



Unique selling point @ Sales & Pre-sales

BRAND TRUST	StrategicERP	OtherERP
Developed by Bombay IITians in 2005	✓	
1000+ Esteemed Customers in Globe	✓	
200+ Employee Strength	✓	
12+ Integrations with other application	✓	
Best Enterprise level Features with Proprietary Framework	✓	
Best Software development tools & technology	✓	
IOS and Android Mobile App with customization based on ERP Field	✓	
Chrome, Safari, Firefox Browser Support	✓	
Gartner Client for future of technology	✓	
CMMI Level 3 Company	✓	
TATA Projects Alliance Partner	✓	
Inbuilt Artificial Intelligence (Machine learning)	✓	
User Performance and Analytics	✓	
Customizable and Dynamic Dashboard	✓	
User, Admin and Integration Guide Videos and PPT	✓	
Voice Command (Virtual Assistance)	✓	
StrategicERP Provides In-built DMS	✓	
StrategicERP is based upon an open source technologies ecosystem wherein you cut down the licensing costs and do not entangle yourself in legal terms of licensing models	✓	
ERP-IT SETUPS		
Version update for ERP Store with alerts	✓	
Bulk user import for user creation	✓	
User login Restriction for intranet	✓	
Secured OTP Login for change internet	✓	
User Sign in location with radius in location	✓	
Custom Work flow permission as per client requirement	✓	
Custom field and report as required (IT / Admin Person can do)	✓	
E- documents storage form for soft copy data	✓	
ERP chat communicator within organization	✓	
HOD / Director can view given right of ERP as a viewer login with our password	✓	

NEW DEVELOPMENT






















- 📁 Project Bar chart
- 📁 Workflow (with conditional checkpoints, checklists, and authorisation locked with multiple approvals)
- 📁 Activity Stream with collaborative actions such as email, SMS, and comments
- 📁 Seamless SAP integration
- 📁 Simplified data capture from web-based forms
- 📁 Native Apps with core functionalities such as Employee Self Service (ESS), Customer App, Pre-Sales, Post-Sales, and Lead management
- 📁 Graphical Pre-Sales and Post-Sales Chart with One-window access
- 📁 Easy and independent addition of new forms (without any need of support from the solution team)
- 📁 Complete and detailed record of Customer Journey
- 📁 Easy and independent creation of dashboards (without any need of support from the solution team)
- 📁 Report tool (enabling client to write custom queries and generate reports independently)
- 📁 Pivot Table - Drag and Drop to analyse data with different perspectives
- 📁 Chanakya - Prediction AI for identifying hot leads and probability analysis for better lead closure
- 📁 Click to Call - Knowlarity, MCube, Ozonetel, IVR Guru and AirSoft
- 📁 Inhouse IVR - CZentrix and Telesoft
- 📁 Biometrics (Push Data Technology) - eSSL and BitMatrix
- 📁 To-Do Task Management - Kanban View
- 📁 Learning Management System - Development and curation of Learning Content
- 📁 Design Management
- 📁 Interactive DPR for contractor
- 📁 Project-wise permissions and workflow












Strategic ERP

Power of Technology Developed by IITians

PRE-SALES CRM

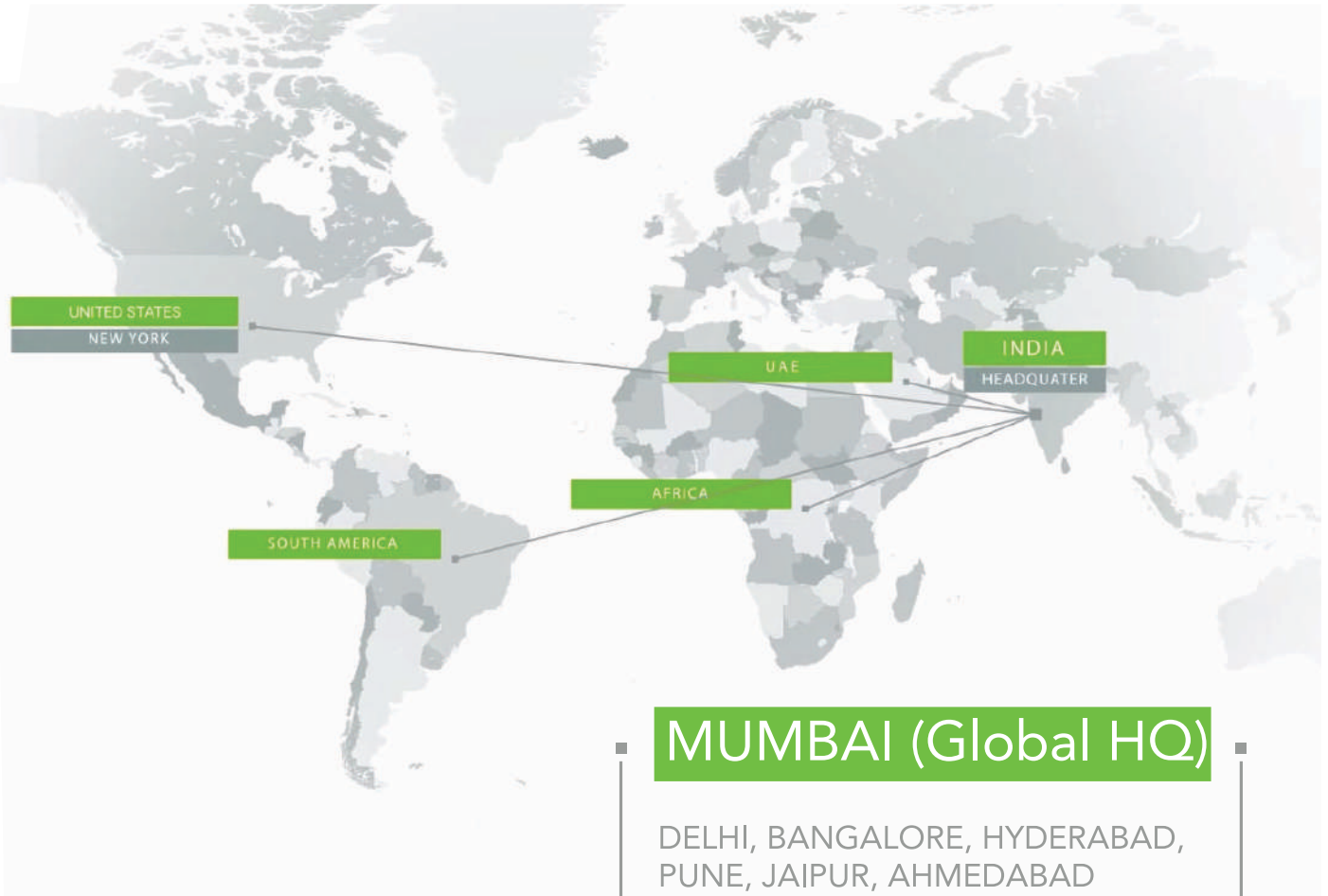
- | | | |
|---|---|--|
|  Campaign management with Sales business Target | ✓ | |
|  Sales Mobile App Android and IOS | ✓ | |
|  Printed document self-development tool | ✓ | |
|  Email-id, phone number Discretion (9820xxxx88) Everywhere | ✓ | |
|  Click to call and Auto dialer from CRM Data | ✓ | |
|  Missed call to Auto lead generation for follow-ups | ✓ | |
|  Round robin for lead distribution strategy | ✓ | |
|  All Digital media integration (99acres, Magic Brick, Commonfloor, Makaan.com ,ETC) | ✓ | |
|  Social media integration (Youtube, Facebook, LinkedIn, Instagram, Twitter) | ✓ | |
|  OCR technology –Image to text for Data capturing | ✓ | |
|  Channel Partner portal login and Mobile App | ✓ | |
|  HOD can view login access of his/her team members | ✓ | |
|  Brochure & Amenities Report / MIS auto mail by CRM Mail | ✓ | |
|  360 degree comprehensive solution for Real estate domain | ✓ | |
|  Auto generated mail on predefined templates like floor plan/ Amenities etc. | ✓ | |
|  Start to end CRM solution especially designed & Developed for Real estate/ Infrastructure. | ✓ | |
|  Online payment gateway for customer payment | ✓ | |
|  Bulk SMS From CRM with Discretion (9820xxxx88) | ✓ | |
|  Bulk E-mails From CRM with Discretion (p****@gmail.com) | ✓ | |
|  Marketing and sales Automation | ✓ | |
|  Lead source Analysis of revenue and leads conversion | ✓ | |

SALES & POST SALES

- | | | |
|---|---|--|
|  Recovery Receivable commitment and Ageing report | ✓ | |
|  Graphical sales chart for unit allocation, receipt, agreement & ect. | ✓ | |
|  Graphical DPR for Unit Wise ready for Possession with parametare | ✓ | |
|  RERA compliance Architect Certificate from CRM | ✓ | |
|  RERA compliance CA Certificate from CRM | ✓ | |
|  RERA compliance Engineer Certificate from CRM | ✓ | |
|  Customer Service & Complaints online & offline | ✓ | |
|  Customer App and web portal Login IOS/Androide | ✓ | |
|  Upto date RERA and GST as per the government compliance | ✓ | |

AWARDS & MEDIA PARTNERS

🏆 Best PropTech ERP Solution of the Year Realty+ PropTech Awards 2019	✓	
🏆 Youth CBRE IT Partner 2016	✓	
🏆 The CEO Magazine : 25 Fastest Growing Enterprise Software Companies in India	✓	
🏆 Gartner Clients (India's Best IT Market Research & Product Analysis Organization)	✓	
🏆 Home Magazine : Top 10 Best Web Based Solution for 2015	✓	
🏆 ISO Certified 9001 : 2008 12207 : 20017 27001 : 2013	✓	
🏆 Top 10 ERP Companies for Real Estate	✓	
🏆 CIA World "Best Construction Software of the Year 2019"	✓	
🏆 Naascom Certified Member	✓	
Total	☑	



GLOBAL PRESENCE

MUMBAI (Global HQ)

DELHI, BANGALORE, HYDERABAD,
PUNE, JAIPUR, AHMEDABAD

INTERNATIONAL

DUBAI
AFRICA
UNITED STATES