StrategicERP®
Power of Technology Developed by IITians

Unique selling point @ **B2B CRM**

BRAND TRUST	StratectERP	OtherERP
☞ Developed by Bombay IITians in 2005	✅	
☞ 500+ Esteemed Customers in Globe	✅	
☞ 200+ Employee Strength	✅	
☞ 12+ Integration with other application	✅	
☞ Best Enterprise level Features Proprietary Framework	✅	
☞ Best Software development tools & technology	✅	
☞ IOS and Android Mobile App with customization based on ERP Field	✅	
☞ Chrome, Safari, Firefox Browser Support	✅	
☞ Gartner Client for future of technology	✅	
☞ CMMI Level 3 Company	✅	
☞ TATA Projects Alliance Partner	✅	
☞ Inbuilt Artificial Intelligence (Machine learning)	✅	
☞ User Performance and Analytics	✅	
☞ Customizable and dynamic Dashboard	✅	
☞ User, Admin and Integration Guide Videos and PPT	✅	
☞ Voice Command (Virtual Assistance)	✅	
☞ StrategicERP Provides Inbuilt DMS	✅	
☞ StrategicERP is based on open source technologies ecosystem wherein you cut down the licensing costs and does not entangle you in legal terms of licensing models	✅	
ERP-IT SETUPS		
☞ Version update for ERP Store with alert	✅	
☞ Bulk user import for user creation	✅	
☞ User login Restriction for intranet	✅	
☞ Secured Login OTP for change internet	✅	
☞ User Sign in location with radius in location	✅	
☞ Custom Work flow permission as client requirement	✅	
☞ Custom field and report as required (IT / Admin Person can do)	✅	
☞ E- documents storage form for soft copy data	✅	
☞ ERP chat communicator within organization	✅	
☞ HOD / Director can view given right of ERP as a viewer login with our password	✅	

NEW DEVELOPMENT		
☞ Project Bar chart	✅	
☞ Workflow (with conditional checkpoints, checklists, and authorisation locked with multiple approvals)	✅	
☞ Activity Stream with collaborative actions such as email, SMS, and comments	✅	
☞ Seamless SAP integration	✅	
☞ Simplified data capture from web-based forms	✅	
☞ Native Apps with core functionalities such as Employee Self Service (ESS), Customer App,Pre-Sales, Post-Sales, and Lead management	✅	
☞ Graphical Pre-Sales and Post-Sales Chart with One-window acces	✅	
☞ Easy and independent addition of new forms (without any need of support from the solution team)	✅	
☞ Complete and detailed record of Customer Journey	✅	
☞ Easy and independent creation of dashboards (without any need of support from the solution team)	✅	
☞ Report tool (enabling client to write custom queries and generate reports independently)	✅	
☞ Pivot Table - Drag and Drop to analyse data with different perspectives	✅	
☞ Chanakya - Prediction AI for identifying hot leads and probability analysis for better lead closure	✅	
☞ Click to Call - Knowlarity, MCube, Ozonetel, IVR Guru and AirSoft	✅	
☞ Inhouse IVR - CZentrix and Telesoft	✅	
☞ Biometrics (Push Data Technology) - eSSL and BitMatrix	✅	
☞ To-Do Task Management - Kanban View	✅	
☞ Learning Management System - Development and curation of Learning Content	✅	
☞ Design Management	✅	
☞ Interactive DPR for contractor	✅	
☞ Project wise permissions and workflow	✅	

ERP ADMIN

☞ User-friendly permission matrix and permission management	✓	
☞ Access management for reports	✓	
☞ Web forms - Online data capturing	✓	
☞ Automated Performance Reports emails	✓	
☞ Task management with pending tasks tracking and instant notifications	✓	
☞ Bulk emails and SMS with filters for easier targetted communications	✓	
☞ Currency Exchange Matrix with customisation for easier calculations	✓	
☞ Block Financial transactions in case security or other business concerns	✓	
☞ Advanced Dashboarding functions	✓	
☞ Voice command support	✓	
☞ ERP Store - receive notification of latest updates, upgrades, and buy add-ons or update your plans	✓	
☞ Cloud-enabled Auto Backup	✓	
☞ Customised report generation	✓	
☞ Internal chat platform	✓	
☞ Multi-window functionality	✓	

WORKFORCE MANAGEMENT

☞ Performance tracking and reporting	✓	
☞ Resource utilisation tracking and management	✓	
☞ Work allocation (with role-defined allocations according to specifics)	✓	
☞ Incentive Management	✓	

LEAD MANAGEMENT

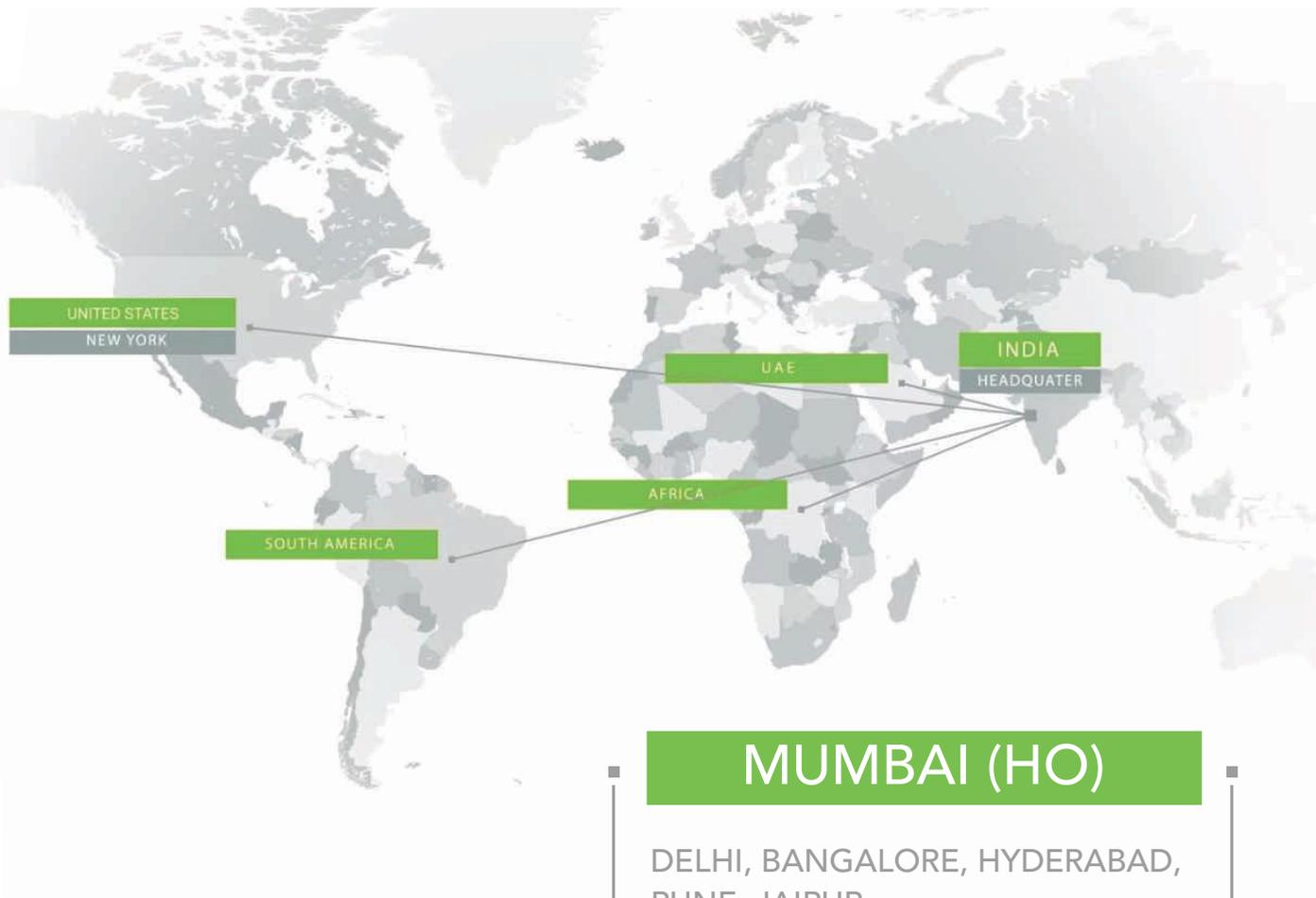|		
☞ Routine Business Relations Communication to business contacts - Occasion greetings communications	✓	
☞ Complete Media Integration	✓	
☞ Meeting notifications (with check-in and check-out time and location records)	✓	
☞ Online verification of documentation for clients	✓	
☞ Click to call	✓	
☞ Email Templates for saving time and effort	✓	
☞ Sales target definition and tracking (with follow-up mechanism and forecast value)	✓	

PRODUCT MANAGEMENT

☞ Dynamic Product Configuration with user-definable specifications (with imagery)	✓	
☞ Product Catalogue with user-definable customisation capabilities	✓	
☞ Product Price List with advanced functions for automatic complex calculations	✓	

SALES AUTOMATION

☞ Payment reminders	✅	
☞ Online order confirmation by the client	✅	
☞ Sales incentives management	✅	

WAREHOUSE MANAGEMENT

☞ Live stock status	✅	
☞ Alerts and notifications for all stock requests and activitie	✅	
☞ Meeting notifications (with check-in and check-out time and location records)	✅	
☞ Online verification of documentation for clients	✅	
☞ Click to call	✅	
☞ Email Templates for saving time and effort	✅	
☞ Sales target definition and tracking (with follow-up mechanism and forecast value)	✅	

HAPPY TO HELP

☞ User-definable dynamic escalation matrix	✅	
☞ Advanced request records and classification	✅	
☞ A well-defined feedback review mechanism	✅	

AWARDS & MEDIA PARTNERS

☞ Best PropTech ERP Solution of the Year Realty+ PropTech Awards 2019	✅	
☞ Youth CBRE IT Partner 2016	✅	
☞ **The CEO Magazine :** 25 Fastest Growing Enterprise Software Companies in India	✅	
☞ **CMM Level 3 Company**	✅	
☞ **Gartner Clients** (India's Best IT Market Research & Product Analysis Organization)	✅	
☞ **Home Magazine :** Top 10 Best Web Based Solution for 2015	✅	
☞ **ISO Certified 9001 : 2008 | 12207 : 20017 | 27001 : 2013**	✅	
☞ **Top 10 ERP Companies for Real Estate**	✅	
☞ **CIA World** "Best Construction Software of the Year 2019"	✅	
☞ **Naascom Certified Member**	✅	
Total	**100 %**	**???**

UNITED STATES
NEW YORK

UAE

INDIA
HEADQUATER

AFRICA

SOUTH AMERICA

MUMBAI (HO)

DELHI, BANGALORE, HYDERABAD, PUNE, JAIPUR

INTERNATIONAL

DUBAI
AFRICA
UNITED STATES
SOUTH AMERICA

GLOBAL PRESENCE