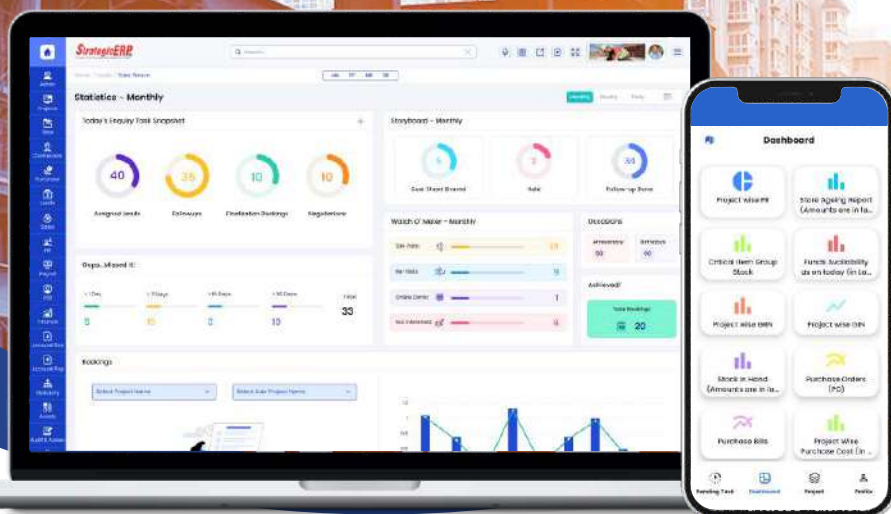


ERP, CRM & Business Automation Software

Developed by IITians



ABOUT OUR SERVICES

Real Estate | Infrastructure | Construction | Manufacturing | Ceramic | Energy | Finance | Government



Business Automation Products

Automate management of property, projects, inventory, lead generation, smart cities, documents and human capital.



Industry-Specific ERP

Our tried & tested cloud ERP solutions have been developed to address unique challenges faced by many industries.



Mobile Apps

From customer and employee management apps to COVID-19 and delivery apps, we have it all!



Advisory Services

We consult, implement and train to create an environment conducive to learning and adopting new systems.



+91-022-25770088

enquiry@strategicerp.com

www.strategicerp.com

Kanjurmarg, Mumbai - 400078.



GET IN TOUCH
+91-022-25770088



ABOUT US

StrategicERP, a global provider of information technology and outsourcing services was founded in the year 2005 in Mumbai. We provide industry-centric business automation solutions, Rapid Application Development (RAD) and advisory services to enterprises in the private and public sectors.

"With the StrategicERP system, one can create a perfect lasting fit for their business by implementing only the modules that are required immediately and subsequently building the financial and operational system over time by adding more modules as the business continues to grow." - Praful Gami, Director

"We innovate to equip our 1000 customers with the tools to become efficient and adaptive with digital, logical and AI transformations." - Ashvin Gami, Managing Director

OUR STORY begins in 2005 at the prestigious IIT-Bombay, where the idea for StrategicERP was born. Soon after developing and delivering customized ERP solutions for a real estate client, we were approached by many more. Requests from other industries started pouring in, our teams began to grow, and the rest, as they say, is history!

Today, StrategicERP has garnered an enviable client base of more than 1000 customers around the world with 2 lakh ERP users.

WHAT WE DO is empower small and large companies with customized process automation solutions to increase productivity and revenue in addition to creating scalable and adaptive businesses.

WHAT SETS US APART is our problem-solving development strategy. Based on the market demand and customer sentiment, our products are upgraded to be client-centric and industry-relevant.

StrategicERP is racing ahead of branded traditional systems in the market owing to its technological breakthroughs, lower costs, multi-platform compatibility and cross database.

The StrategicERP Dream Team

Our diversely skilled team adds value to all aspects of StrategicERP. Committed to complete client satisfaction, our highly motivated team is composed of industry experts with domain expertise. Creative, innovative and analytical team players at StrategicERP uphold the company's values and goals.

FOUNDERS



ASHVIN GAMI

(B.Tech, IIT Bombay)

FOUNDER & MANAGING DIRECTOR



PRAFUL GAMI

(MBA-IT)

FOUNDER & DIRECTOR

LEADERSHIP TEAM



Rahul Katakhar

(CA)

— CFO —



MUKESH KULAL

(MBA, M.SC.IT)

— CTO —



MADAN MALADI

(IIT-IIM)

— CMO —

REGIONAL SOLUTION HEADS



MAYUR SHAH

REGIONAL SALES HEAD
(GUJARAT)



DIPAK THAKARE

REGIONAL SALES HEAD
(PUNE)



KAUSTUBH GAWANDE

REGIONAL SALES HEAD
(MUMBAI)



SRUSHTY RAO GANDRA

REGIONAL SALES HEAD (HYDERABAD)



HARISH VENKATESH

REGIONAL SOLUTIONS HEAD (BENGALURU)



HARDIK ARVADIYA

REGIONAL SALES HEAD (MORBI)

PRODUCT HEADS



SAGAR CHAVAN
CPO MANUFACTURING



JITESH YADAV
PRODUCT HEAD CRM



AKASH MISHRA
PRODUCT HEAD FINANCE



UDDHAV KELASKAR
PRODUCT HEAD CIVIL

PROJECTS | OPERATIONS



NITIN DHONDE
SOFT. DEVELOPER



SATEESH SINGH
PRODUCT HEAD FINANCE



RAHUL TYAGI
SR. DEVELOPER



MIDHUN SIRA
PROJECT HEAD
(HYDERABAD)



SWAPNIL MANE
PROJECT HEAD (PUNE)



LAXMAN KUMAR
(IIT Mumbai)
SOFT. DEVELOPER



PARTH PARMAR
(IIT Mumbai)
CHIEF AUTOMATION OFFICER



RENUKA KRISHNAN
PRODUCT HEAD FINANCE



YASHVI DOSHI
DELIVERY HEAD

StrategicERP is Ready for an Upsurge in Digital Transformation and ERP Adoption

"We can prepare our product today and show readiness when time demands. I believe when time demands, customers will respond."

- Ashvin Gami, Managing Director

Market-Ready Automation Software

We leverage the best of technology so your business can flourish!

StrategicERP version 24.2	Integrations Available:
<ul style="list-style-type: none">✓ Voice commands✓ Digital media integration✓ Biometrics and Face ID✓ IoT integration✓ Inbuilt GPS tracking✓ Low code/ No code programming✓ Advanced analytics and forecasting✓ Multiple third-party integrations✓ Multilingual and multi-currency support✓ Mobile applications	<ul style="list-style-type: none">✓ Property portals✓ Customer service✓ Geographic information system (GIS)✓ Mobile applications✓ Compliance✓ Direct calling✓ Marketing and advertising✓ Productivity Tools✓ Machinery✓ Assets



Artificial Intelligence



Machine Learning



Natural Language Processing



J2FX Framework



JAVA Platform



Business Process Automation

Compatible with multiple Operating Systems (OS) and devices. Can be accessed anytime on computers, laptops, tablets and mobile phones through Windows, Mac and Linux.

To create an interconnected workspace on a centralized platform, StrategicERP provides the following integrations:

- RERA
- Facebook Ads
- Websites
- SAP
- Biometrics
- Email SMS
- Digital media
- Bulk email
- Vehicles
- GST
- Google Ads
- Just Dial
- Tally
- MIS reports
- MSP
- Chatbot
- Bulk sms
- GIS
- TDS
- Whatsapp
- Property websites
- Excel
- Google Workspace
- IVR
- Bank
- Weighbridgge

Our Mobile apps are available on the Google Playstore and App Store



Customer Portal App



Channel Partner App



Real Estate CRM



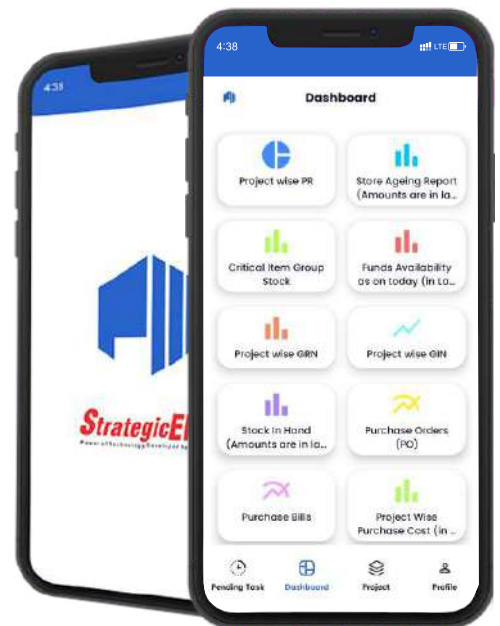
Employee Self Service (ESS)



Project Management (PPM)



Facility Management

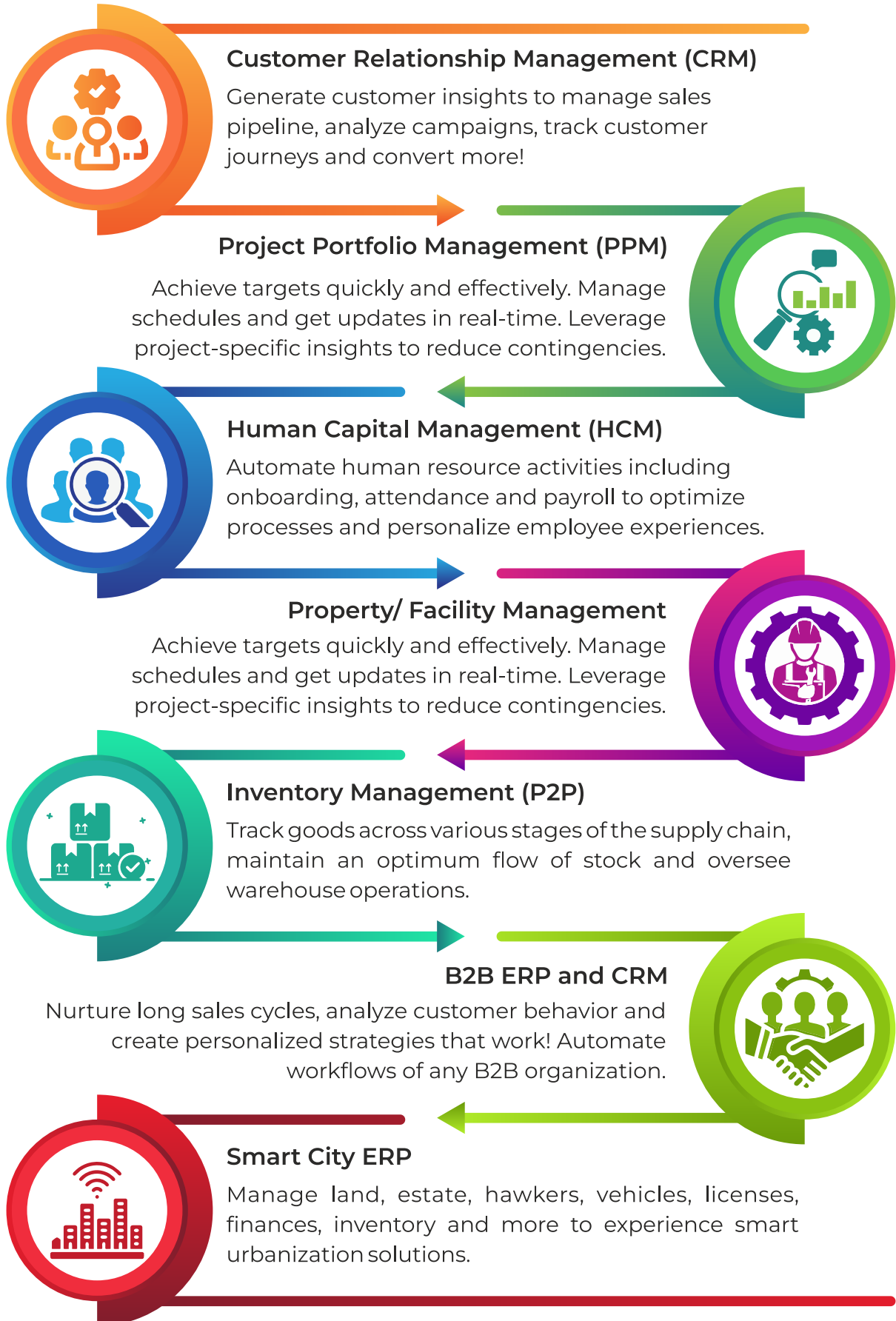


StrategicERP Products

Our products are designed from the ground up on web architecture and J2FX framework that automates about 80% of the software development lifecycle. This provides an agile and future-proof business solution.

It drives public and private sector organizations towards process optimization enabling a single source of truth on a centralized web and mobile-based platform.

StrategicERP Products



StrategicERP Products



TOOLS & TECHNOLOGIES

Technology



- ✓ J2FX Framework on JAVA Platform (Auto Code Programming) - Designed by IITians
- ✓ Highly rated by 1,200 users from a client managing 125+ projects.
- ✓ Web-based ERP Software - Compatible with Windows, Linux and Mac
- ✓ No browser/device dependability - operable on tablets, mobile phones, laptops and Pc's
- ✓ Latest developments on RERA, GST, and TDS Returns available in ERP store

Integration

- ✓ Seamless Integration with Tally
- ✓ Import and export of data for Excel
- ✓ Biometric, Mobile, Email, SMS & Complete Digital Media Integration
- ✓ Integration with MSP (Microsoft Project)
- ✓ IVR Integration (Click-to-call / Virtual Number)



Implementation & Training



- ✓ Project Implementation as per schedules
- ✓ Quick & Successful Implementations
- ✓ Project Progress by PMP Certified Team
- ✓ Training on each and every module provided
- ✓ F1, F2 User manual for guidance & Video Tutorial

10k Mobile Apps Users

- ✓ Real-time Approvals and Communication through StrategicERP Mobile App - IOS & Android
- ✓ Online Chat by ERP Mobile App, Digital Marketing App/ Channel Partner App
- ✓ Customer Portal App for Project Status
- ✓ Mobile App Voice Commands & Employee Self Service (ESS) Portal App
- ✓ ERP Store (Update modules, choose add-ons as and when required)



Domain Expertise



- ✓ Real-time Approvals and Communication through StrategicERP Mobile App - IOS & Android
- ✓ Online Chat by ERP Mobile App, Digital Marketing App/ Channel Partner App
- ✓ Customer Portal App for Project Status
- ✓ Mobile App Voice Commands & Employee Self Service (ESS) Portal App
- ✓ ERP Store (Update modules, choose add-ons as and when required)

Upcoming Version 24.2

- ✓ Version 24.2 (2x faster than 23.1)
- ✓ Bank Integration (Maker Checker approval)
- ✓ Login as another user (hierarchy-based)
- ✓ Scheduler in mobile app with reminder notifications
- ✓ Bulk mailer, bulk SMS from ERP in one click





SERVICES

At StrategicERP, our chief objective is to provide top-notch services to our customers. We guide our clients through various stages of software selection and implementation by educating them and enabling them to make informed decisions. Our service to our customers spans from consultation to successful implementation. We also suggest best practices in the industry and facilitate smooth and fruitful implementation.

CONSULTING

We want our clients to choose the option that will reap them the most benefit. We guide our customers to make an informed decision based on what will best suit their needs. We provide them with the knowledge they need to understand what exactly is the need for their business and make a decision accordingly.



IMPLEMENTATION

StrategicERP's Implementation team experts follow a 360-degree proactive approach to implement enterprise application. We facilitate successful implementation by ensuring essential customization for user benefit and smooth integration of the solution with the existing systems. Our modularized and innovative 'Rapid Application Development' technology helps at every step of the way including the feasibility study, allocation, installation, extensive testing and on-site training & hand-holding. We use a phase-wise approach for the implementation.

StrategicERP®

Power of Technology Developed by ITTians

TRAINING

We believe that a software product is only as effective as its usage. This is why we assign a lot of importance to training programs to help users get the best out of StrategicERP products. With high-quality content created by expert trainers, we ensure that programs can benefit different user groups such as developers, end-users, and process managers.



SUPPORT

StrategicERP understands the value of support for our esteemed clients. We strive to offer the best possible and prompt support for smooth usage. Our support system is always available to help you with any problems, you may be facing and ensure a smooth and pleasant experience.

BUSINESS MODEL

At StrategicERP, our chief objective is to provide top-notch services to our customers. We guide our clients through various stages of software selection and implementation by educating and enabling them to make informed decisions. We ensure that our clients get the best at every stage, right from consultation to successful implementation. We constantly stay connected with the clients in terms of their experience and help them attain a smooth and fruitful implementation.



Our Installation Model for ERP Solutions

- We have an experienced team for sales and implementation
- We bundle ERP implementations as a part of consulting engagements for exceptional service
- Our competent team delivers high-impact services to take our clients through a transformation that propels them to attain rapid growth and higher profit margins

StrategicERP Adoption Journey

From creating, developing and training to implementation, everything we do, we do it for you!

CONSULTATION

We guide you through various stages of software selection. Our product demonstrations are effective in helping you visualize the software's real-world applications. Our product experts provide the knowledge needed to make an informed decision. The consultation helps you pick an ERP solution best suited to your needs.

DEVELOPMENT AND IMPLEMENTATION

We follow a 360° approach in implementing an enterprise automation solution. An analysis of your business system is followed by the customization of our software to ensure a perfect fit with seamless integrations. The phase-wise development and implementation plan includes feasibility study, allocation, installation, extensive testing, on-site training and hand-holding.

TRAINING AND SUPPORT

Our extensive training programs are aimed at developers, end users as well as process managers. The on-site or remote training is also scheduled in a phased manner. To help our users make the best out of their ERP software, we have made training videos available on the ERP system and an extensive knowledge base on our website. We provide end-to-end support and our teams are always accessible and available to answer your queries.



Company Milestones

It all started at IITB with meso computing nodes

Research and Development
Started at IITB

2004

2007

J2FX for ERP and
Mobile App Generation

First version of ERP for Real
Estate Industry

2009

2015

Full range of enterprise products
for Infrastructure industries with
self service features

Manufacturing ERP with Cloud,
Mobility, Analytics and AI for all
industries

2019

2022

Enrichment of user experience
through customizable mobile
applications

AI based technology for voice
commands, automatic predictions
and more

2023

2024

Globalisation of StrategicERP
products

Further fund raising through PE
firms
fundraising 3rd Round

2025

CLIENTELE

Over 1000 clients and 2 lakh users have trusted our award-winning cloud ERP solution for since 2005. Build a robust business with StrategicERP's Artificial Intelligence- integrated transformative solution.

1000+ HAPPY CUSTOMERS
































OUR ACHIEVEMENTS



Testimonials



StrategicERP's customization as per our needs and centralized control impressed us. The implementation and support from their team are outstanding.

Mr. Ashish B. Jain, M.D.



StrategicERP improved collaboration among employees and reduced paperwork with its Tally integration and mobile app.

Mr. Manish Bathija, M.D.



With StrategicERP, we track, manage and automate resources seamlessly, ensuring proactive decisions and customer satisfaction.

Mr. Gopikrishna Patibanda, M.D.



StrategicERP has made our workflow smoother, saving us time and making it easier to share information for timely task completion.

Mr. S P Dayanand, Executive Director





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