

Real Estate BASIC

Key Features of Real Estate Basic:

- ✓ Streamline CRM
- ✓ Seamless Task Management
- ✓ Accurate Financial Reporting
- ✓ Cost-Effective Solution
- ✓ Intuitive User Interface



Focusing on customer's best interest, ITAakash has launched a brand new software - Real Estate Basic Version 24.2 for Real Estate SMEs. Real Estate Basic is a web-based and mobile-based start-to-end ERP solution that satisfies unique requirements of SMEs in the real estate industry.

Features and Advantages

- ✓ Simplified and affordable web-based ERP software
- ✓ Compatible with OS, Windows, Linux, Apple & Android
- ✓ Seamless integration with mobile, email, SMS, Tally and IVR
- ✓ Manage Leads, Customer Data, Sales and Post-Sales activity
- ✓ Clear focus on least implementation duration
- ✓ Scalable solution to drive growth of SME's to large unit.



Modules Covered in Real Estate Basic



ERP Admin

- ▶ User Creation
- ▶ Communication
- ▶ Permission
- ▶ Text Master



To do Task

- ▶ Create/Assign Task
- ▶ Legal/Liaison Task
- ▶ Schedule Reminders
- ▶ Completed Task



Pre Sales

- ▶ Marketing
- ▶ Branding
- ▶ Enquiry
- ▶ Booking



Sales

- ▶ Unit Allocation
- ▶ Invoice/Receipt
- ▶ Post Sales Activities
- ▶ Customer Care



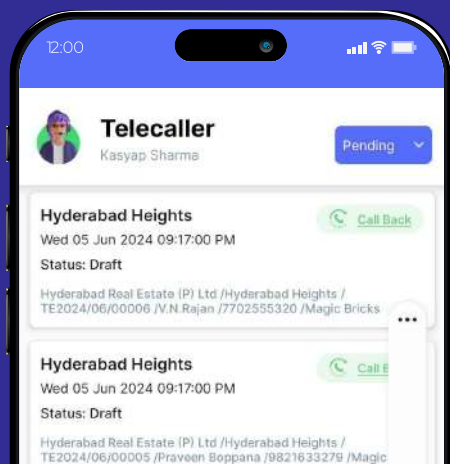
Admin

- ▶ Material/Service
- ▶ Expenses/ Income Invoice
- ▶ Inventory Control



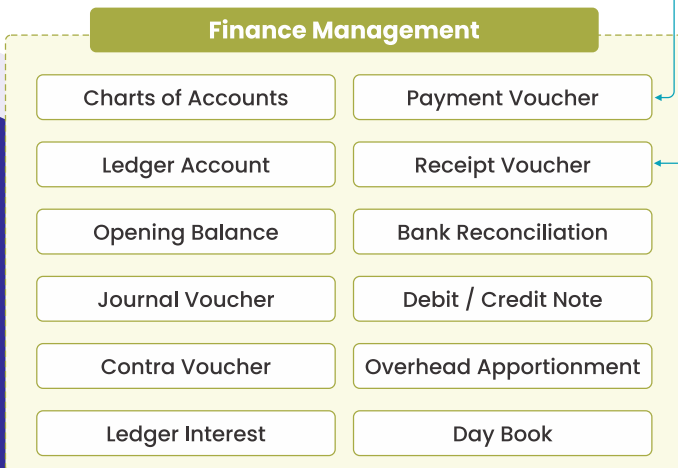
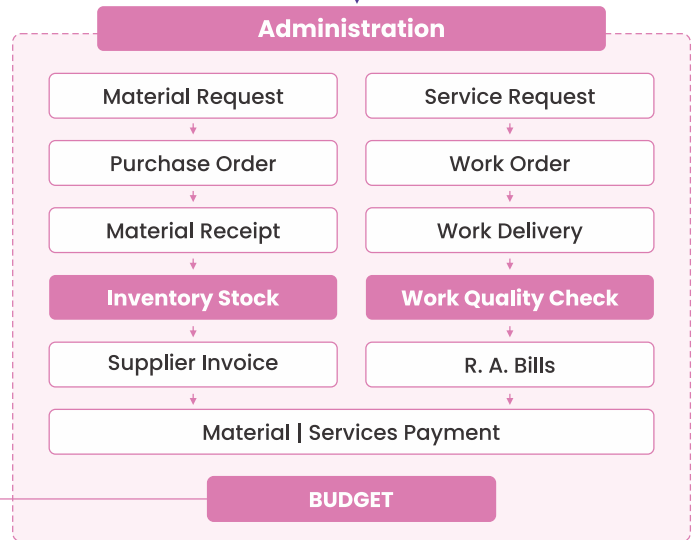
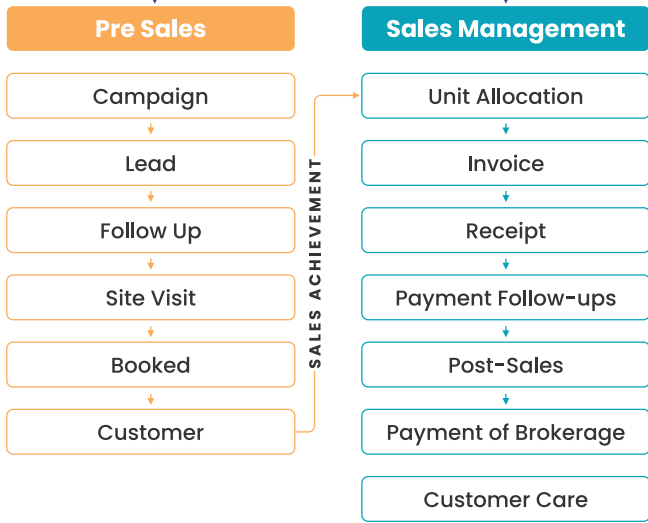
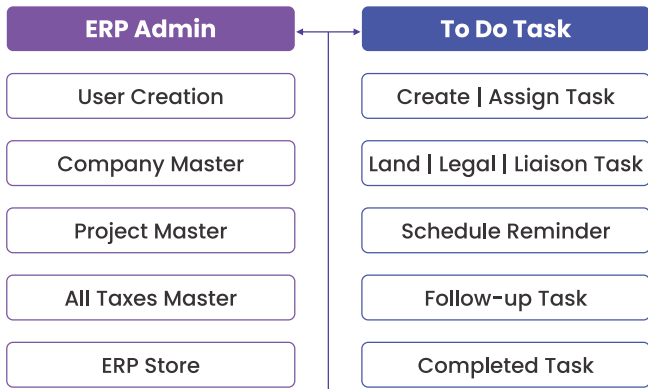
Financial Management


- ▶ Tally Integration
- ▶ Payable
- ▶ Receivable
- ▶ Journal Valuable



Mobile Apps for Reports | Process | Dashboards

Flowchart of Real Estate Basic Product



 Real Estate Basic Product helps you move from paper to digital document, thereby saving time and money

✓ Mail & SMS Integration

✓ Tally Integration

✓ Mobile ERP App

✓ Website Integration

✓ All Digital Media Integration

✓ Click to Call (IVR Integration)

✓ HR & Payroll

✓ Statutory Management



Over 1000 clients and 2.5 lakh users have trusted our award-winning cloud ERP solution since 2005. Build a robust business with StrategicERP's Artificial Intelligence integrated transformative solution.



Various stakeholders have worked very hard on meeting the internal process flow demands. Overall, it has been a very healthy going all this while.



Mr. Wilson Rajan
CEO Phoenix Group, Hyderabad
Scan QR Code To Watch Client Testimonials

When we hand this system over to the next generation, they will be able to adapt to it quickly and will continue to run it in a fulfilling manner.



Mr. Virambhai R. Bhatu
Director of the Pramukh Group, Gujarat
Scan QR Code To Watch Client Testimonials

The collaboration among my employees has improved since the time we are implementing StrategicERP in our business process.



Mr. Amit Israni
Director of the Maruti Group, PUNE
Scan QR Code To Watch Client Testimonials



Global Headquarters : ITAakash Strategic Software (P) Ltd., 5th floor, D S Business Galleria, Near Huma Adlabs, Beside Toyo House, L.B.S. Road, Kanjur Marg (W), Mumbai, 400078 INDIA.
+91-98201 80931 / enquiry@strategicerp.com

Other Locations

Ahmedabad

454, Fourth Floor, Iscon Emporio,
Jodhpur Cross Rd,
Beside Star Bazar, Satellite,
Ahmedabad, Gujarat 380015,
+91-86558 86406

Pune

DSK Rohit, Office No-13, 3rd Floor,
1264/2 Apte Road,
Deccan Gymkhana, Shivajinagar,
Pune - 411 004. Maharashtra.
+91-94047 21100

Delhi

103, Plot no. - 160, H- Block,
Sector-63, Near
Maruti Arena showroom,
Noida 201301. INDIA.
+91-85915 87412

Hyderabad

MMCC INDIA Pvt Ltd
H No: 8-3-167/A/39/G-2,
Vijayasri Enclave, Vikasuri Colony,
Hyderabad,Telangana 500038.
+91-70214 61514

Bangalore

No-29, Behind VDS Complex,
Near Jaynti Nagar Circle,
Hormavu Post,
Bangalore - 560043. INDIA.
+91-98200 46633

Dubai

Office # 04, 1st Floor,
Al Souq
Al Kabeer, Meena Bazar,
Bur Dubai, Dubai.
+91-98204 59606

USA

StrategicERP INC.
399 Boylston St
6th Floor, Boston,
MA 02116, United States.
+1 (617) 430-5240

UK

StrategicERP UK Limited
128 City Road, London
EC1V 2NX
UNITED KINGDOM
+91-98201 80931