

ERP, CRM & Business Automation Software

Developed by IITians



ABOUT OUR SERVICES

Real Estate | Infrastructure | Construction | Manufacturing | Ceramic | Energy | Finance | Government



Business Automation Products

Automate management of property, projects, inventory, lead generation, smart cities, documents and human capital.



Mobile Apps

From customer and employee management apps to COVID-19 and delivery apps, we have it all!



Industry-Specific ERP

Our tried & tested cloud ERP solutions have been developed to address unique challenges faced by many industries.



Advisory Services

We consult, implement and train to create an environment conducive to learning and adopting new systems.



+91-022-25770088

www.strategicerp.com

enquiry@strategicerp.com

Kanjurmarg, Mumbai - 400078.



GET IN TOUCH

+91-022-25770088

INDEX

Sr. No.	Particulars	Page No.
1.	About Us.....	1
2.	The StrategicERP Dream Team.....	2-3
3.	Digital Transformation and ERP Adoption.....	4
4.	Our Mobile App.....	5
5.	Tools & Technologies.....	8
6.	Our Offerings.....	9
7.	Business Model.....	10
8.	StrategicERP Adoption Journey.....	11
9.	Company Milestones.....	12
10.	Clientele.....	13-15
11.	Testimonials.....	16
12.	Our Achievements.....	17

ABOUT US

StrategicERP, a global provider of information technology and outsourcing services was founded in the year 2005 at Mumbai. We provide industry-centric business automation solutions, Rapid Application Development (RAD) and advisory services to enterprises in the private and public sectors.

"With the StrategicERP system, one can create a perfect lasting fit for their business by implementing only the modules that are required immediately and subsequently building the financial and operational system over time by adding more modules as the business grows" - Praful Gami, Director

"We innovate to equip our 700 customers with the tools to become efficient and adaptive with digital, logical and AI transformations." - Ashvin Gami, Managing Director

OUR STORY begins in 2005 at the prestigious IIT-Bombay, where the idea for StrategicERP was born. Soon after developing and delivering customized ERP solutions for a real estate client, we were approached by many more. Requests from other industries started pouring in, our teams began growing and the rest, as they say, is history!

Today, StrategicERP has garnered an enviable client base of more than 700 customers around the world with 2 lakhs ERP users.

WHAT WE DO is empower small and large companies with customized process automation solutions to increase productivity and revenue in addition to creating scalable and adaptive businesses.

WHAT SETS US APART is our problem-solving development strategy. Based on the market demand and customer sentiment, our products are upgraded to be client-centric and industry-relevant.

StrategicERP is racing ahead of branded traditional systems in the market owing to its technological breakthroughs, lower costs, multi-platform compatibility and cross database.

The StrategicERP Dream Team

Our diversely skilled team adds value to all aspects of StrategicERP. Committed to complete client satisfaction, our highly motivated team is composed of industry experts with domain expertise. Creative, innovative and analytical team players at StrategicERP uphold its values and goals.

FOUNDERS



ASHVIN GAMI

(B.Tech, IIT Bombay)

FOUNDER & MANAGING DIRECTOR



PRAFUL GAMI

(MBA-IT)

FOUNDER & DIRECTOR

LEADERSHIP TEAM



MANISH KAGATHARA

(CA- Gold Medalist)

— CFO —



MUKESH KULAL

(MBA, M.SC.IT)

— CTO —



PARTHA BANNERJEE

(MCA , MBA -IT)

— COO —



MADAN MALADI

(IIT-IIM)

— CMO —



DEEPAK KUMAR

(IIT Mumbai)

CHIEF AUTOMATION ENGINEER

— CAE —



SAGAR CHAVAN

(BE Computer)

— CPO MANUFACTURING —

REGIONAL SOLUTION HEADS



MAYUR SHAH

(B. Com)

REGIONAL SALES HEAD
(GUJARAT)



DIPAK THAKARE

(MBA)

REGIONAL SALES HEAD
(PUNE)



KHUSHI BANSAL

(B. Tech, MBA)

REGIONAL SALES HEAD
(HYDERABAD)



KAUSTUBH GAWANDE

(B.E. Civil, MBA RICS)

REGIONAL SALES HEAD
(MUMBAI)



LALIT SHARMA

(PGDAC)

REGIONAL SALES HEAD (DELHI NCR)



SONAL KAMAL

(B. Tech)

HEAD BUSINESS GOVERNMENT



HARDIK ARVADIYA

(B.Sc., MBA)

REGIONAL SALES HEAD (MORBI)

OPERATIONS/PROJECTS/HR/ACCOUNTS



J VENKATESWARA SARMA

(BE Computer)

— SR. DEVELOPER —



LAXMAN KUMAR

(IIT Mumbai)

— SOFT. DEVELOPER —



MIHIR THAKAR

PRODUCT HEAD FINANCE



JITESH YADAV

PRODUCT HEAD CRM



SHIVPRASAD WANGDARE

— SR. DEVELOPER —



NITIN DHONDE

— SOFT. DEVELOPER —



SATEESH SINGH

PRODUCT HEAD FINANCE



ABHISHEK SINGH

PRODUCT HEAD CRM



RAHUL TYAGI

— SR. DEVELOPER —



GOURAV PATIL

— SOFT. DEVELOPER —



RENUKA KRISHNAN

PRODUCT HEAD FINANCE



DEVANG HINDOCHA

PRODUCT HEAD CRM

StrategicERP is Ready for an Upsurge in Digital Transformation and ERP Adoption

“We can prepare our product today and show readiness when time demands. I believe when time demands, customers will respond.”

- Ashvin Gami, Managing Director

Market-Ready Automation Software

We leverage the best of technology so your business can flourish!

StrategicERP version 22.1	Integrations Available:
<ul style="list-style-type: none">✓ Voice commands✓ Digital media integration✓ Biometrics and Face ID✓ IoT integration✓ Inbuilt GPS tracking✓ Low code/ No code programming✓ Advanced analytics and forecasting✓ Multiple third-party integrations✓ Multilingual and multi-currency support✓ Mobile applications	<ul style="list-style-type: none">✓ Property portals✓ Customer service✓ Geographic information system (GIS)✓ Mobile applications✓ Compliance✓ Direct calling✓ Marketing and advertising✓ Productivity Tools✓ Machinery✓ Assets



Artificial Intelligence



Machine Learning



Natural Language Processing



J2FX Framework



JAVA Platform



Business Process Automation

Compatible with multiple Operating Systems (OS) and devices. Can be accessed anytime on computers, laptops, tablets and mobile phones through Windows, Mac and Linux.

To create an interconnected workspace on a centralized platform, StrategicERP provides the following integrations:

- RERA
- Facebook Ads
- Websites
- SAP
- Biometrics
- Email SMS
- Digital media
- Bulk email
- Vehicles
- GST
- Google Ads
- Just Dial
- Tally
- MIS reports
- MSP
- Chatbot
- Bulk sms
- GIS
- TDS
- Whatsapp
- Property websites
- Excel
- Google Workspace
- IVR
- Bank
- Weighbridgge

Our Mobile apps are available on Google Playstore and App Store



Customer Portal App



Channel Partner App



B2B CRM



Real Estate CRM



Employee Self Service (ESS)



Project Management (PPM)



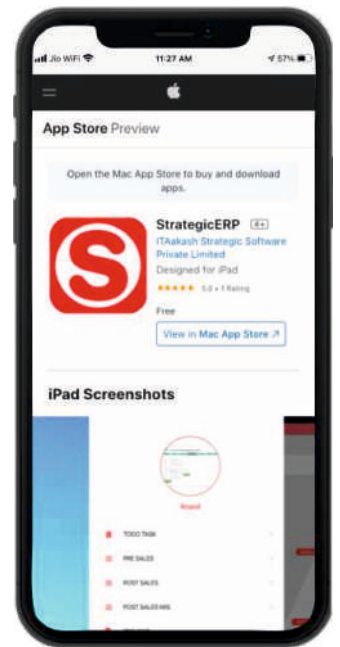
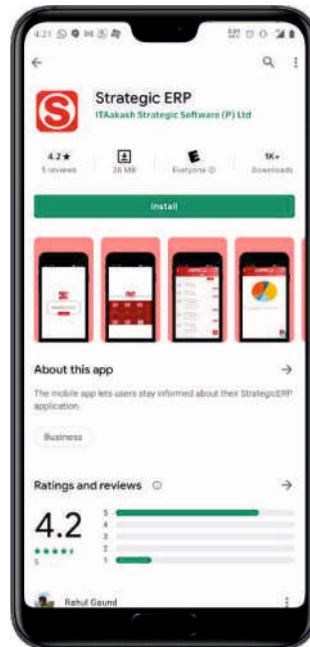
Facility Management



GIS Management



Property Management



StrategicERP Products

Our products are designed from the ground up on web architecture and J2FX framework that automates about 80% of the software development lifecycle. This provides an agile and future-proof business solution.

It drives public and private sector organizations towards process optimization enabling a single source of truth on a centralized web and mobile-based platform.

StrategicERP Products



Customer Relationship Management (CRM)

Generate customer insights to manage sales pipeline, analyze campaigns, track customer journeys and convert more!

Project Portfolio Management (PPM)

Achieve targets quickly and effectively. Manage schedules and get updates in real-time. Leverage project-specific insights to reduce contingencies.



Human Capital Management (HCM)

Automate human resource activities including onboarding, attendance and payroll to optimize processes and personalize employee experiences.

Property/ Facility Management

Achieve targets quickly and effectively. Manage schedules and get updates in real-time. Leverage project-specific insights to reduce contingencies.



Inventory Management (P2P)

Track goods across various stages of the supply chain, maintain an optimum flow of stock and oversee warehouse operations.

B2B ERP and CRM

Nurture long sales cycles, analyze customer behavior and create personalized strategies that work! Automate workflows of any B2B organization.



Smart City ERP

Manage land, estate, hawkers, vehicles, licenses, finances, inventory and more to experience smart urbanization solutions.

StrategicERP Products



Document Management System (DMS)

Capture and retrieve data instantly with added design management and compliance management features.

Real Estate ERP and CRM
Track longer sales cycles, automate pre-sales and site management, optimize project engineering and budget management.



Construction

Gain visibility into construction projects, budgets, procurement, contracting, compliance and site management.

Infrastructure
Enable operational efficiency, foresee project delays, optimize resources while increasing interdepartmental communication.



Manufacturing

Create a seamless manufacturing system by digitally managing production, warehouse, supply, assets and quality.

Ceramic Automation
A comprehensive solution to streamline leads, marketing, procurement, warehouse, finance and contractors.



Government enterprises

A gamut of ERP solutions are available for government organizations including smart city management, document management system, project management, HR and payroll and facility management.

TOOLS & TECHNOLOGIES



Technology

- ✓ J2FX Framework on JAVA Platform (Auto Code Programming) - Designed by ITians
- ✓ Rated highly efficient and credible by 1,200 site users of one of our esteemed clients with more than 125 projects
- ✓ Web-based ERP Software - Compatible with Windows, Linux and Mac
- ✓ No browser/device dependability - operable on tablets, mobile phones, laptops and PC's
- ✓ Latest developments on RERA, GST, and TDS Returns available in ERP store

- ✓ Seamless Integration with Tally
- ✓ Import and export of data for Excel
- ✓ Biometric Integration
- ✓ Mobile, Email & SMS Integration
- ✓ Integration with MSP (Microsoft Project)
- ✓ IVR Integration (Click to call / Virtual Number)
- ✓ Complete Digital Media Integration



Integration



Implementation & Training

- ✓ Project Implementation as per schedules
- ✓ Quick & Successful Implementations
- ✓ Project Progress by PMP Certified Team
- ✓ Training on each and every module provided
- ✓ F1, F2 User manual for guidance & Video Tutorial

- ✓ Project Implementation as per schedules
- ✓ Quick & Successful Implementations
- ✓ Project Progress by PMP Certified Team
- ✓ Training on each and every module provided
- ✓ F1, F2 User manual for guidance & Video Tutorial



10k Mobile Apps Users



Domain Expertise

- ✓ Real-time Approvals and Communication through StrategicERP Mobile App - IOS & Android
- ✓ Online Chat by ERP Mobile App
- ✓ Customer Portal App for Project Status
- ✓ Digital Marketing App/ Channel Partner App
- ✓ Mobile App Voice Commands
- ✓ Employee Self Service (ESS) Portal App
- ✓ ERP Store (Update modules, choose add-ons as and when required)

- ✓ Version 22.1 (2x faster than 19.2)
- ✓ Bank Integration (Maker Checker approval)
- ✓ Login as another user (hierarchy-based)
- ✓ Scheduler in mobile app with reminder notifications
- ✓ Bulk mailer, bulk SMS from ERP on one click





SERVICES

At StrategicERP, our chief objective is to provide top-notch services to our customers. We guide our clients through various stages of software selection and implementation by educating them and enabling them to make informed decisions. Our service to our customers spans from consultation to successful implementation. We also suggest best practices in the industry and facilitate smooth and fruitful implementation.

CONSULTING

We want our clients to choose the option that will reap them the most benefit. We guide our customers to make an informed decision based on what will best suit their needs. We provide them with the knowledge they need to understand what exactly is the need for their business and make a decision accordingly.



IMPLEMENTATION

StrategicERP's Implementation Team experts follow a 360-degree proactive approach to implement enterprise application. We facilitate successful implementation by ensuring essential customization for user benefit and smooth integration of the solution with the existing systems. Our modularized and innovative 'rapid application development' technology helps at every step of the way including the feasibility study, allocation, installation, extensive testing and onsite training & hand-holding. We use a phase-wise approach for the implementation.

Power of Technology Developed by IITians

TRAINING

We believe that a software product is only as effective as its usage. This is why we assign a lot of importance to training programs to help users get the best out of StrategicERP products. With high-quality content created by expert trainers, we ensure that programs can benefit different user groups such as developers, end- users, and process managers.



SUPPORT

StrategicERP understands the value of support for our esteemed clients. We strive to offer the best possible and prompt support for smooth usage. Our support system is always available to help you with any problems you may be facing and ensure a smooth and pleasant experience.

BUSINESS MODEL

At StrategicERP, our chief objective is to provide top-notch services to our customers. We guide our clients through various stages of software selection and implementation by educating them and enabling them to make informed decisions. We ensure that our clients get the best at every stage, right from consultation to successful implementation. We constantly stay connected with the client in terms of their experience and help attain a smooth and fruitful implementation.



Our Installation Model for ERP Solutions

- We have an experienced team for sales and implementation
- We bundle ERP implementations as part of consulting engagements for exceptional service
- Our competent team delivers high-impact services to take our clients through a transformation that propels them to attain rapid growth and higher profit margins

Strategic ERP Adoption Journey

From creating, developing and training to implementation, everything we do, we do it for you!

CONSULTATION

We guide you through various stages of software selection. Our product demonstrations are effective in helping you visualize the software's real-world applications. Our product experts provide the knowledge needed to make an informed decision. The consultation helps you pick an ERP solution best suited to your needs.

DEVELOPMENT AND IMPLEMENTATION

We follow a 360° approach to implementing an enterprise automation solution. An analysis of your business system is followed by the customization of our software to ensure a perfect fit with seamless integrations. The phase-wise development and implementation plan includes feasibility study, allocation, installation, extensive testing, on-site training and hand-holding.

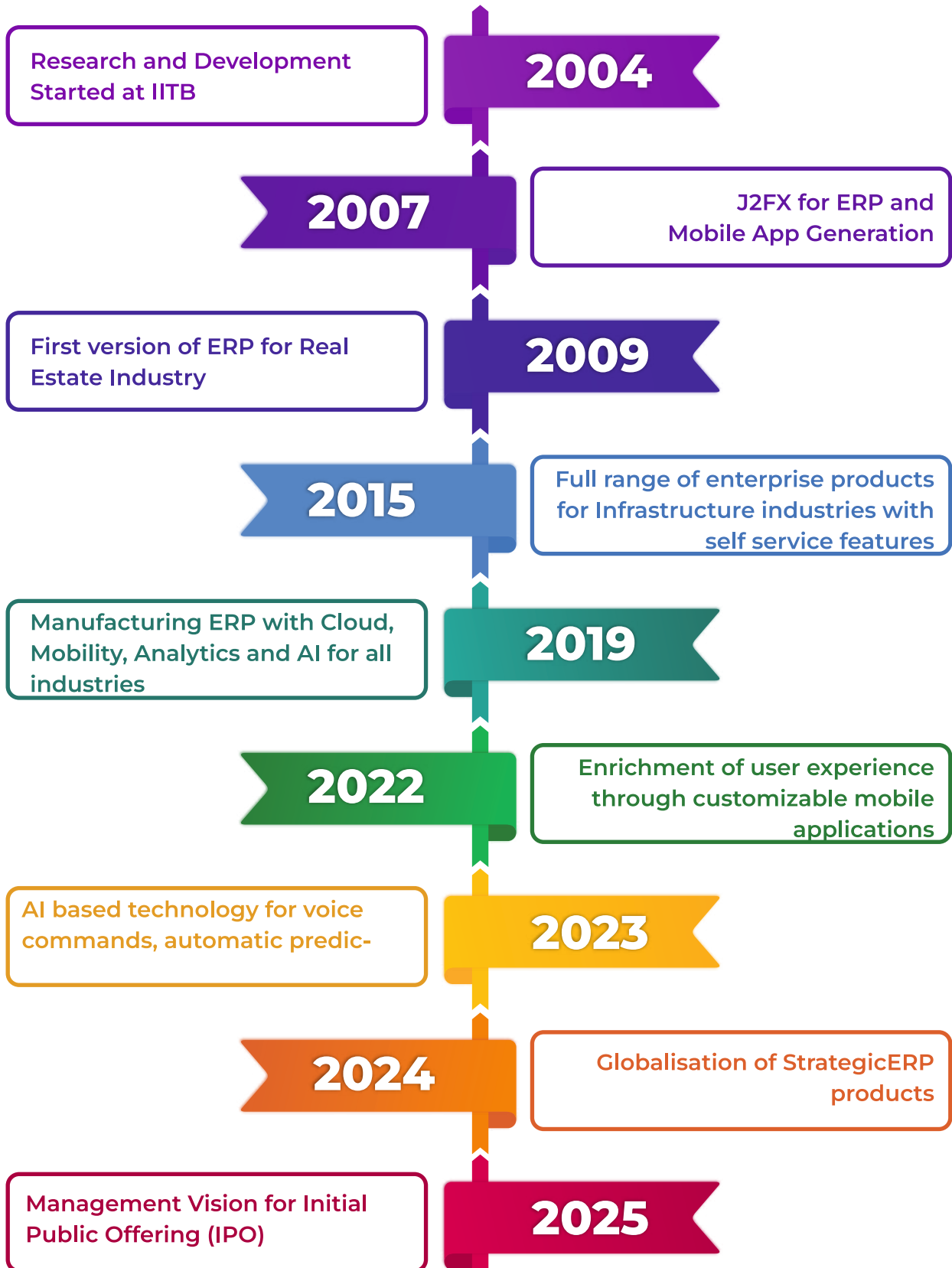
TRAINING AND SUPPORT

Our extensive training programs are aimed at developers, end users as well as process managers. The on-site or remote training is also scheduled in a phased manner. To help our users make the best out of their ERP software, we have made training videos available on the ERP system and an extensive knowledge base on our website. We provide end-to-end support and our teams are always accessible and available to answer your queries.



Company Milestones

It all started at IITB with meso computing nodes



CLIENTELE

Over 700 clients and 2 lakhs users have trusted our award-winning cloud ERP solution for more than 16 years. Build a robust business with StrategicERP's Artificial Intelligence- integrated transformative solution.

REAL ESTATE CLIENTS



INFRASTRUCTURE CLIENTS



OTHER CLIENTS



TESTIMONIALS



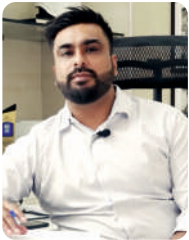
We are grateful to StrategicERP Team members for the co-operation in taking our project on Live stage with StrategicERP® modules.



Mr. Ashish B Jain

CMD of Kundan Spaces, PUNE

Scan QR Code To Watch Client Testimonials



The collaboration among my employees has improved since the time we are implementing StrategicERP in our business process.



Mr. Amit Israni

Director of the Maruti Group, PUNE

Scan QR Code To Watch Client Testimonials



We are extremely satisfied with automation which StrategicERP has brought in our daily time-consuming tasks.



Mrs. Pallavi Krishna

Executive Director of the Tripura Constructions, Hyderabad

Scan QR Code To Watch Client Testimonials



StrategicERP has united our team members to work closely with the other departments in our organization.

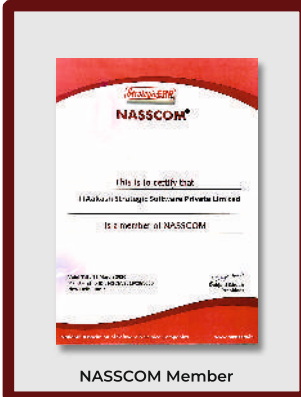
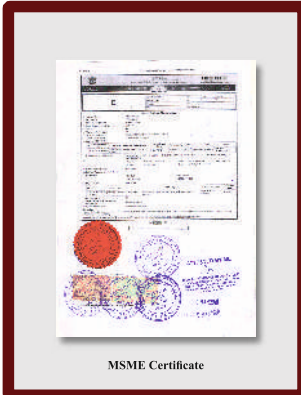


Mr. Pankaj Shah

Director of the Synthesis Spacelink, Gujarat

Scan QR Code To Watch Client Testimonials

OUR ACHIEVEMENTS



Best Construction Software of the Year 2019

CBRE | YOUTH 2018

PropTech ERP Solution of the Year 2019 & 2022

Business Connect 10 Best Indian CEOs to Esteem in 2022



GLOBAL HEADQUARTERS

MUMBAI

DELHI, BANGALORE, HYDERABAD,
PUNE, JAIPUR, AHMEDABAD

INTERNATIONAL

DUBAI
AFRICA
UNITED STATES
SOUTH AMERICA



Our Locations

Global Headquarters

ITAakash Strategic Software (P) Ltd.
5th Floor, D S Business Galleria,
Above D Mart, Besides Toyo House,
Kanjur Marg (W), Mumbai, 400078. INDIA.
+91-96640 48522
sales@strategicerp.com

Ahmedabad

ITAakash Software LLP.
Office No. 602, Venus Benecia,
Near Pakwan Cross Road,
Above Nexa Showroom, S G Highway,
Bodakdev , Ahmedabad 380015
+91-92653 45399
sales.gujarat@strategicerp.com

Bangalore

No-29, Behind VDS Complex,
Near Jayanti Nagar Circle,
Hormavu Post, Bangalore
560043. INDIA.
+91-98200 46633
sales@strategicerp.com

Pune

DSK Rohit, Office No-13, 3rd Floor, 1264/2
Apte Road, Deccan Gymkhana, Shivajinagar,
Pune - 411 004 Maharashtra, India.
+91- 94047 21100
sales@strategicerp.com

Delhi (NCR)

+91-88021 32959
lalit@strategicerp.com

Dubai

Office # 04, 1st Floor,
Al Souq Al Kabeer, Meena Bazar,
Bur Dubai, Dubai. (UAE)
Tejash Patel (Sales Manager)
Tel: +971-4264 9494 |
Cell: +9715211 08924
marketing@inspironuae.com



Our Domain Expertise

Real Estate Products

Infrastructure Products

MEP Industries

EPC Industries

Energy Industries

Ceramic Manufacturing

Power Generation

Mobile Apps

Other Industries



Mumbai | Ahmedabad | Pune | Bangalore | Delhi NCR | Hyderabad | Jaipur | Chennai | Doha
UAE | African Continent