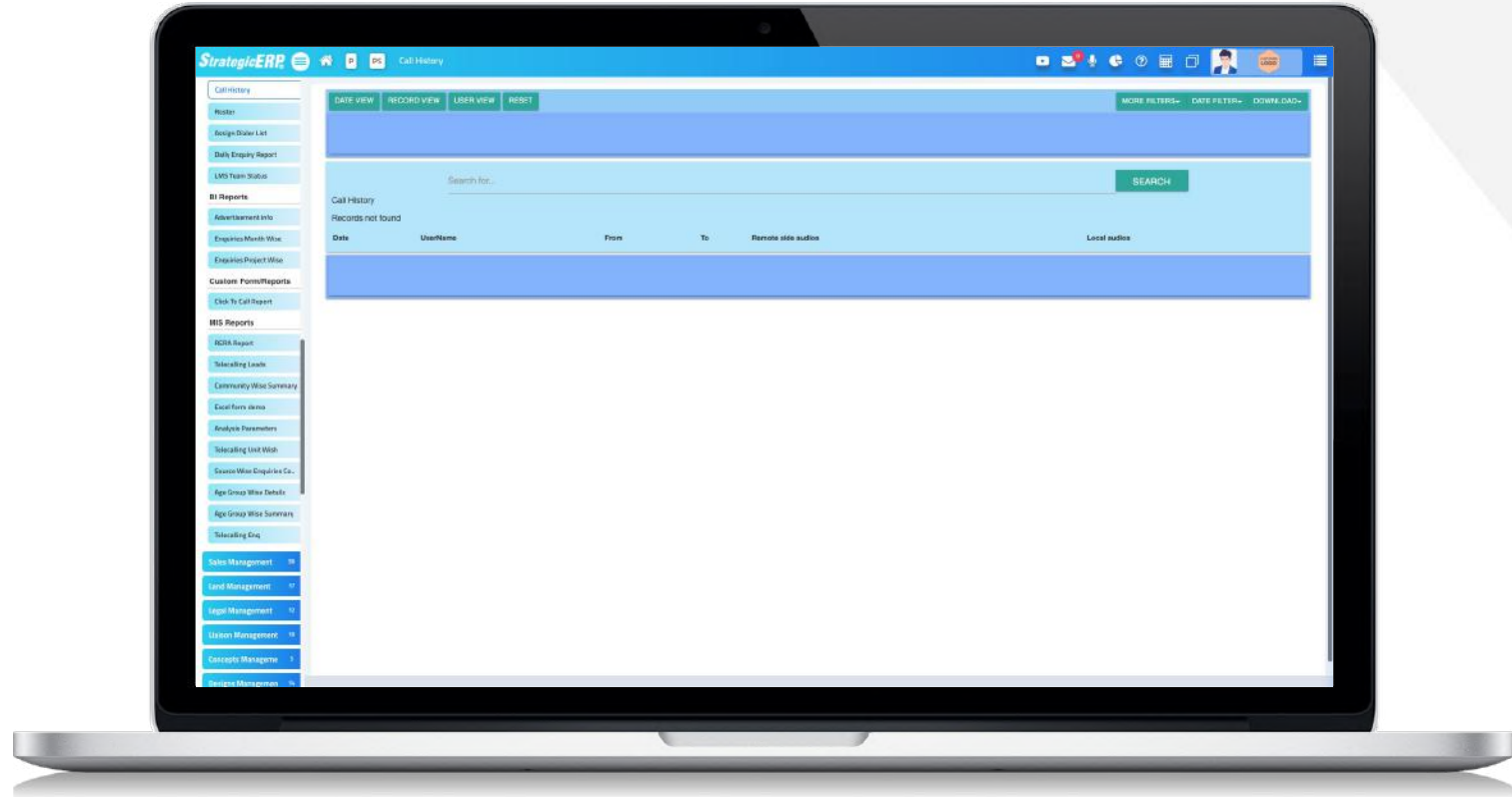
Video Tutorials – Easy to Learn with Online Tutorials.



ERP Store – To Install and Update new Developments.



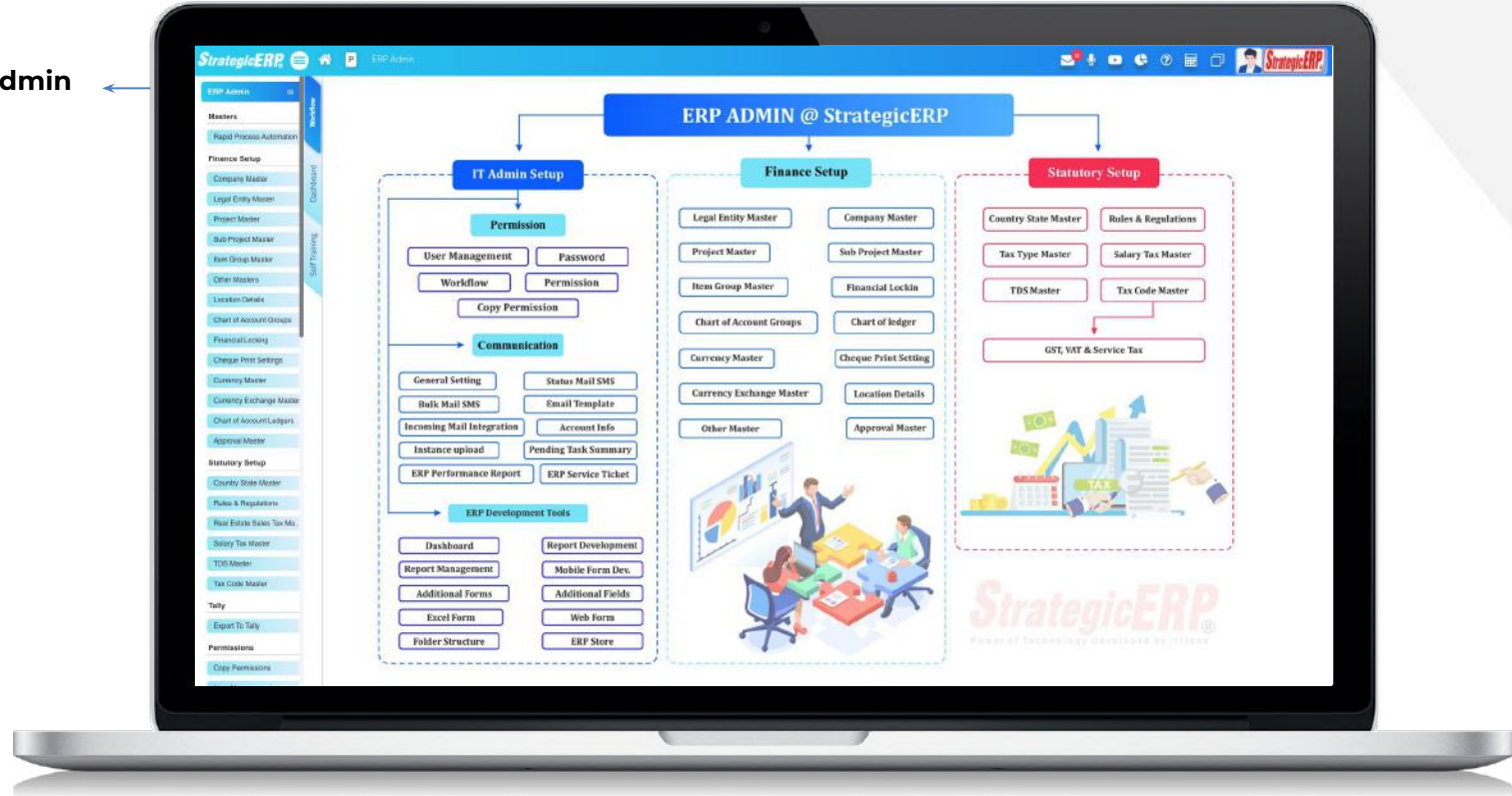
Click to Call – Call Register with Click to Call Integration



B2B CRM Module Flow | ERP Admin



ERP Admin

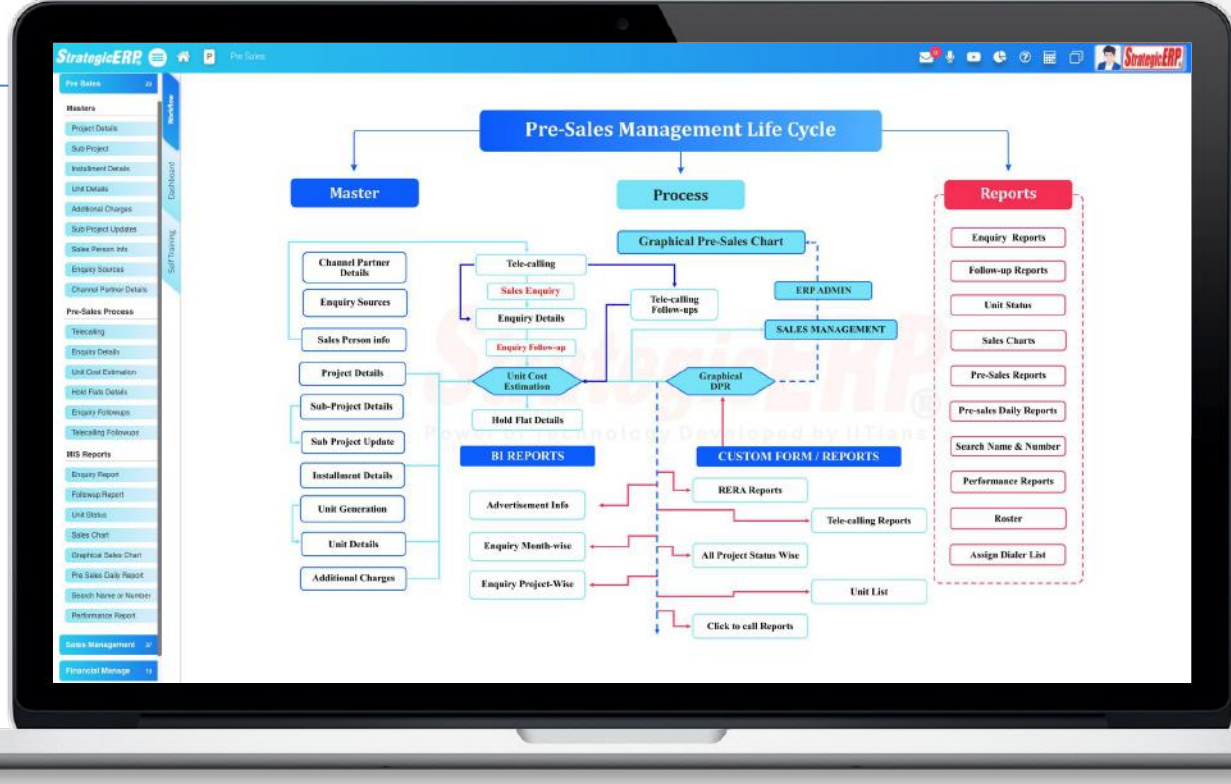


B2B CRM Module Flow | Pre Sales Management



Pre Sales

Can Manage Enquiry, Project Details, Sub Project Details, Unit Details, Additional Charges, Sales Person Info, Enquiry Source etc.



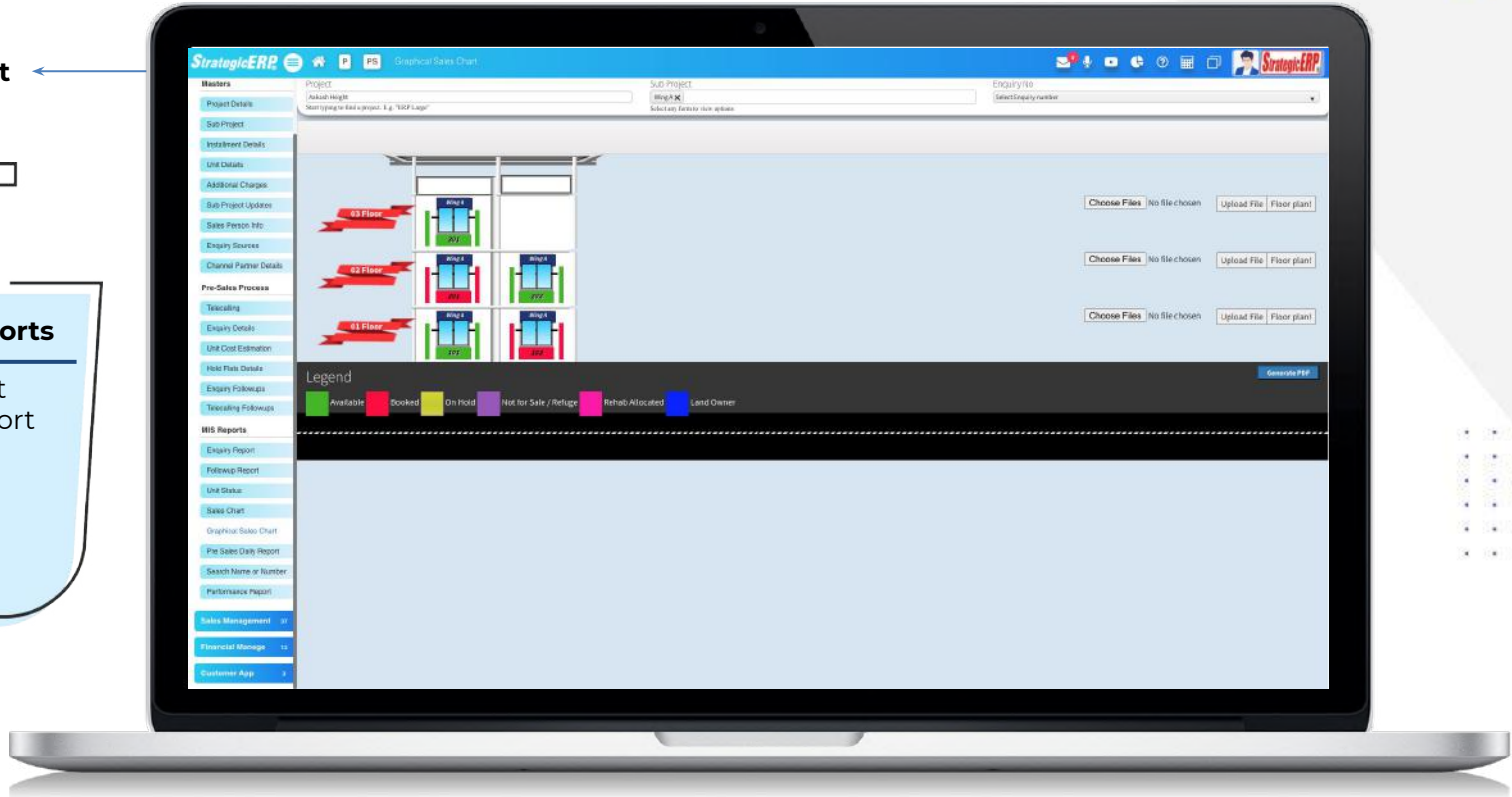
MIS Reports | Pre Sales Management



Graphical Sales Chart Report

Other Critical Reports

- Enquiry Report
- Follow-up Report
- Performance Report
- Unit Status
- Pre Sales Daily Report
- Report



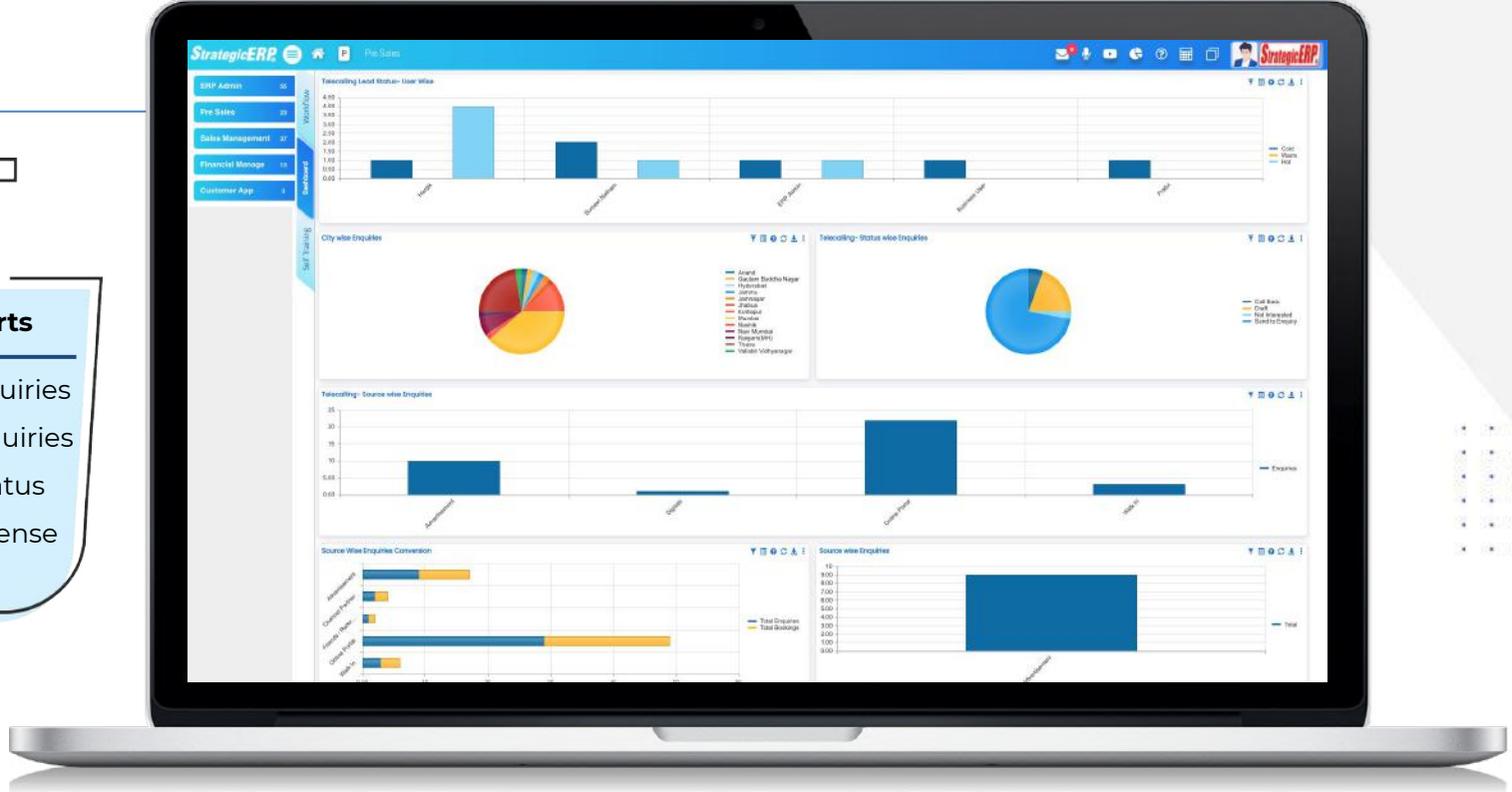
Dashboard Reports | Pre Sales Management



Source Wise Enquiries

Other Critical Reports

- Source Wise Enquiries
- Project Wise Enquiries
- Sales Enquiry Status
- Source Wise Expense

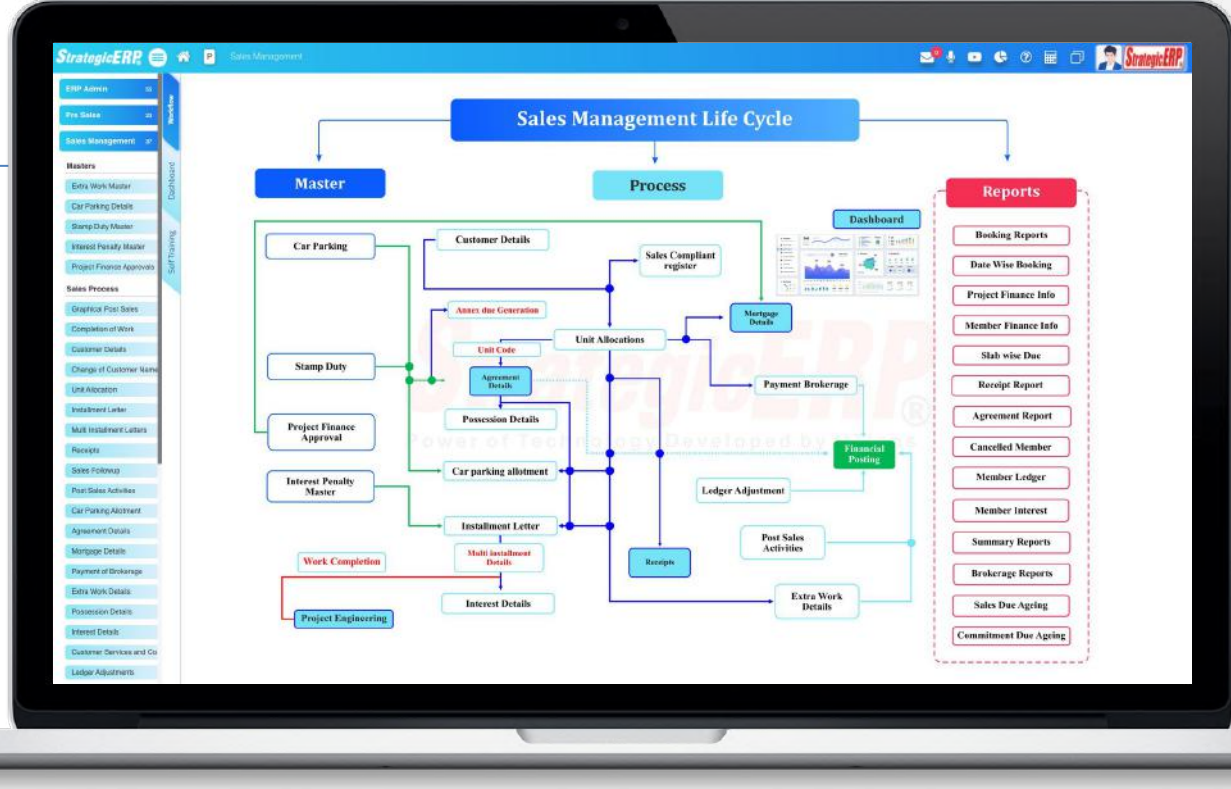


B2B CRM Module Flow | Sales Management



Sales

Can Manage
Stamp Duty,
Project Finance
Approvals
Unit Allocation,
Completion of Work,
Car Parking Allotment,
Agreement Detail,
Post Sales Activity etc.



MIS Reports | Sales Management

Booking Report

Other Critical Reports

- Project finance Info
- Member Finance Info
- Slab Wise Due
- Agreement Report
- Cancelled Members

Gr	Member Code	Booking Date	Member Name	Booking Type	Source	Source Name	Broker Name	Broker No.	Unit Code	Floors	Unit No.	Sale Area (sq. yards)	Date For Loan	Discount	Sale Value	Other Charges Amount	Total Amount	Booking Fee	Percentage Due	Interest Due
1	C-21-01-017	27/01/2021	Mool Patel	New Booking	Advertisement	The Times of India	Jash Vahan	73899405	AA11-WA-201	02	201	550.000	520.00	0.00	2,75,000.00	0.00	2,75,000.00	0.00	0.00	0.00
2	C-21-01-014	20/01/2021	Dhirud	Advertisement	The Hindu			AA11-WA-192	01	102	102	575.000	510.00	0.00	2,87,500.00	0.00	2,87,500.00	0.00	0.00	0.00

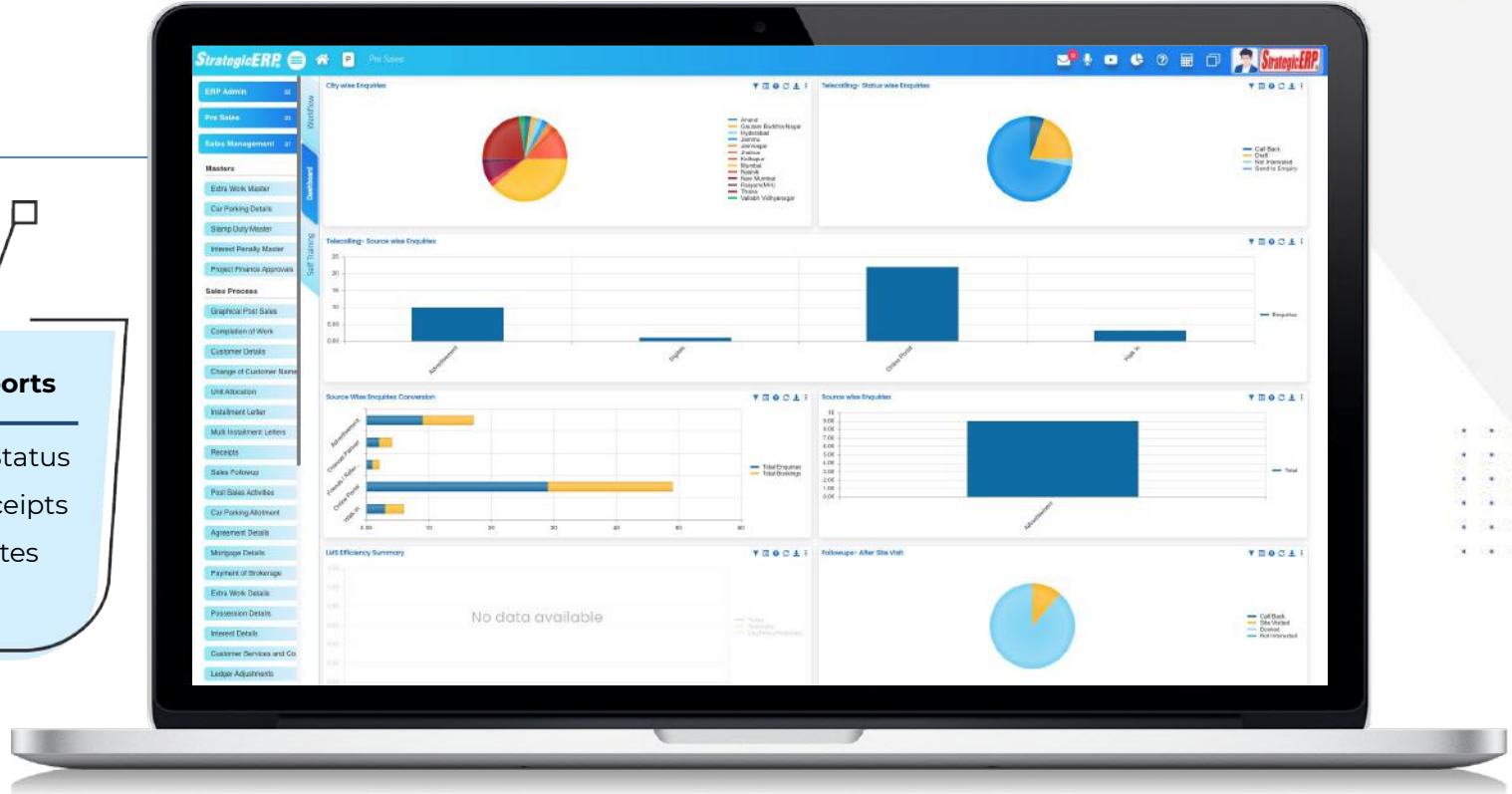
Dashboard Reports | Sales Management



Project wise Sales

Other Critical Reports

- Unit Availability Status
- Project Wise Receipts
- Project Wise Unites



B2B CRM – Add-on's Module



Tally Integration



Email Configuration



SMS Configuration



Exhibition Integration



Website Integration



IVR Integration



Click to call



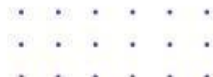
Mobile ERP App



Customer App

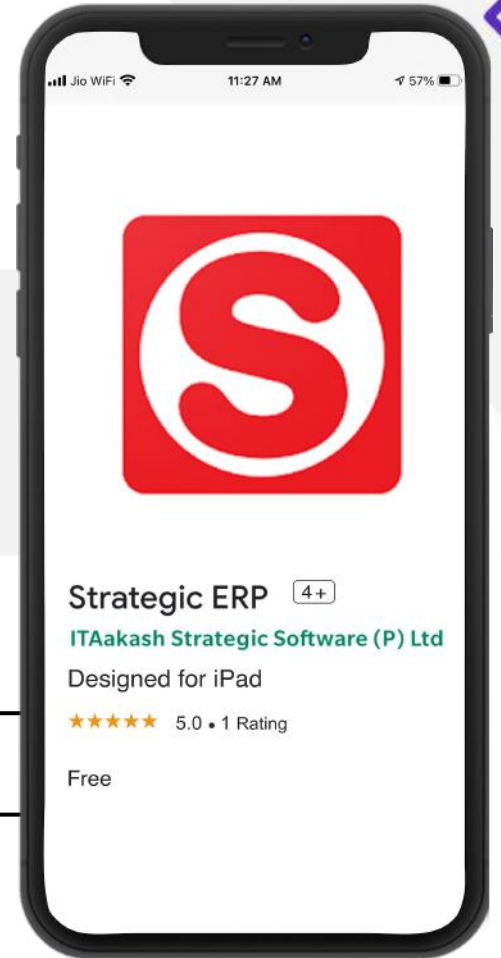


Partner App





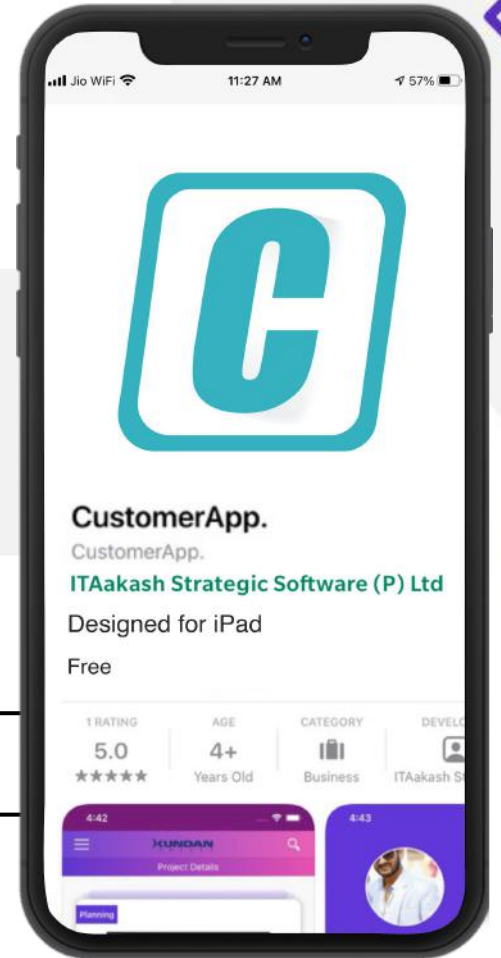
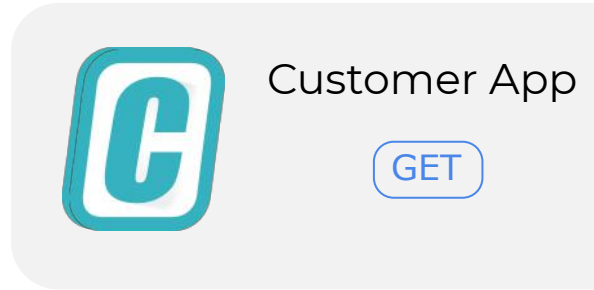
Available On :



Access ERP on Mobile – Anytime , Anywhere



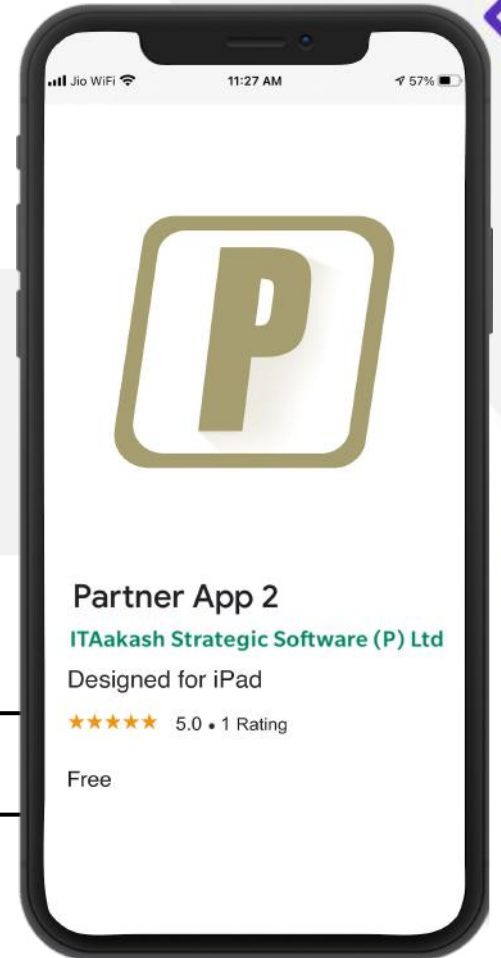
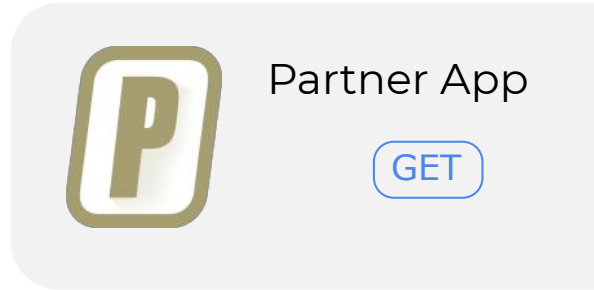
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Our Association With More Than 500+ Esteemed Clients





Across PAN India



Serving Verticals



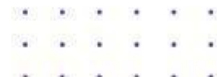
Real Estate



Infrastructure



Manufacturing





**Prop-Tech ERP Solution
of The Year 2019**



Certified Member



**IT Partner
2016**



**Best Construction Software
of The Year 2019**



**25 Fastest Growing
Enterprise Software
Companies in
India**



**IT Market Research &
Product Analysis
2016**



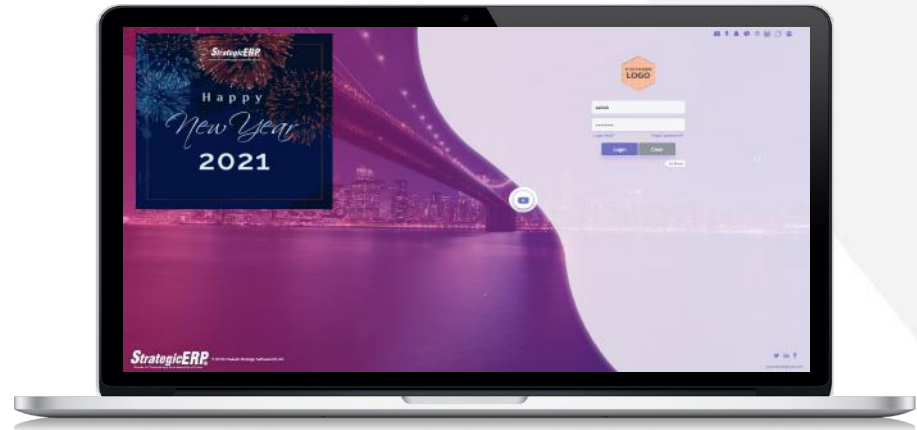
**Top 10 ERP Solution
Providers 2018**



**Brand of The Year
2014**



Technical Support



StrategicERP Support Portal



<http://strategicerpcloud.com/crm/>

Username : support

Password : xyz

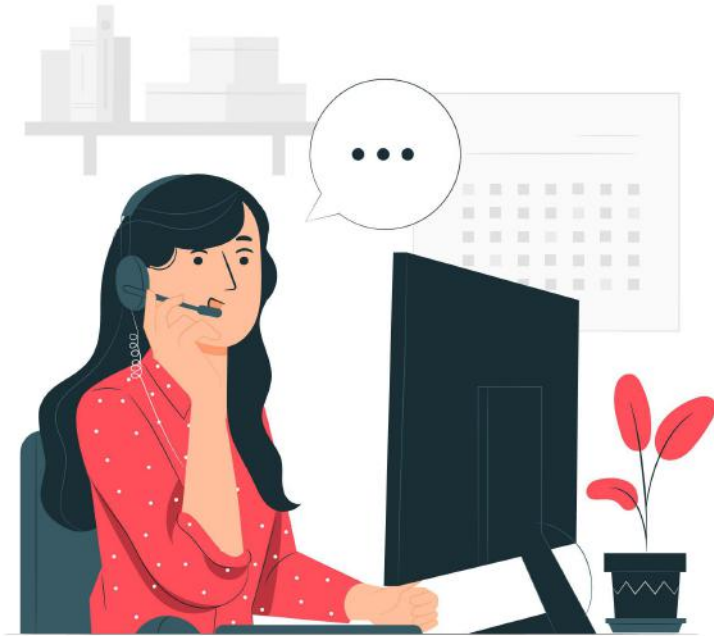


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